

# Kern County, CA

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## Report Parameters

### 1 County

6029 Kern County, CA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**916,108**

**Population (2022)**

Population **grew by 28,792** over the last 5 years and is projected to **grow by 40,394** over the next 5 years.

**380,413**

**Total Regional Employment**

Jobs **grew by 24,086** over the last 5 years and are projected to **grow by 37,180** over the next 5 years.

**\$58.8K**

**Median Household Income (2021)**

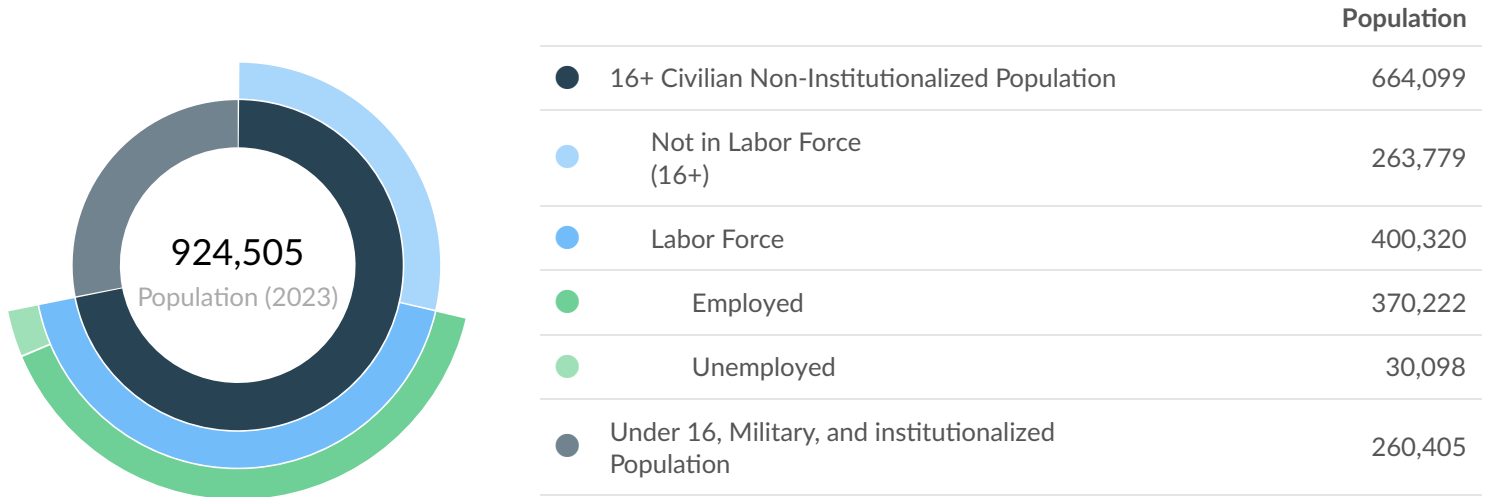
Median household income is **\$10.2K below** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **increased by 3.2%** since 2017, growing by 28,792. Population is expected to **increase by 4.4%** between 2022 and 2027, adding 40,394.
- From 2017 to 2022, jobs **increased by 6.8%** in Kern County, CA from 356,327 to **380,413**. This change **outpaced the national growth rate of 3.8% by 3.0%**. As the number of jobs increased, the **labor force participation rate decreased from 61.4% to 59.9% between 2017 and 2022**.
- Concerning educational attainment, **11.5% of Kern County, CA residents possess a Bachelor's Degree** (9.3% below the national average), and **7.9% hold an Associate's Degree** (0.9% below the national average).
- The top three industries in 2022 are Support Activities for Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

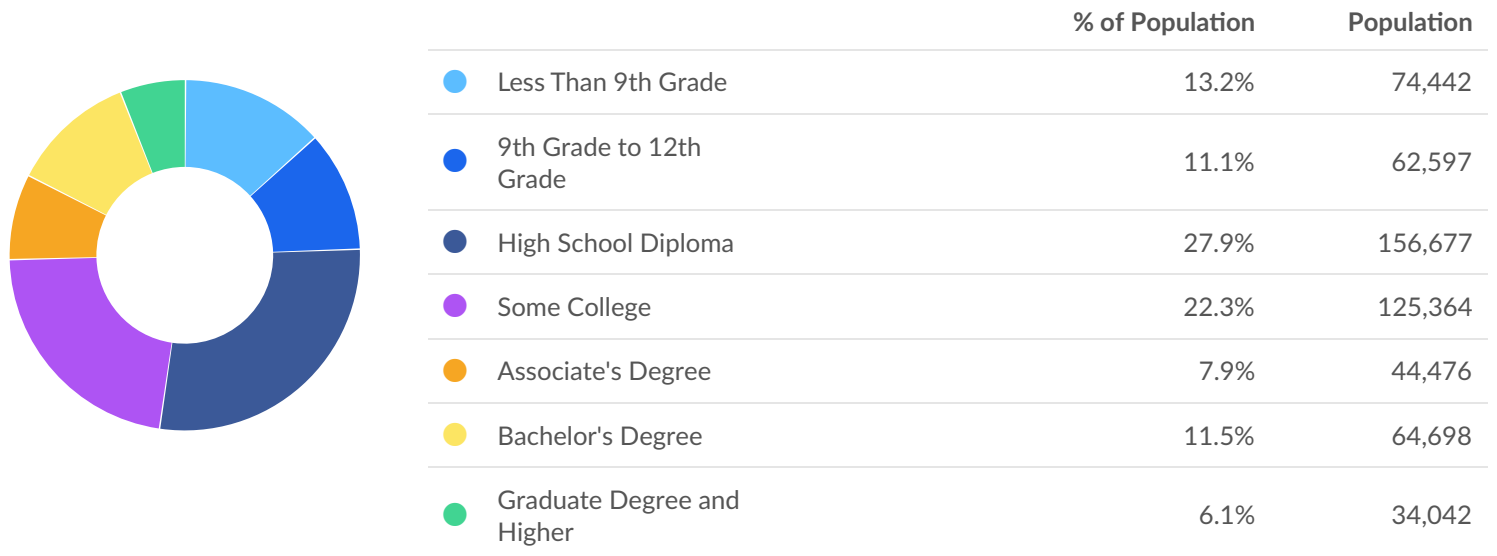
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	924,505	400,320	380,413	119.5	\$50.27B	\$59.57B	\$72.24B
State	38,913,701	19,458,871	20,378,735	134.9	\$3.55T	\$1.83T	\$2.54T

## Sep 2023 Labor Force Breakdown



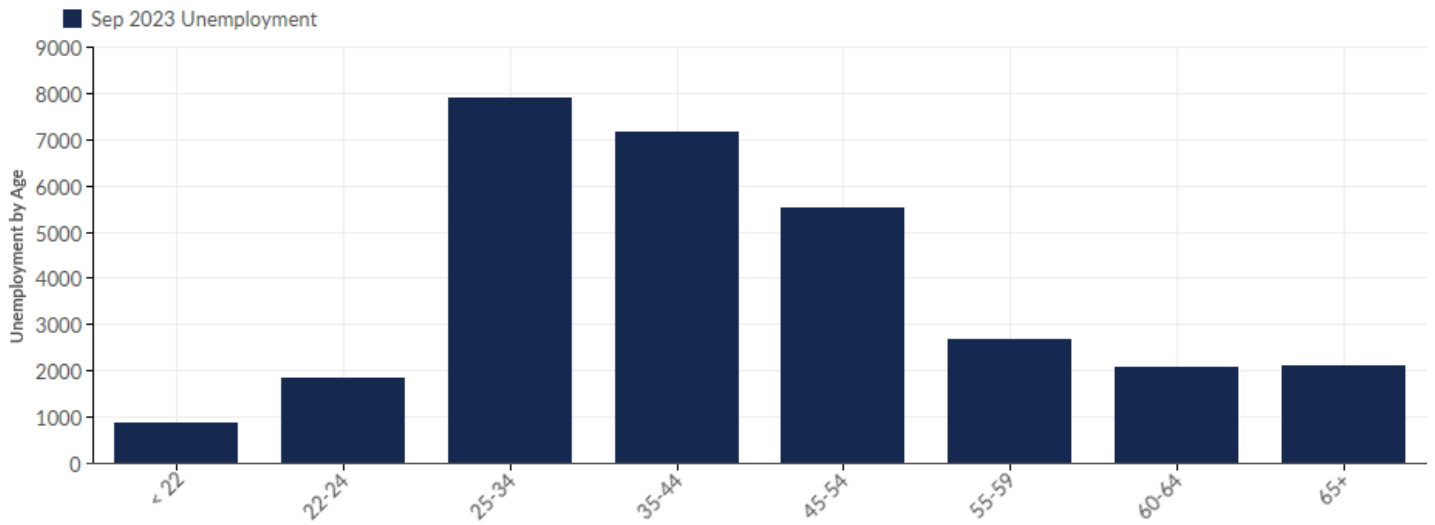
## Educational Attainment

Concerning educational attainment, **11.5% of Kern County, CA residents possess a Bachelor's Degree** (9.3% below the national average), and **7.9% hold an Associate's Degree** (0.9% below the national average).



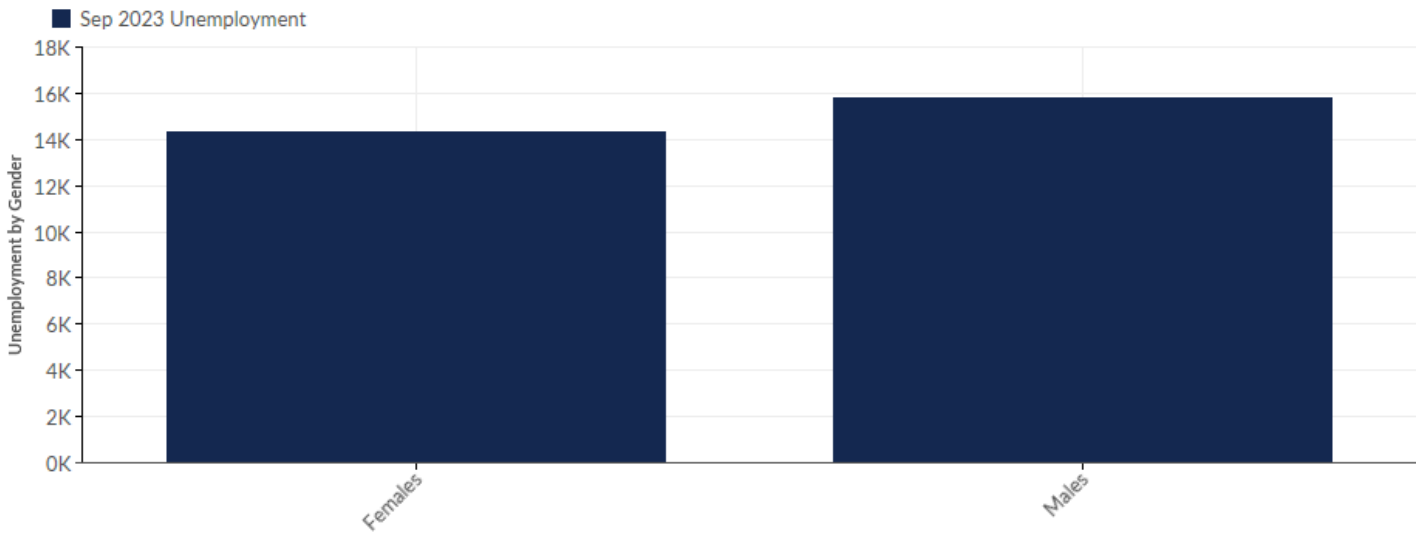
# Unemployment by Demographics

## Unemployment by Age



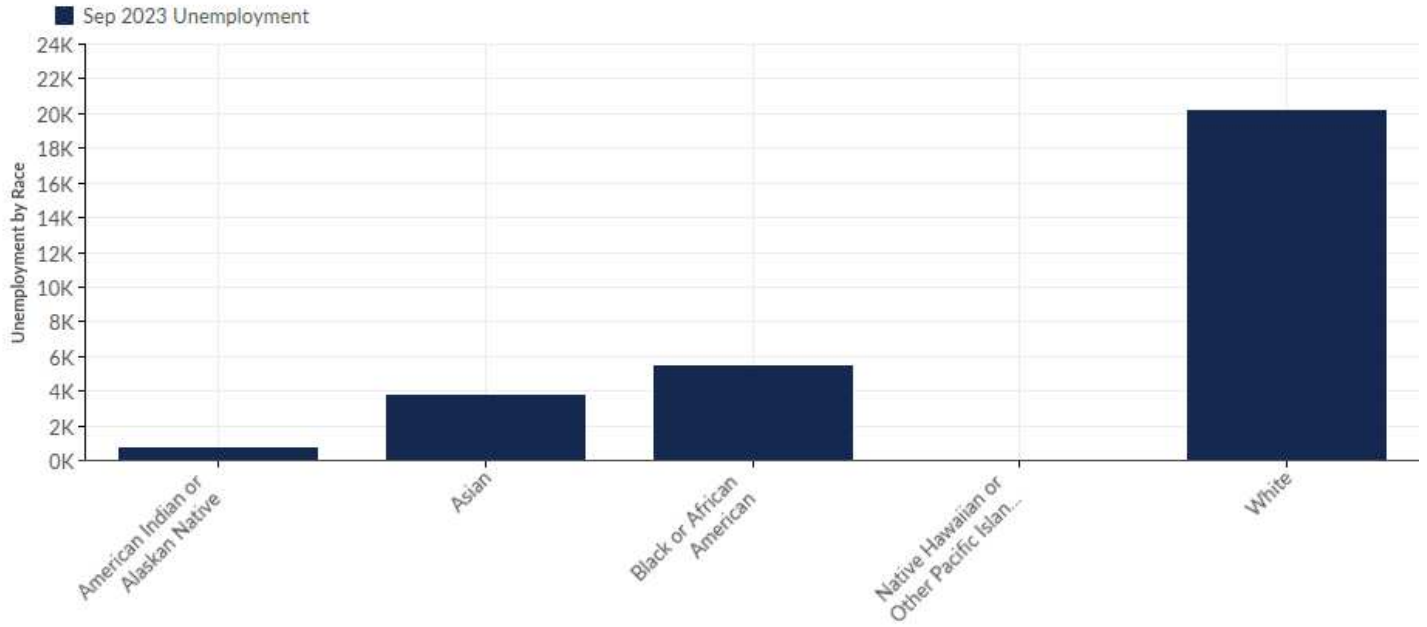
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	855	2.84%
22-24	1,832	6.09%
25-34	7,882	26.19%
35-44	7,172	23.83%
45-54	5,510	18.31%
55-59	2,673	8.88%
60-64	2,065	6.86%
65+	2,109	7.01%
<b>Total</b>	<b>30,098</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Sep 2023)	% of Unemployed
Females	14,309	47.54%
Males	15,789	52.46%
Total	30,098	100.00%

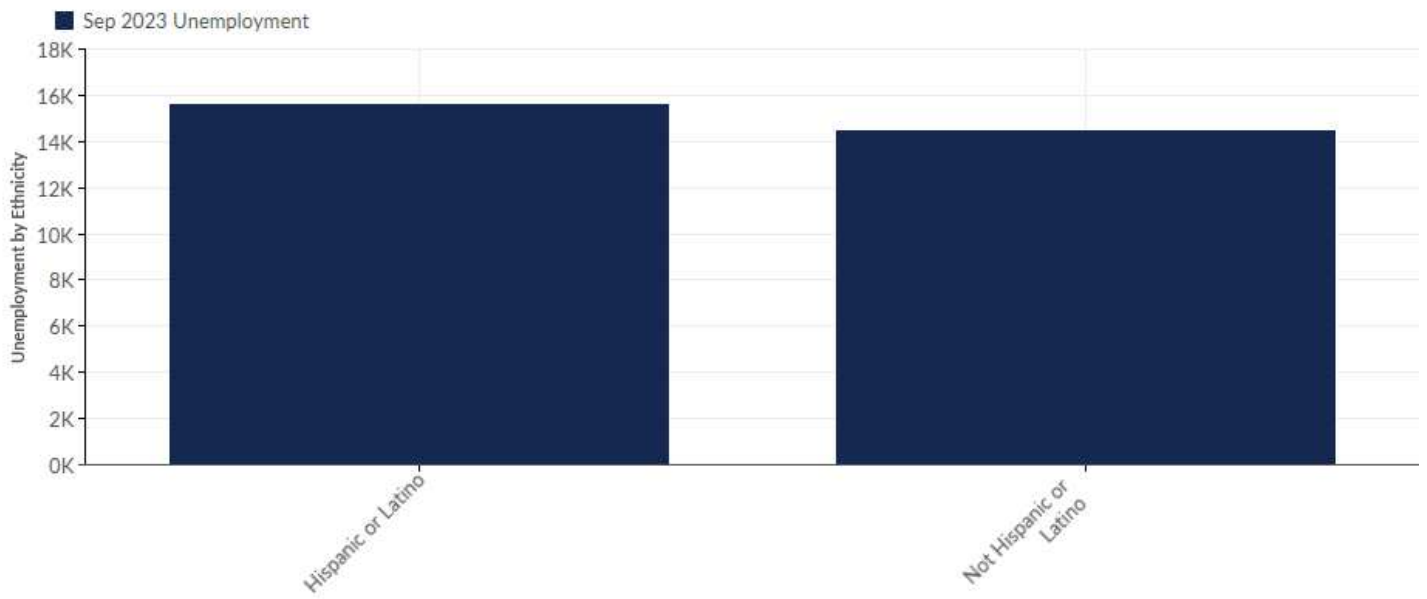
## Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	723	2.40%
Asian	3,786	12.58%
Black or African American	5,460	18.14%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	20,129	66.88%
Total	30,098	100.00%



## Unemployment by Ethnicity

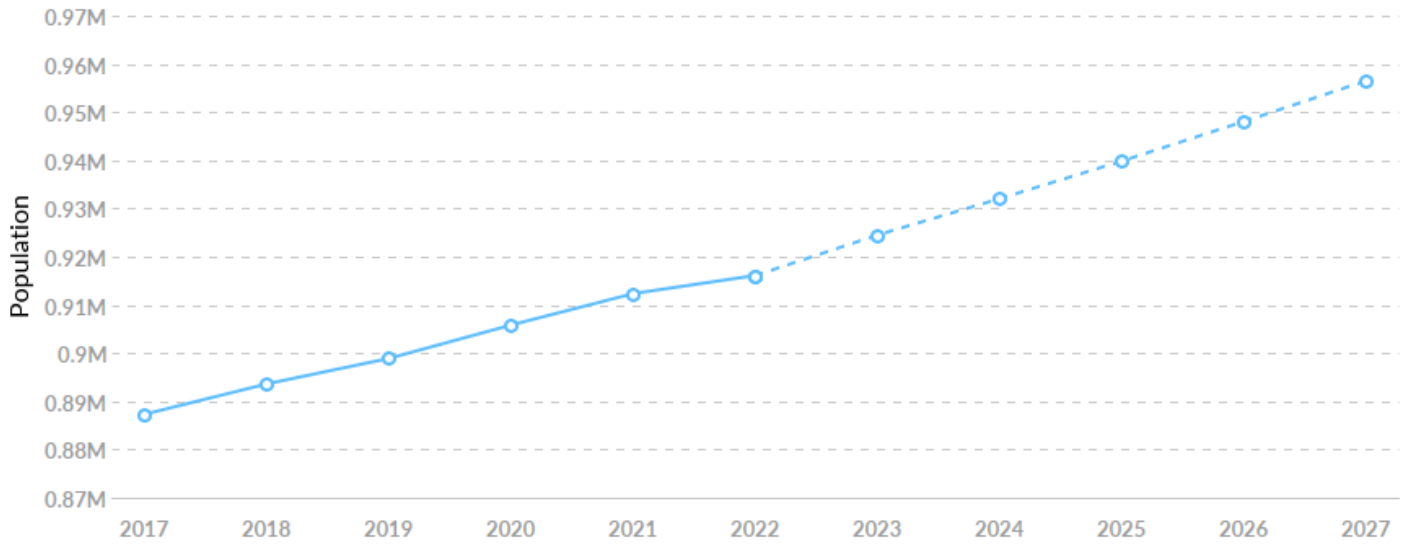


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	15,613	51.87%
Not Hispanic or Latino	14,485	48.13%
Total	30,098	100.00%

# Historic & Projected Trends

## Population Trends

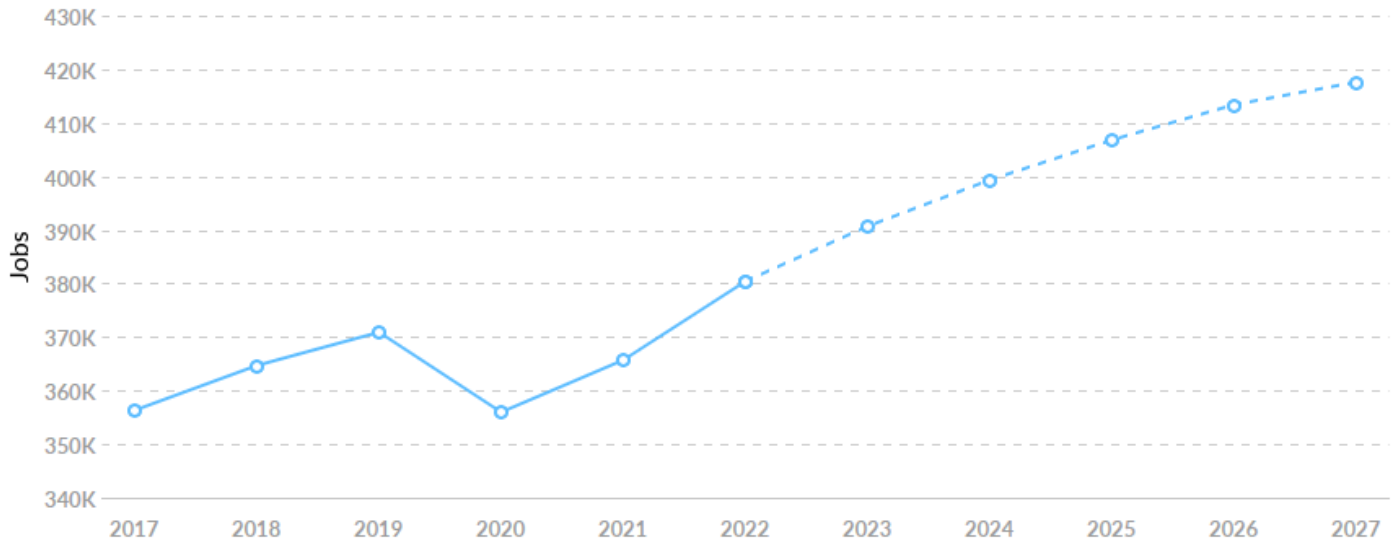
As of 2022 the region's population increased by 3.2% since 2017, growing by 28,792. Population is expected to increase by 4.4% between 2022 and 2027, adding 40,394.



Timeframe	Population
2017	887,316
2018	893,618
2019	898,898
2020	905,828
2021	912,351
2022	916,108
2023	924,505
2024	932,052
2025	939,847
2026	948,072
2027	956,502

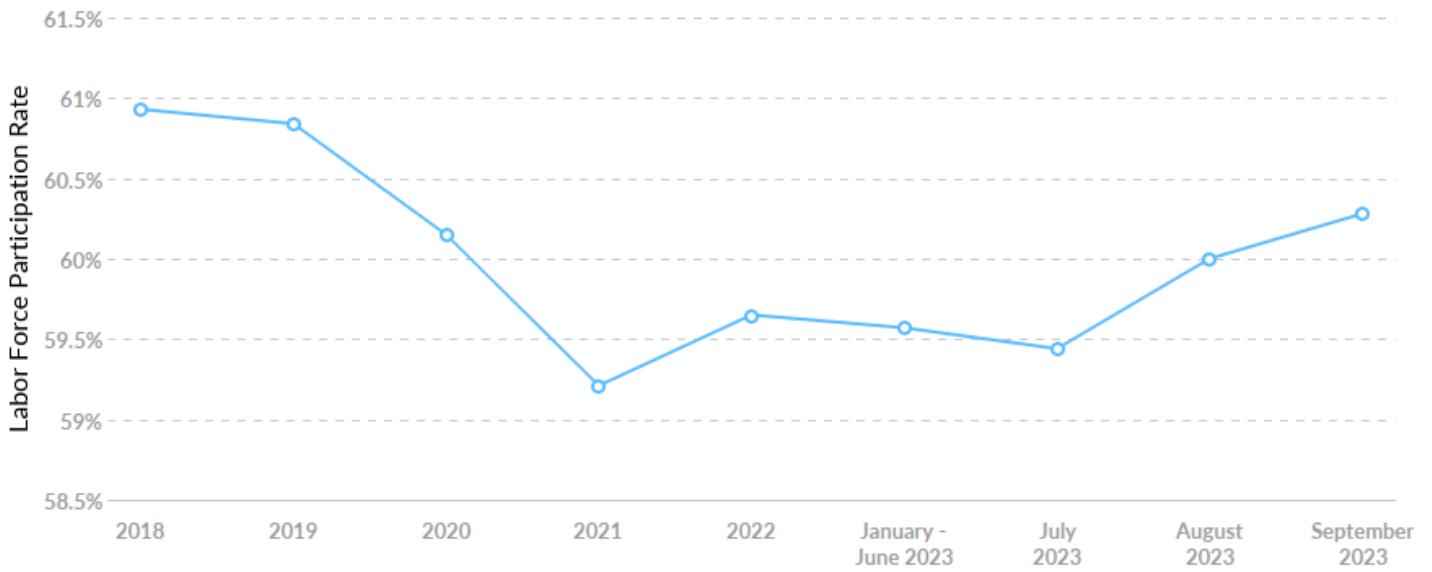
## Job Trends

From 2017 to 2022, jobs increased by 6.8% in Kern County, CA from 356,327 to 380,413. This change outpaced the national growth rate of 3.8% by 3.0%.



Timeframe	Jobs
2017	356,327
2018	364,684
2019	370,900
2020	355,971
2021	365,708
2022	380,413
2023	390,691
2024	399,326
2025	406,804
2026	413,381
2027	417,594

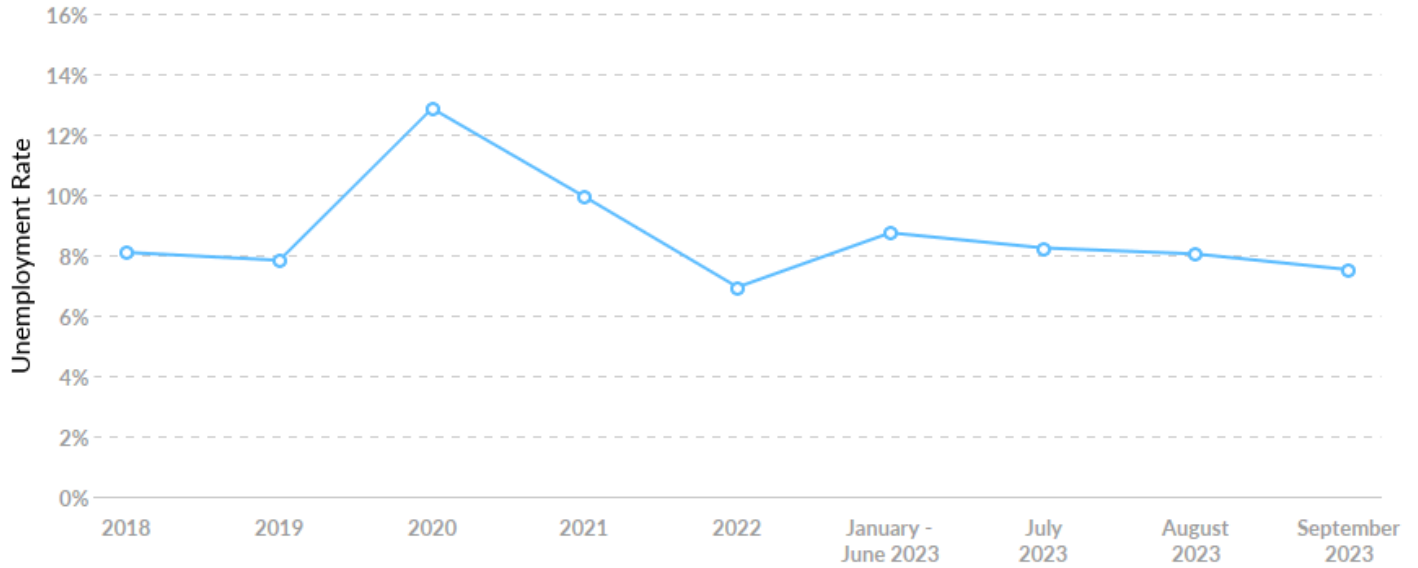
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	60.93%
2019	60.84%
2020	60.15%
2021	59.21%
2022	59.65%
January - June 2023	59.57%
July 2023	59.44%
August 2023	60.00%
September 2023	60.28%

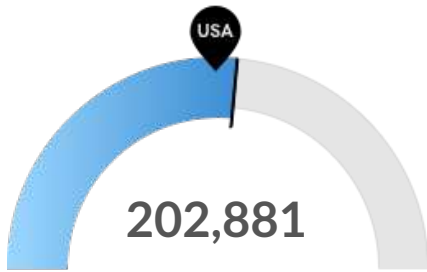
## Unemployment Rate Trends

Kern County, CA had a September 2023 unemployment rate of 7.52%, **decreasing from 8.09%** 5 years before.



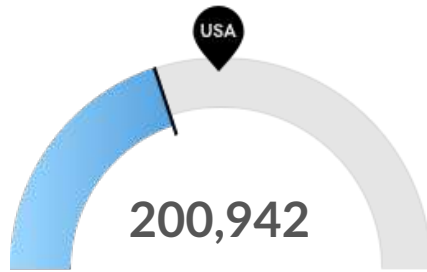
Timeframe	Unemployment Rate
2018	8.09%
2019	7.83%
2020	12.86%
2021	9.93%
2022	6.94%
January - June 2023	8.74%
July 2023	8.24%
August 2023	8.04%
September 2023	7.52%

## Population Characteristics



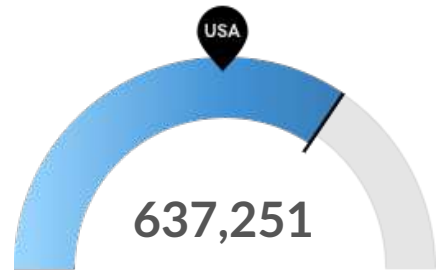
**Millennials**

Kern County, CA has 202,881 millennials (ages 25-39). The national average for an area this size is 186,277.



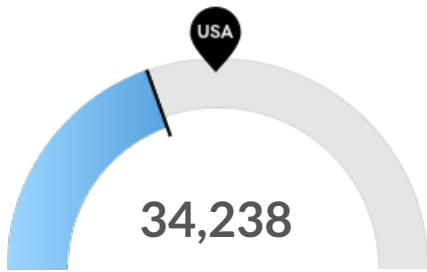
**Retiring Soon**

Retirement risk is low in Kern County, CA. The national average for an area this size is 274,541 people 55 or older, while there are 200,942 here.



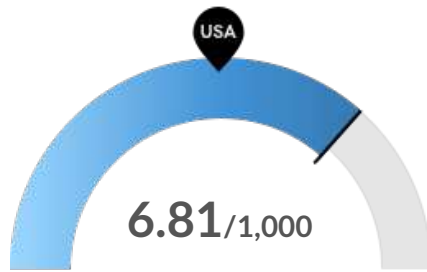
**Racial Diversity**

Racial diversity is high in Kern County, CA. The national average for an area this size is 376,741 racially diverse people, while there are 637,251 here.



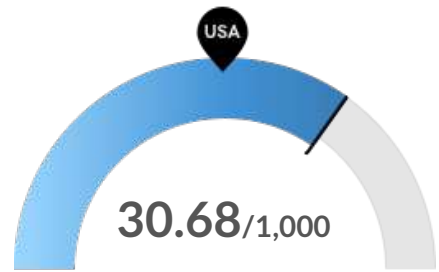
**Veterans**

Kern County, CA has 34,238 veterans. The national average for an area this size is 47,897.



**Violent Crime**

Kern County, CA has 6.81 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

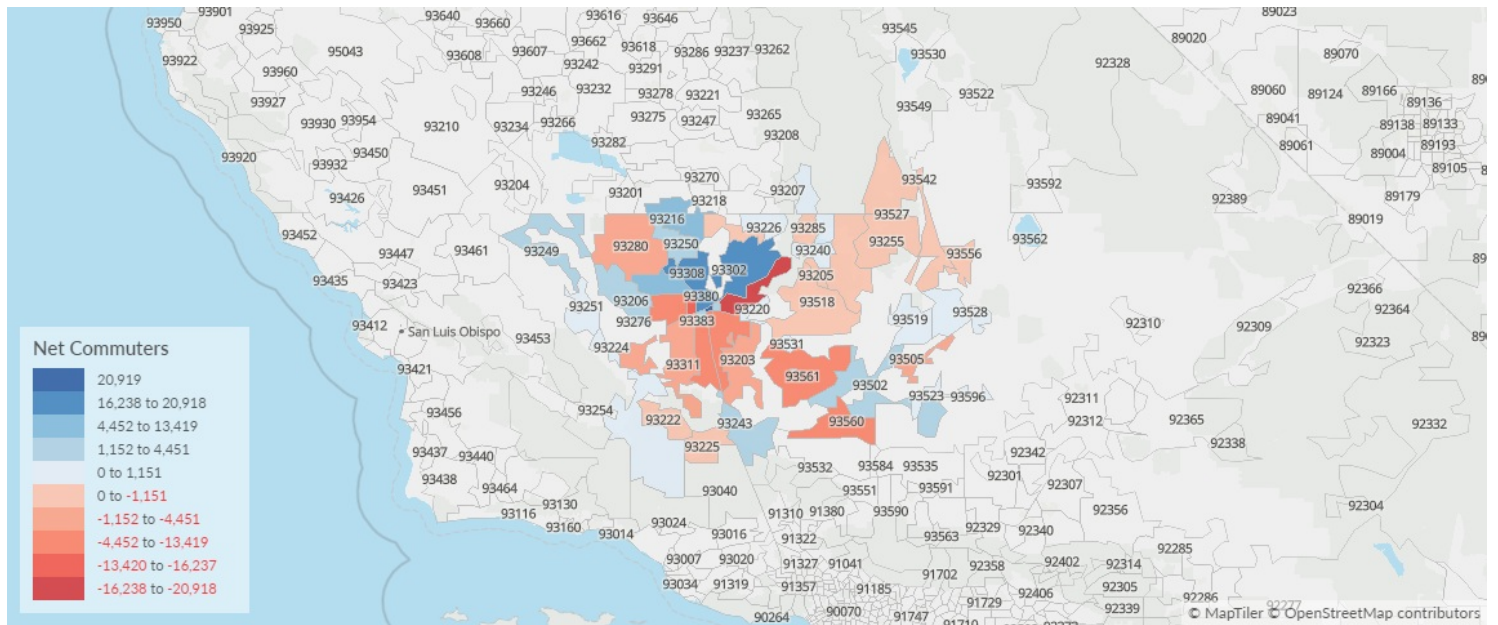


**Property Crime**

Kern County, CA has 30.68 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Kern County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 93307.



### Where Talent Works

ZIP	Name	2022 Employment
93308	Bakersfield, CA (in Kern ...	41,997
93301	Bakersfield, CA (in Kern ...	29,084
93309	Bakersfield, CA (in Kern ...	28,214
93307	Bakersfield, CA (in Kern ...	27,650
93215	Delano, CA (in Kern cou...	24,480

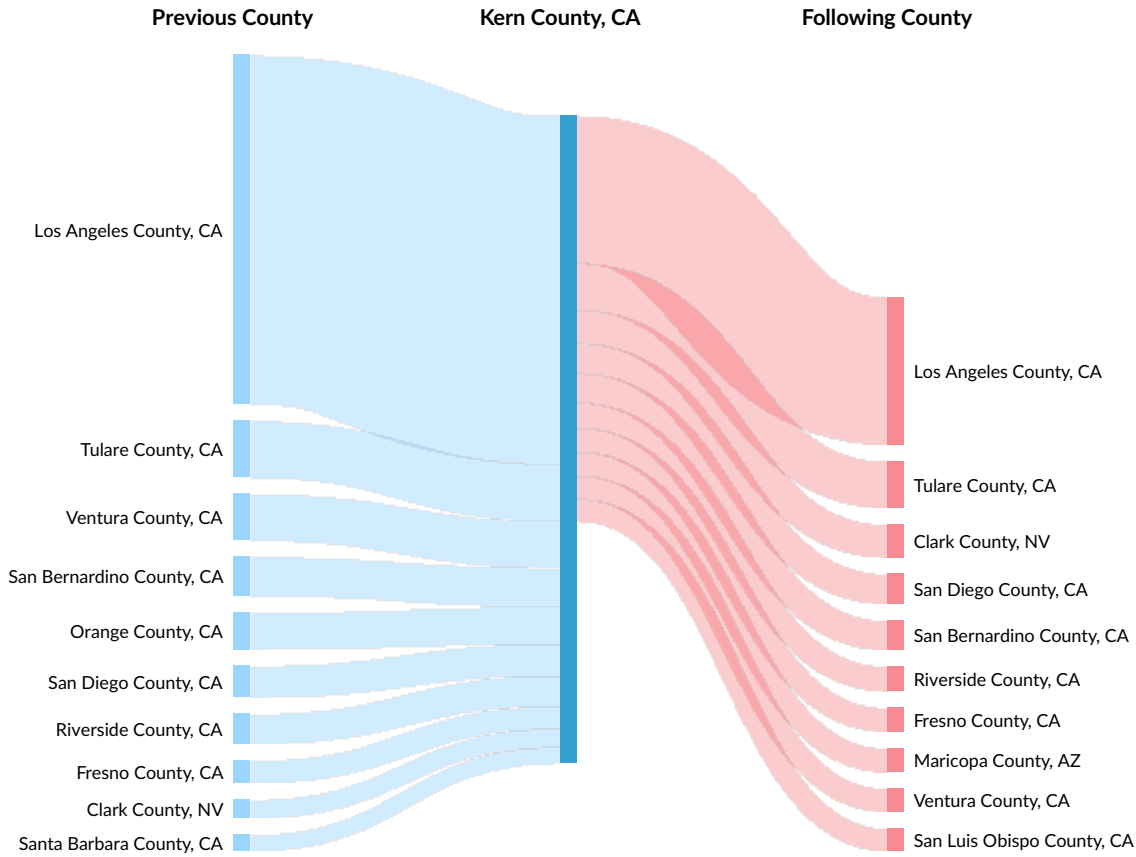
### Where Talent Lives

ZIP	Name	2022 Workers
93307	Bakersfield, CA (in Kern ...	33,729
93306	Bakersfield, CA (in Kern ...	30,848
93312	Bakersfield, CA (in Kern ...	30,044
93309	Bakersfield, CA (in Kern ...	26,995
93313	Bakersfield, CA (in Kern ...	26,594

# Inbound and Outbound Migration

The table below analyzes past and current residents of Kern County, CA. The left column shows residents of other counties migrating to Kern County, CA. The right column shows residents migrating from Kern County, CA to other counties.

As of 2020, 7,974 people have migrated from Los Angeles County, CA to Kern County, CA. In the same year, 3,372 people left Kern County, CA migrating to Los Angeles County, CA. The total Net Migration for Kern County, CA in 2020 was 626.



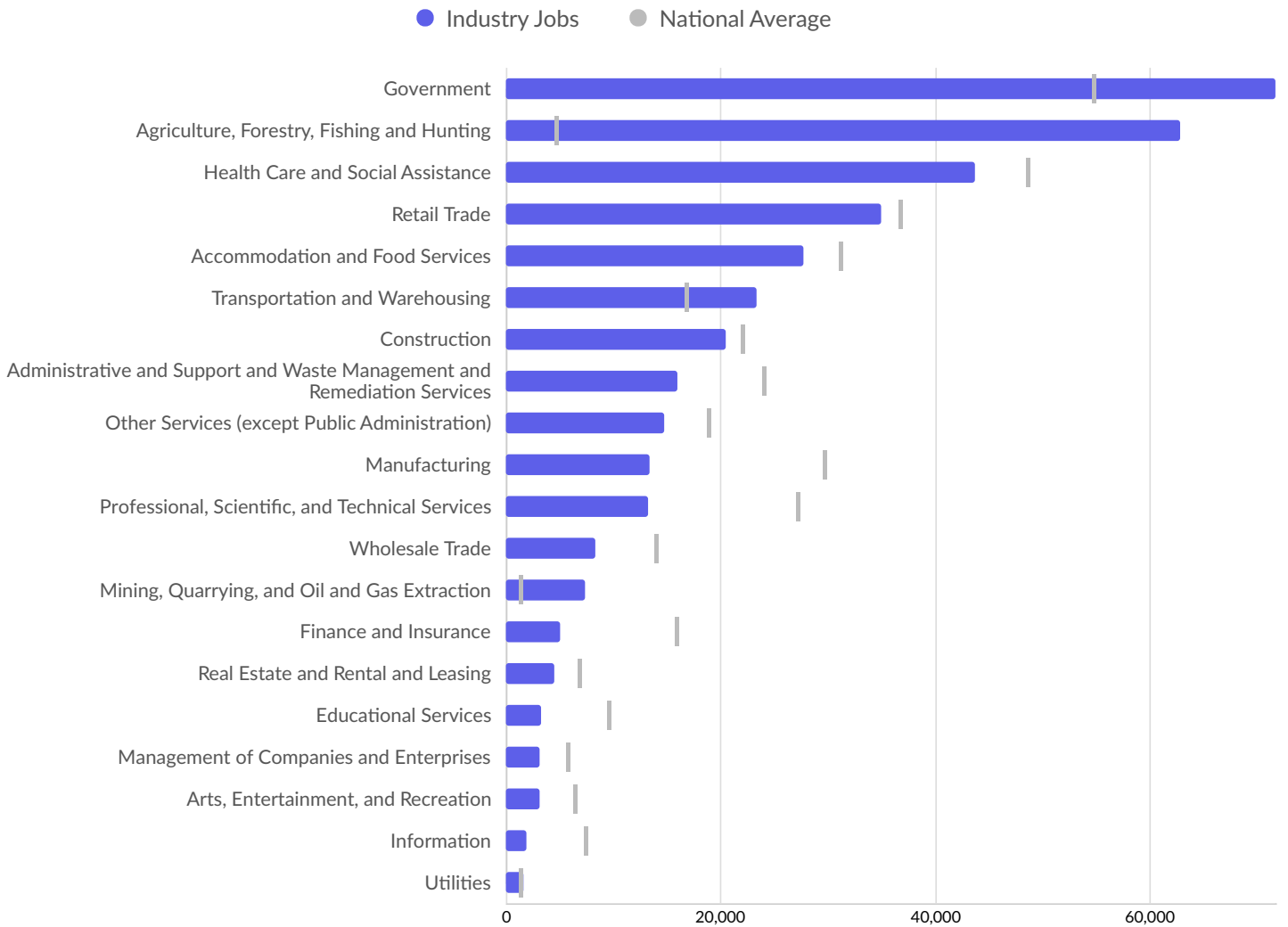
Top Previous Counties	Migrations
Los Angeles County, CA	7,974
Tulare County, CA	1,295
Ventura County, CA	1,064
San Bernardino County, CA	891
Orange County, CA	847
San Diego County, CA	723



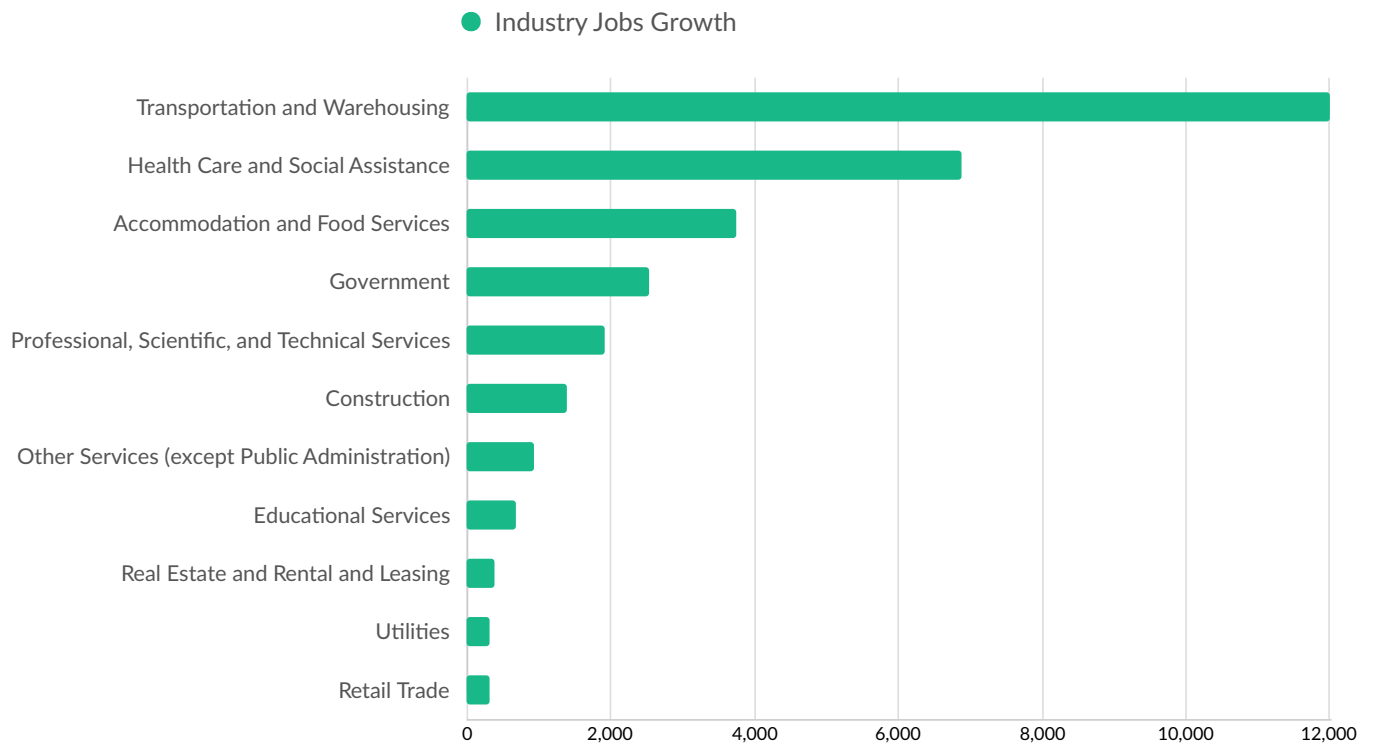
Top Previous Counties	Migrations
Riverside County, CA	691
Fresno County, CA	518
Clark County, NV	421
Santa Barbara County, CA	376
San Luis Obispo County, CA	312
Monterey County, CA	294
Sacramento County, CA	276
Maricopa County, AZ	256
Santa Clara County, CA	243
Top Following Counties	Migrations
Los Angeles County, CA	3,372
Tulare County, CA	1,072
Clark County, NV	757
San Diego County, CA	686
San Bernardino County, CA	675
Riverside County, CA	569
Fresno County, CA	549
Maricopa County, AZ	547
Ventura County, CA	531
San Luis Obispo County, CA	515
Orange County, CA	449
Santa Barbara County, CA	411
Sacramento County, CA	270
Harris County, TX	211
Santa Clara County, CA	170

# Industry Characteristics

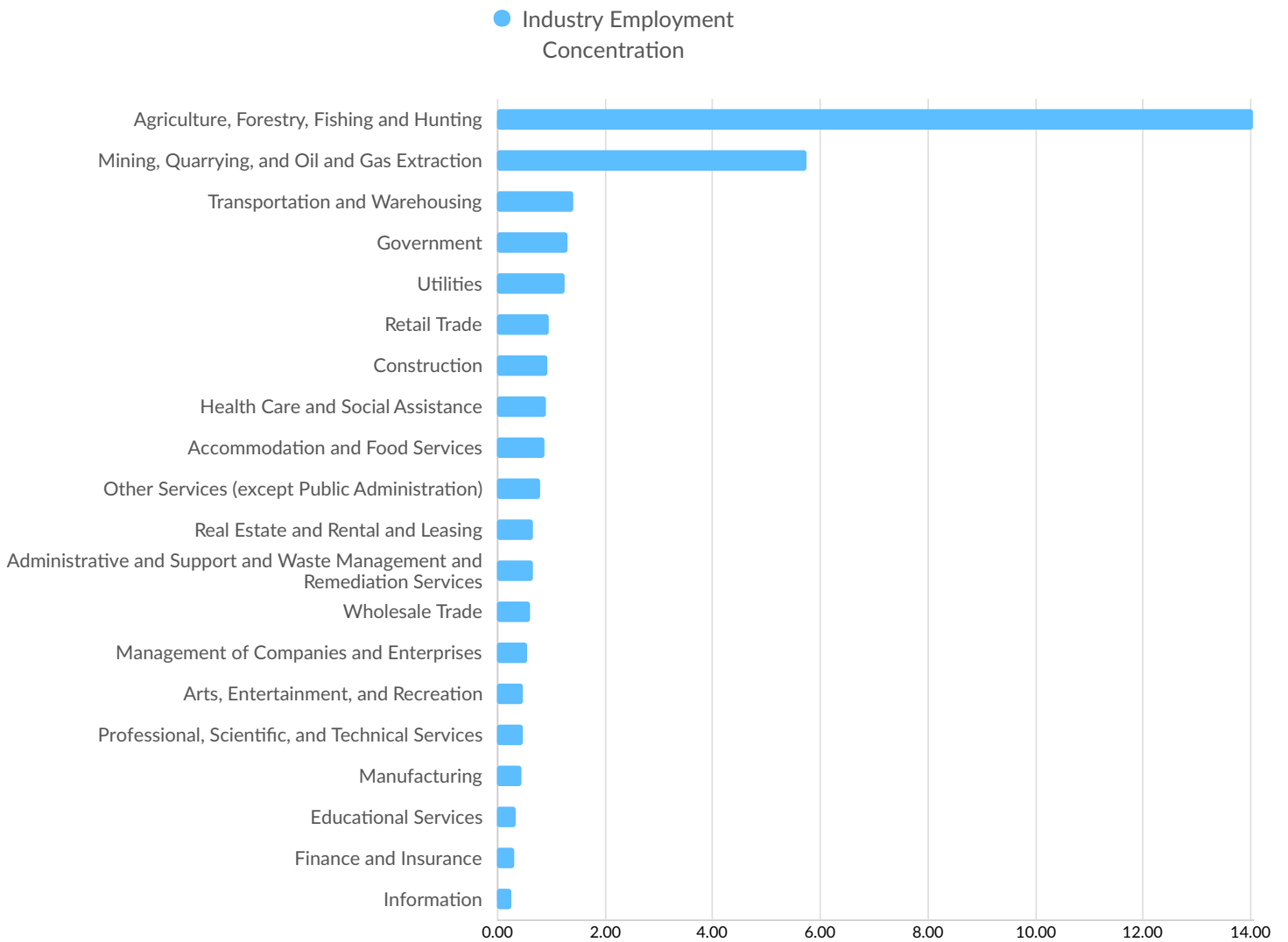
## Largest Industries



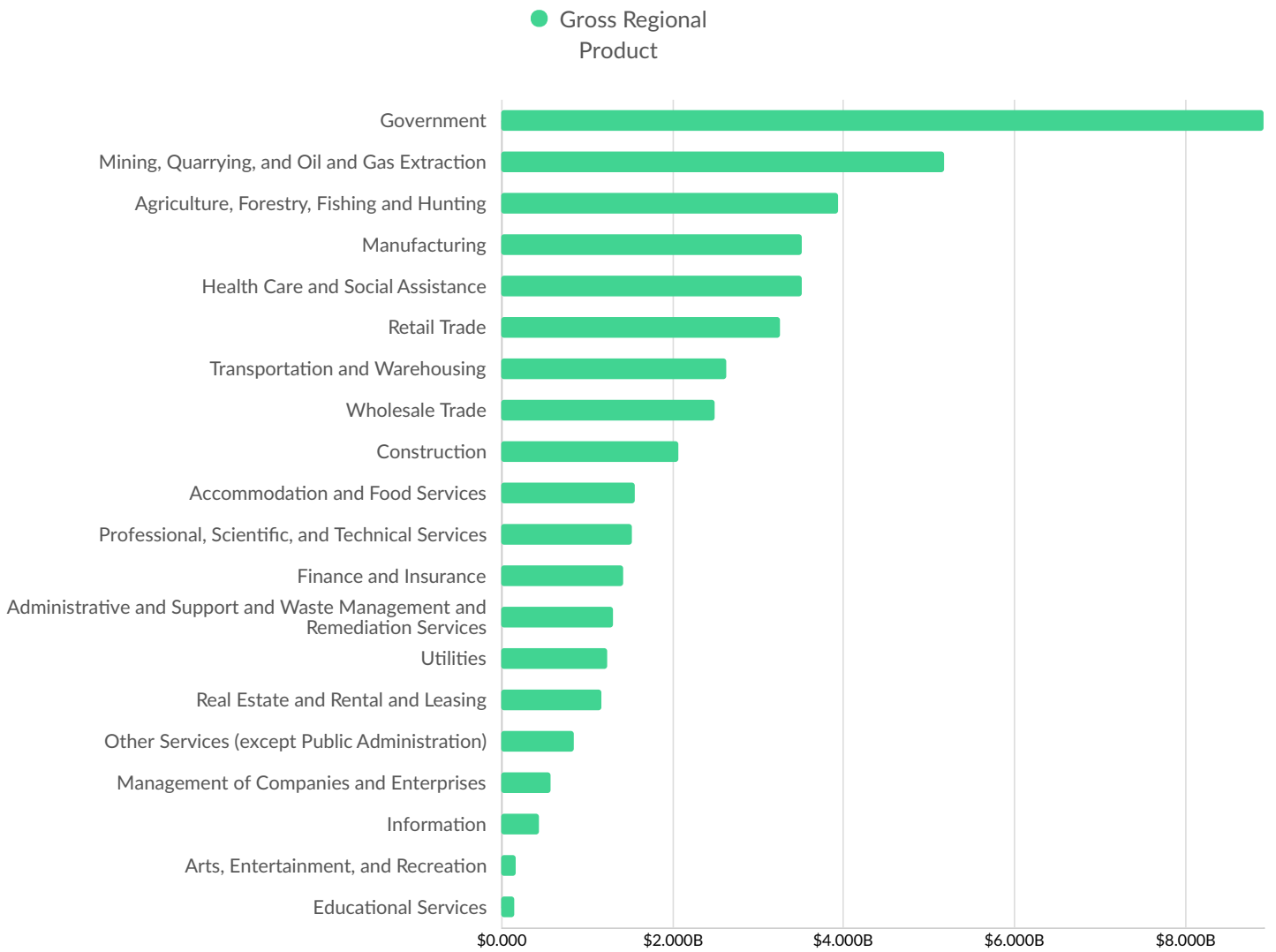
## Top Growing Industries



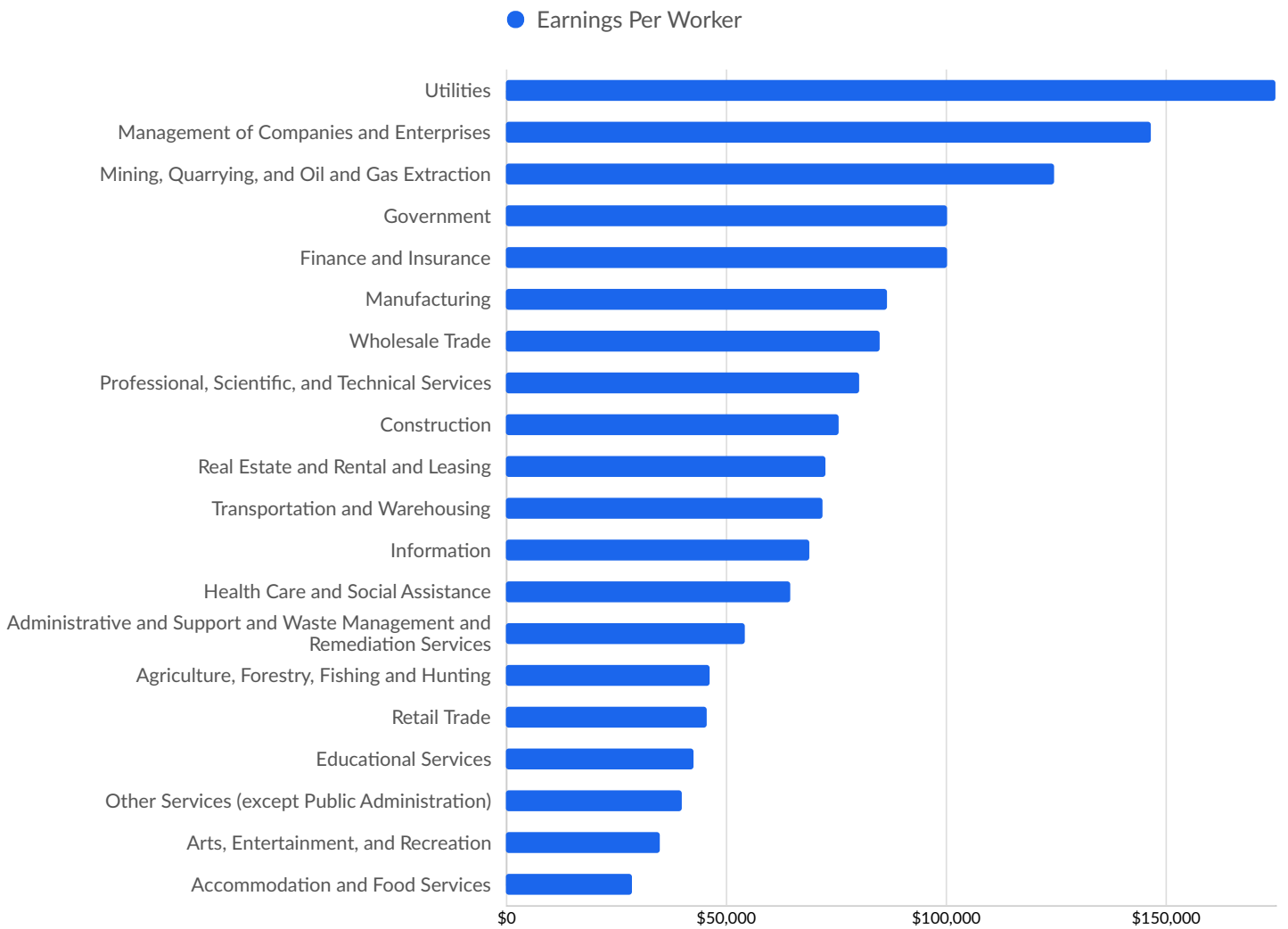
## Top Industry Employment Concentration



## Top Industry GRP
















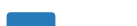






## Top Industry Earnings



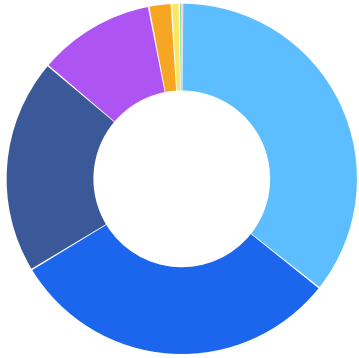
## Business Characteristics

### 49,548 Companies Employ Your Workers

Online profiles for your workers mention 49,548 companies as employers, with the top 10 appearing below. In the last 12 months, 6,110 companies in Kern County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kern County	2,466 	Kern Community College District	1,437 
Kern High School District	1,927 	Adventist Health	1,051 
United States Air Force	1,530 	Randstad	903 
Bakersfield College	1,515 	CommonSpirit Health	679 
California State University, Bake...	1,427 	Kern County Hospital Authority	611 
Bakersfield City School District	1,328 	Kaiser Permanente	535 
Chevron	1,303 	Kern Medical	478 
Walmart	1,260 	Clinica Sierra Vista	448 
CommonSpirit Health	1,252 	Encompass Health	411 
Amazon	1,070 	Creative Financial Staffing	410 

## Business Size



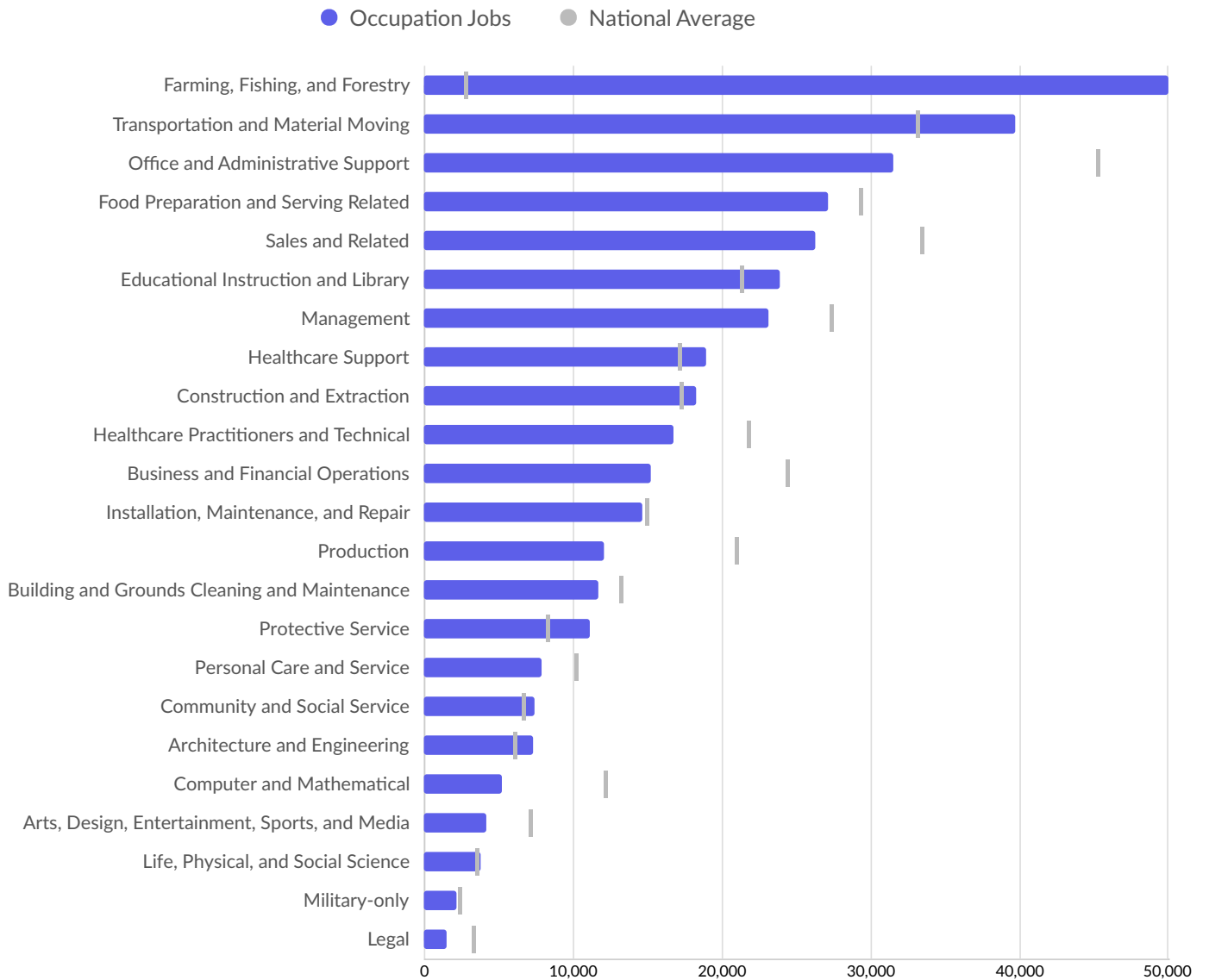
	Percentage	Business Count
● 1 to 4 employees	35.6%	8,346
● 5 to 9 employees	30.7%	7,194
● 10 to 19 employees	19.8%	4,648
● 20 to 49 employees	10.8%	2,530
● 50 to 99 employees	2.1%	489
● 100 to 249 employees	0.7%	168
● 250 to 499 employees	0.2%	48
● 500+ employees	0.1%	22

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

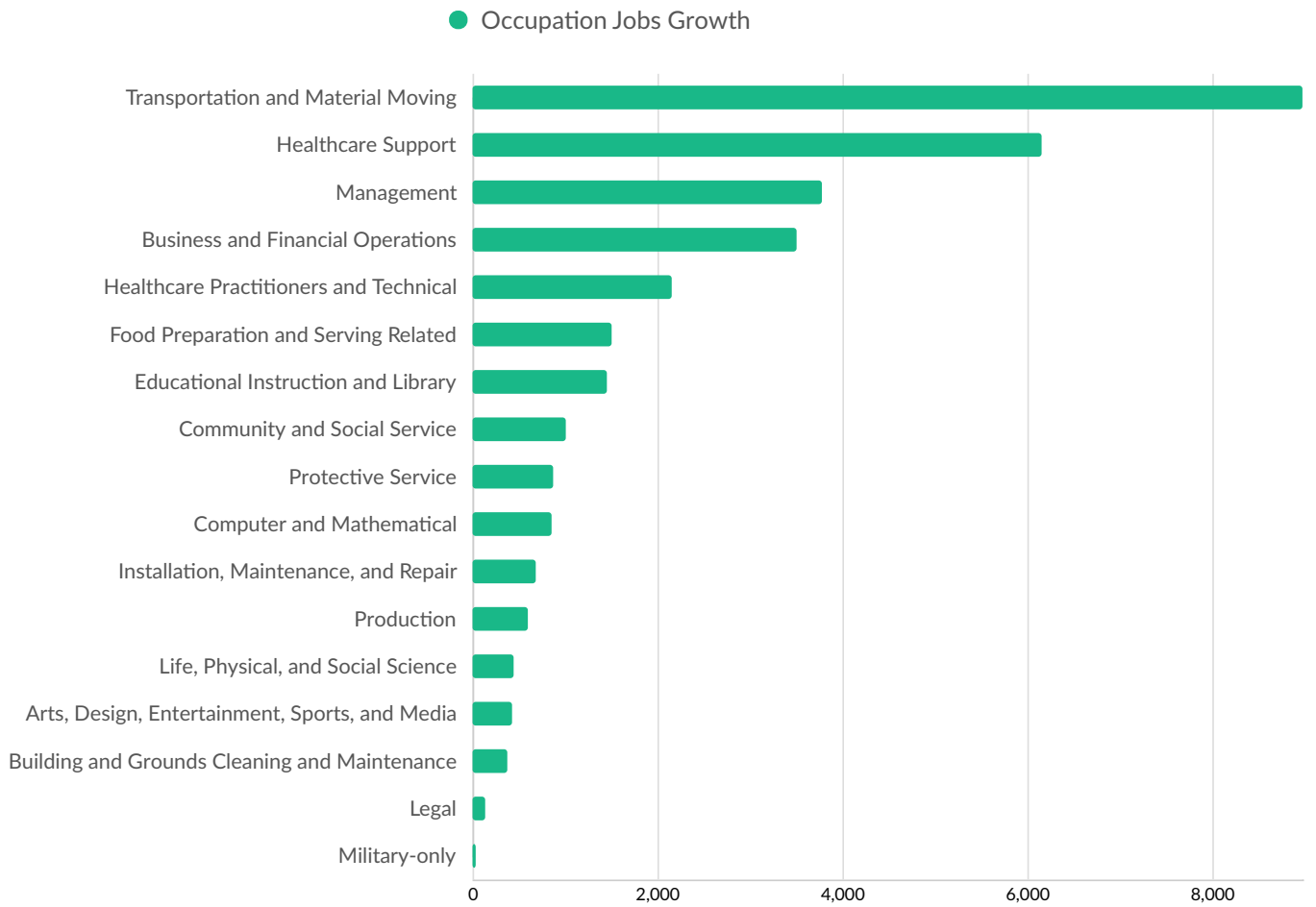


# Workforce Characteristics

## Largest Occupations

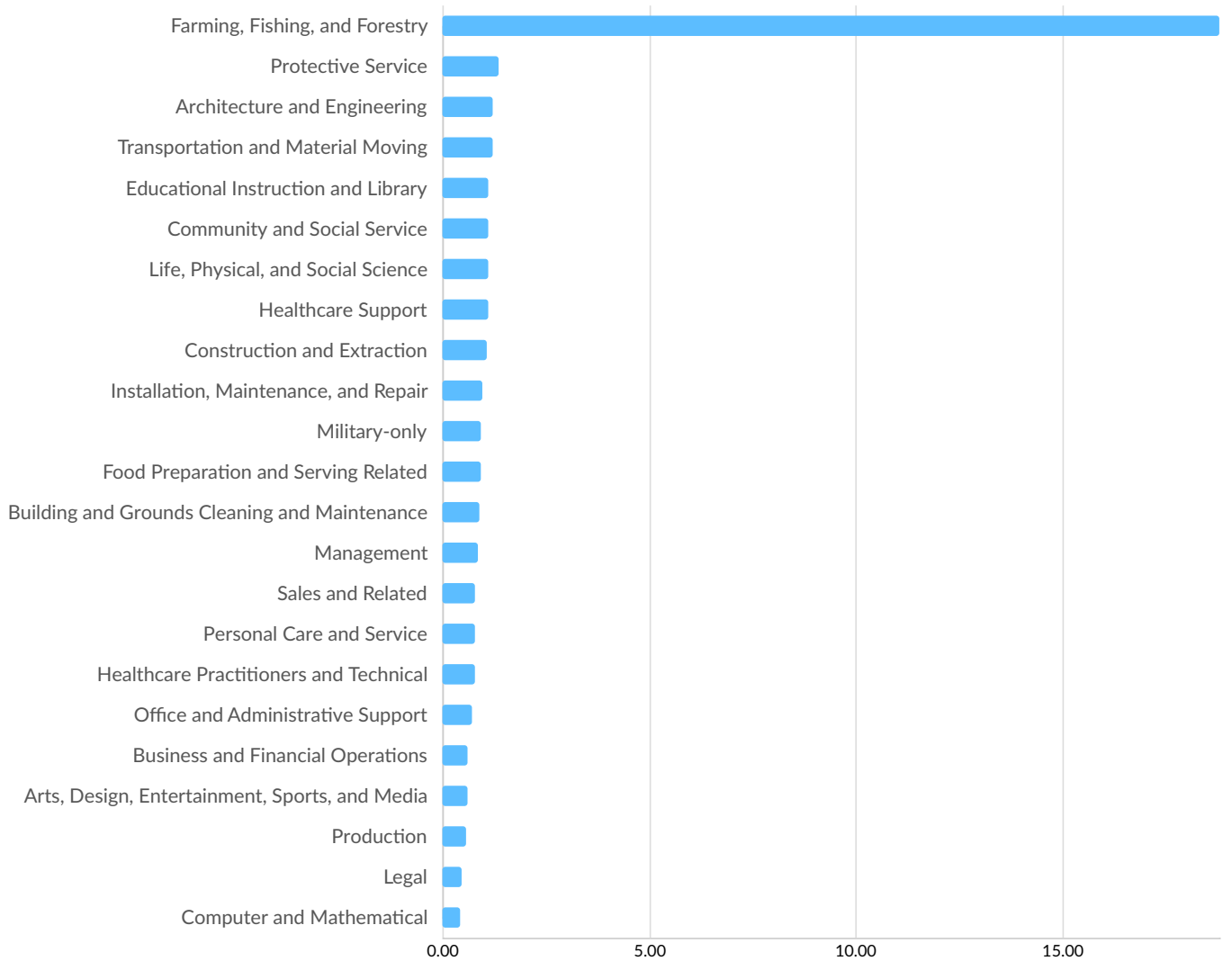


## Top Growing Occupations



## Top Occupation Employment Concentration

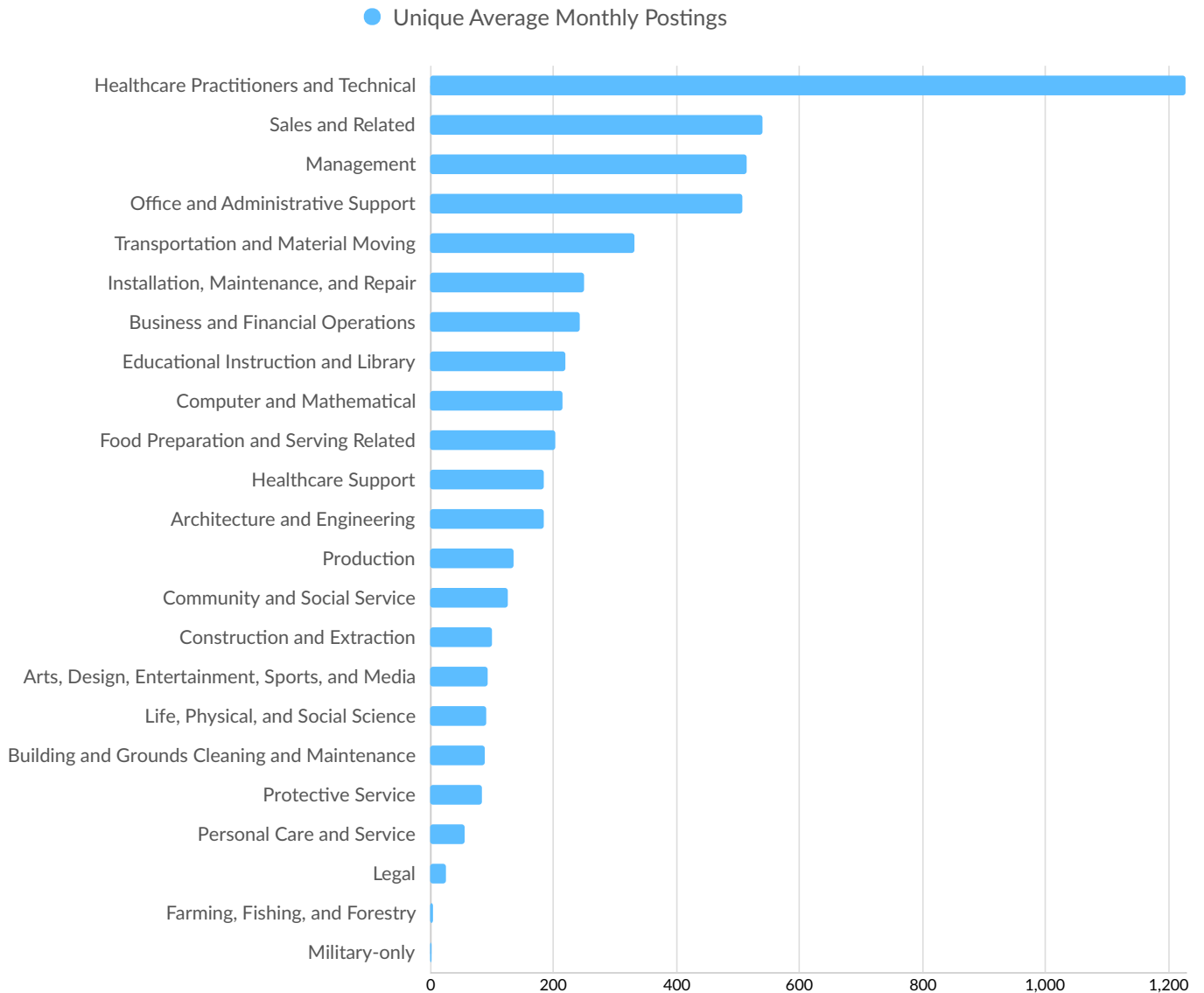
● Occupation Employment Concentration



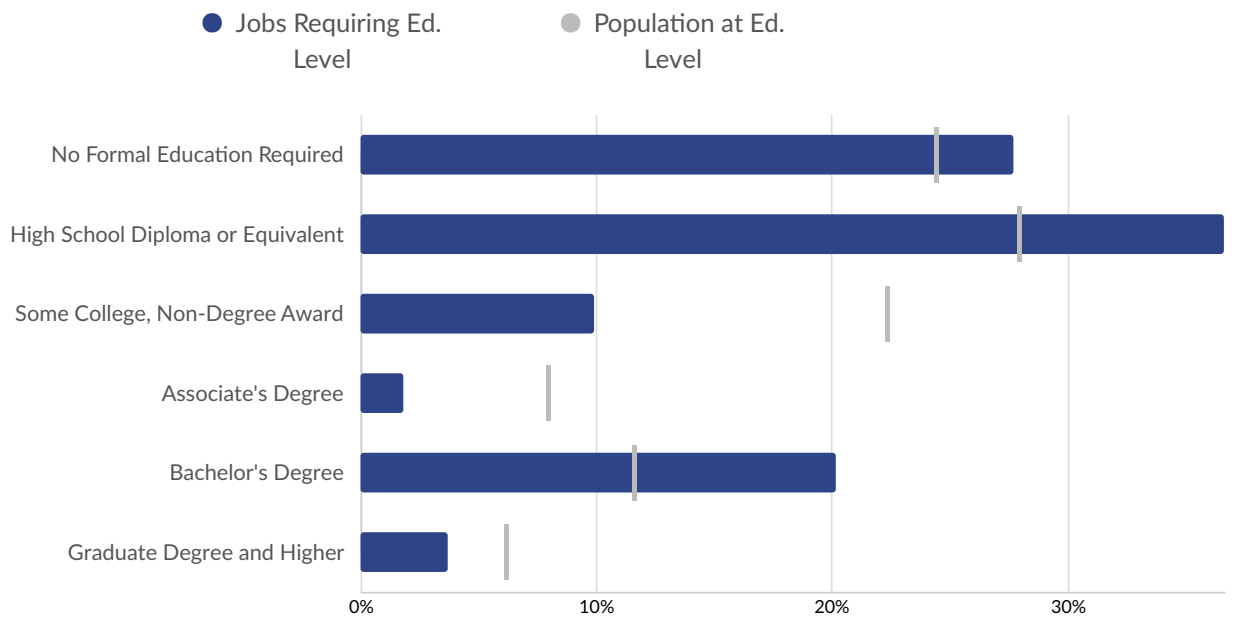
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



# Educational Pipeline

In 2022, there were 13,998 graduates in Kern County, CA. This pipeline has grown by 66% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Liberal Arts and Sciences/Liberal Studies" (Certificate), and "Business Administration and Management, General" (Bachelor's).

School	Total Graduates (2022)	Graduate Trend (2018 - 2022)
Bakersfield College	7,937	
California State University-Bakersfield	2,834	
Cerro Coso Community College	1,001	
UEI College-Bakersfield	819	
Taft College	619	
San Joaquin Valley College-Bakersfield	414	
Milan Institute-Bakersfield	199	
San Joaquin Valley College-Delano	75	
Lyle's College of Beauty	62	
California Aeronautical University	38	

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

