

# Madera County, CA

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## Report Parameters

### 1 County

6039 Madera County, CA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**160,256**

Population (2022)

Population **grew by 5,177** over the last 5 years and is projected to **grow by 7,439** over the next 5 years.

**59,766**

Total Regional Employment

Jobs **grew by 4,909** over the last 5 years and are projected to **grow by 7,026** over the next 5 years.

**\$66.7K**

Median Household Income (2021)

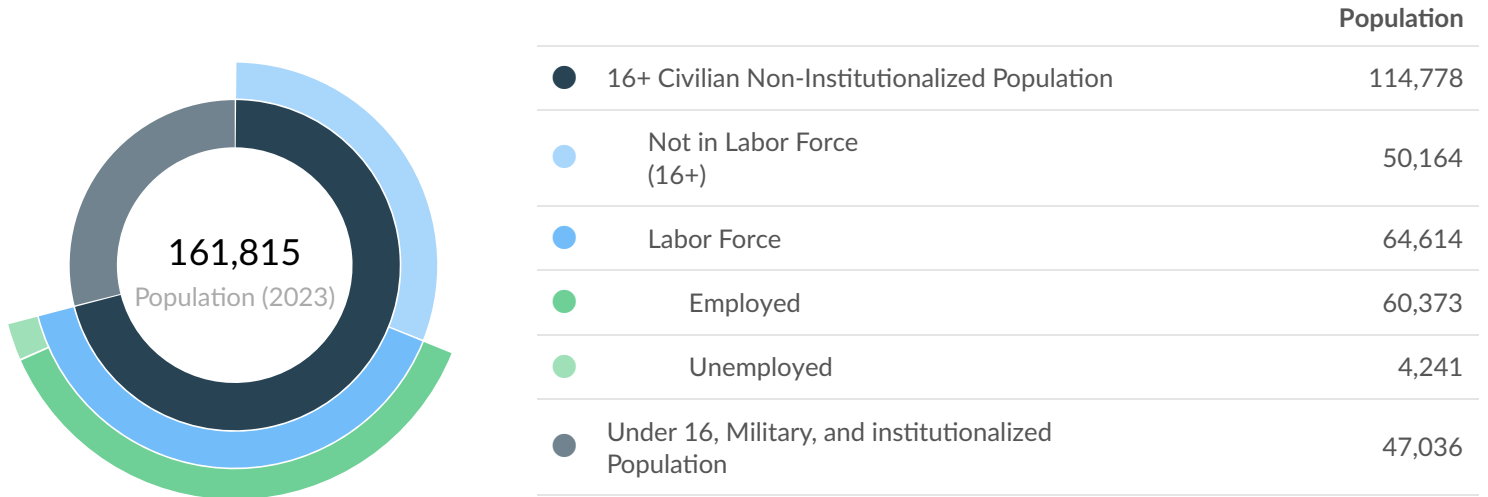
Median household income is **\$2.3K below** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **increased by 3.3%** since 2017, growing by 5,177. Population is expected to **increase by 4.6%** between 2022 and 2027, adding 7,439.
- From 2017 to 2022, jobs **increased by 8.9%** in Madera County, CA from 54,857 to **59,766**. This change **outpaced the national growth rate of 3.8% by 5.1%**. As the number of jobs increased, the **labor force participation rate increased from 57.0% to 57.3% between 2017 and 2022**.
- Concerning educational attainment, **11.5% of Madera County, CA residents possess a Bachelor's Degree** (9.3% below the national average), and **7.3% hold an Associate's Degree** (1.5% below the national average).
- The top three industries in 2022 are Support Activities for Crop Production, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

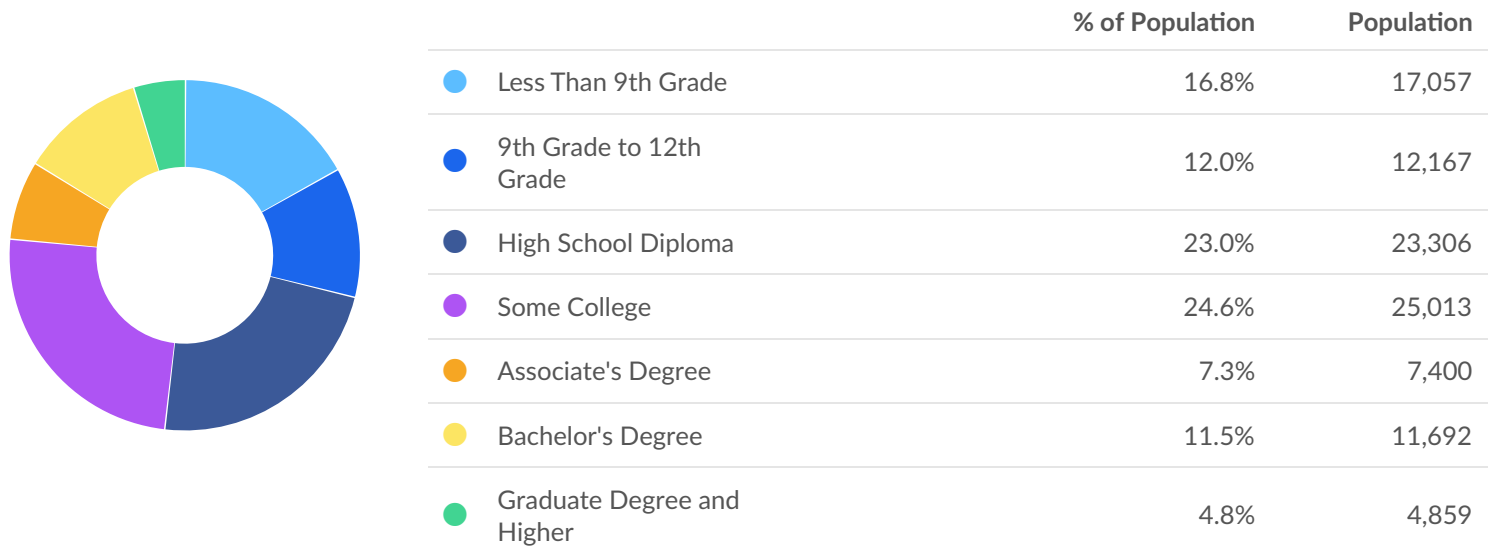
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	161,815	64,614	59,766	124.0	\$7.06B	\$9.99B	\$9.37B
State	38,913,701	19,458,871	20,378,735	134.9	\$3.55T	\$1.83T	\$2.54T

## Sep 2023 Labor Force Breakdown



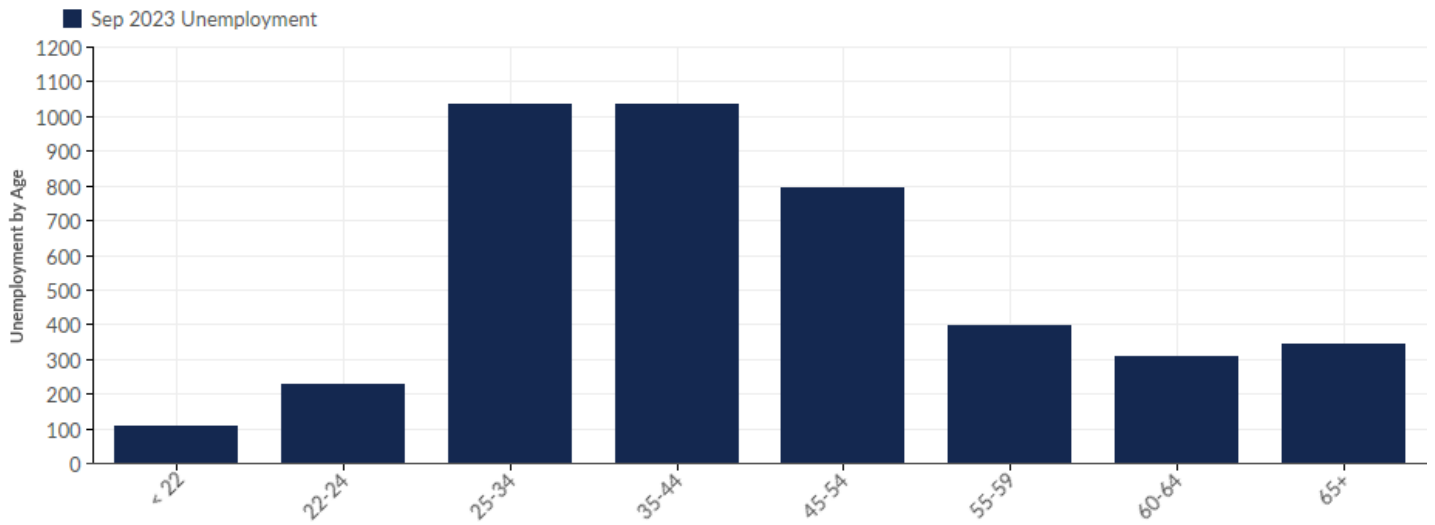
## Educational Attainment

Concerning educational attainment, **11.5% of Madera County, CA residents possess a Bachelor's Degree** (9.3% below the national average), and **7.3% hold an Associate's Degree** (1.5% below the national average).



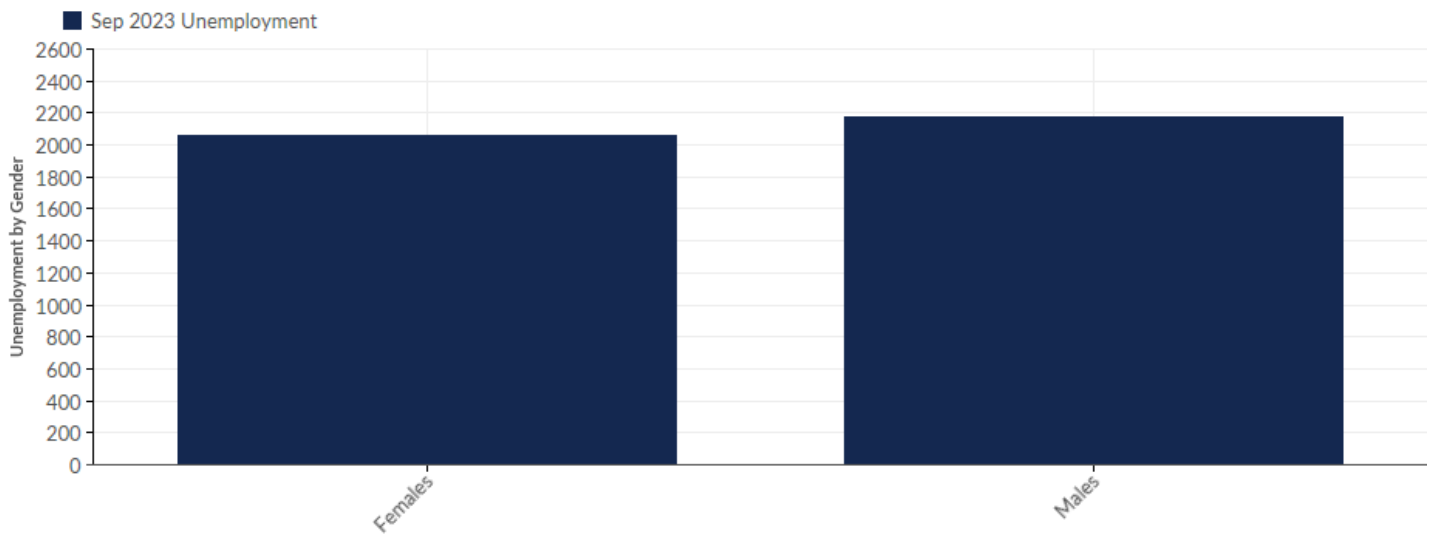
# Unemployment by Demographics

## Unemployment by Age



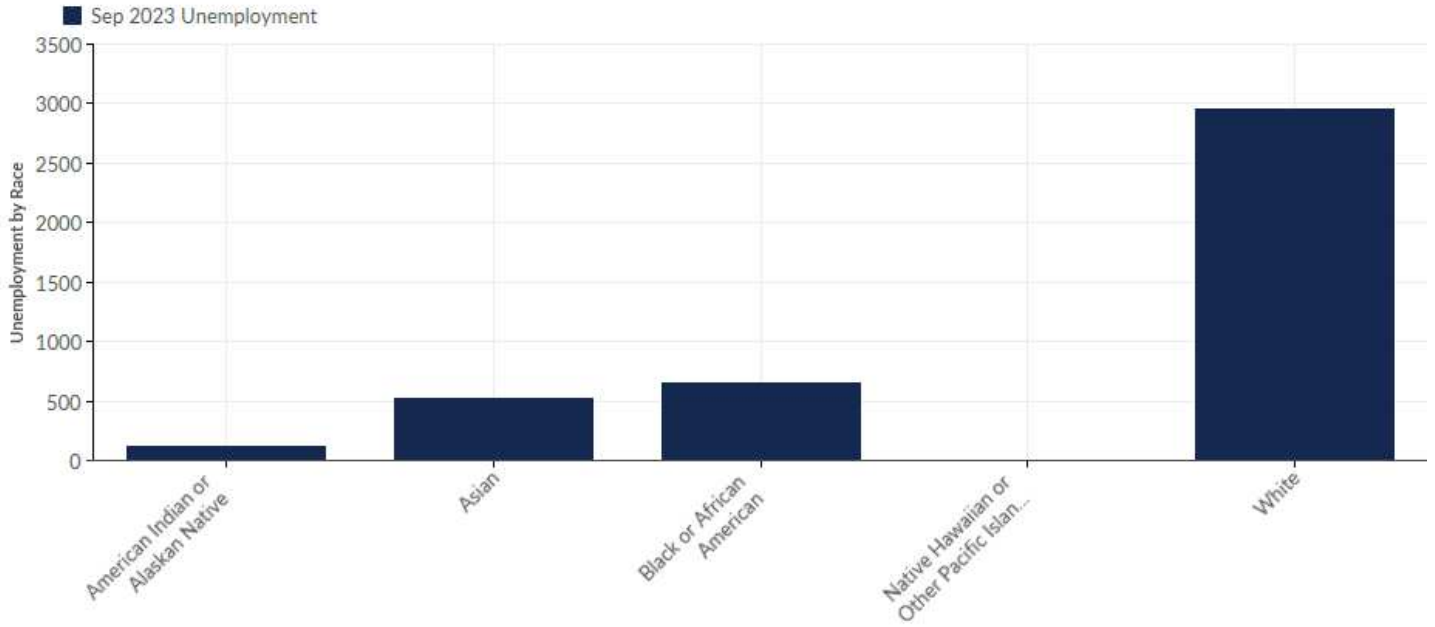
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	108	2.55%
22-24	227	5.35%
25-34	1,034	24.38%
35-44	1,033	24.36%
45-54	795	18.75%
55-59	396	9.34%
60-64	306	7.22%
65+	342	8.06%
Total	4,241	100.00%

## Unemployment by Gender



Gender	Unemployment (Sep 2023)	% of Unemployed
Females	2,063	48.64%
Males	2,178	51.36%
Total	4,241	100.00%

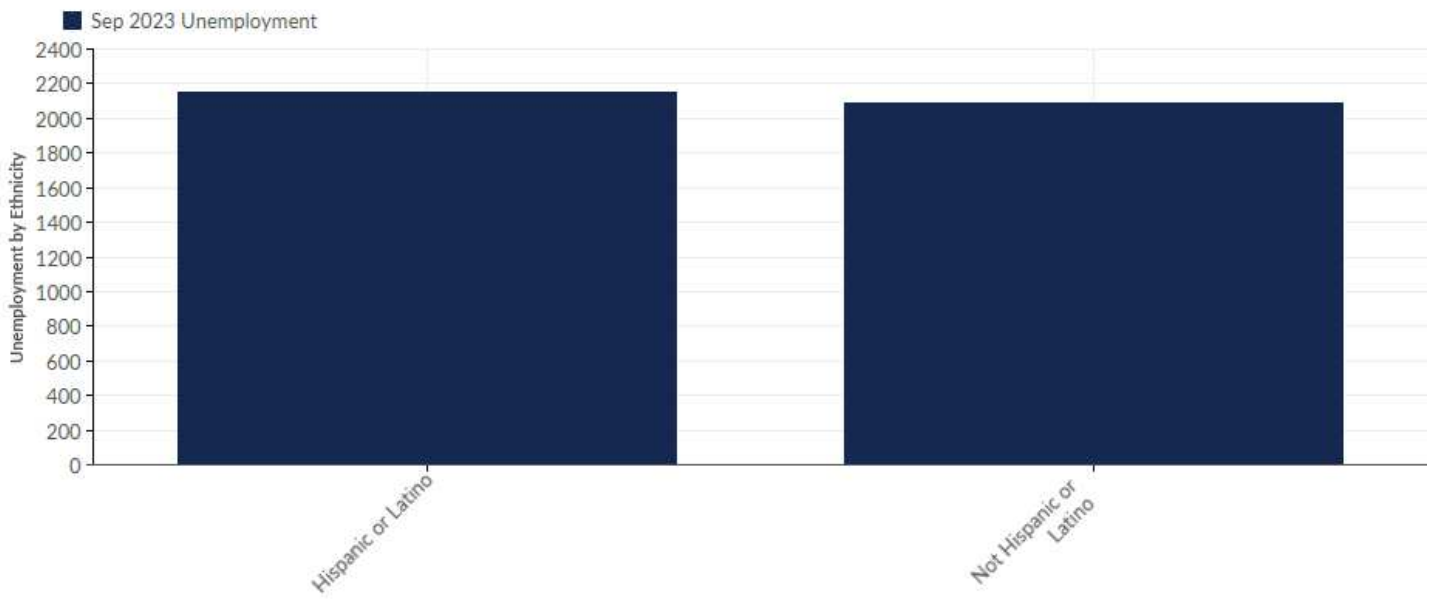
## Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	122	2.88%
Asian	519	12.24%
Black or African American	650	15.33%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	2,950	69.56%
Total	4,241	100.00%



## Unemployment by Ethnicity

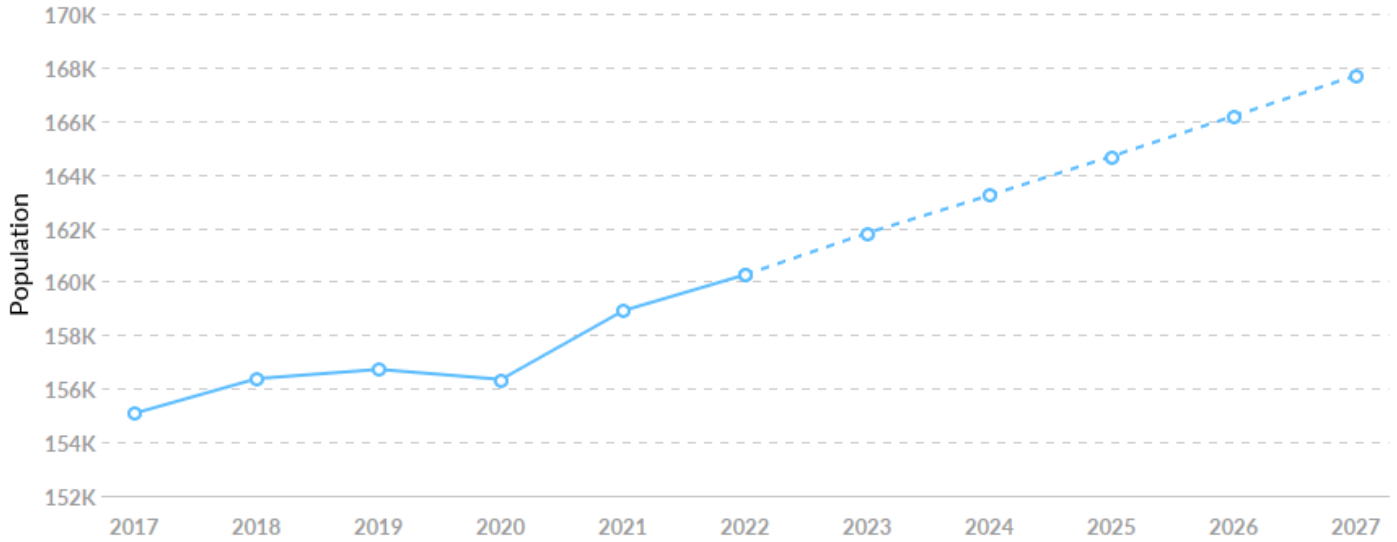


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	2,151	50.72%
Not Hispanic or Latino	2,090	49.28%
Total	4,241	100.00%

# Historic & Projected Trends

## Population Trends

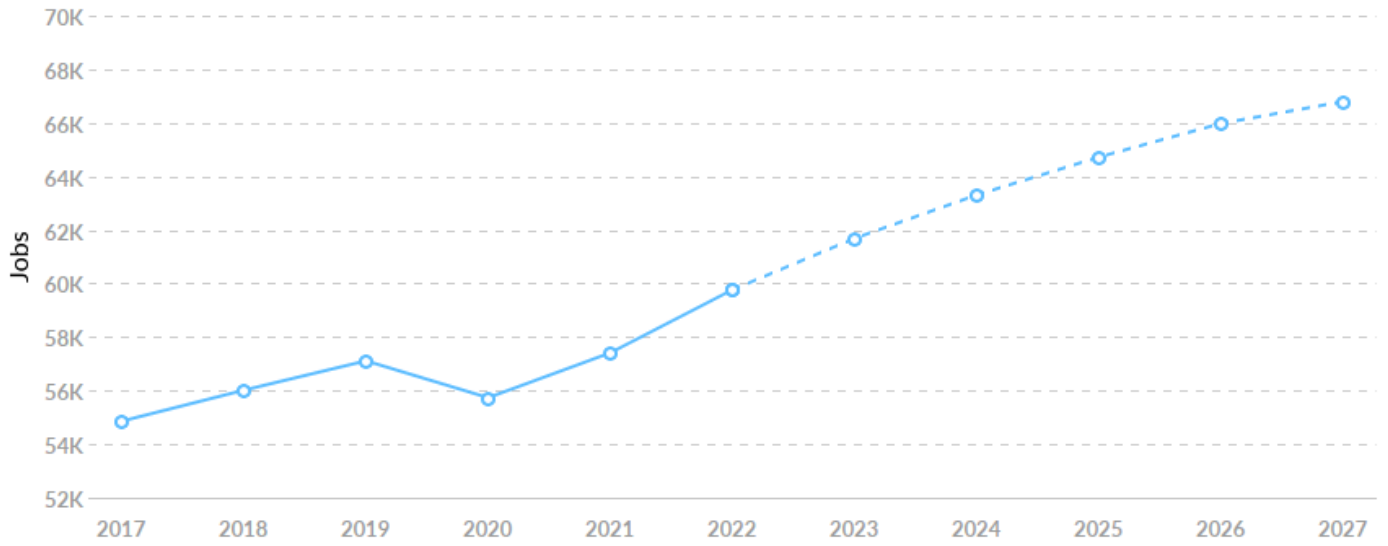
As of 2022 the region's population increased by 3.3% since 2017, growing by 5,177. Population is expected to increase by 4.6% between 2022 and 2027, adding 7,439.



Timeframe	Population
2017	155,079
2018	156,373
2019	156,717
2020	156,343
2021	158,910
2022	160,256
2023	161,815
2024	163,221
2025	164,679
2026	166,183
2027	167,695

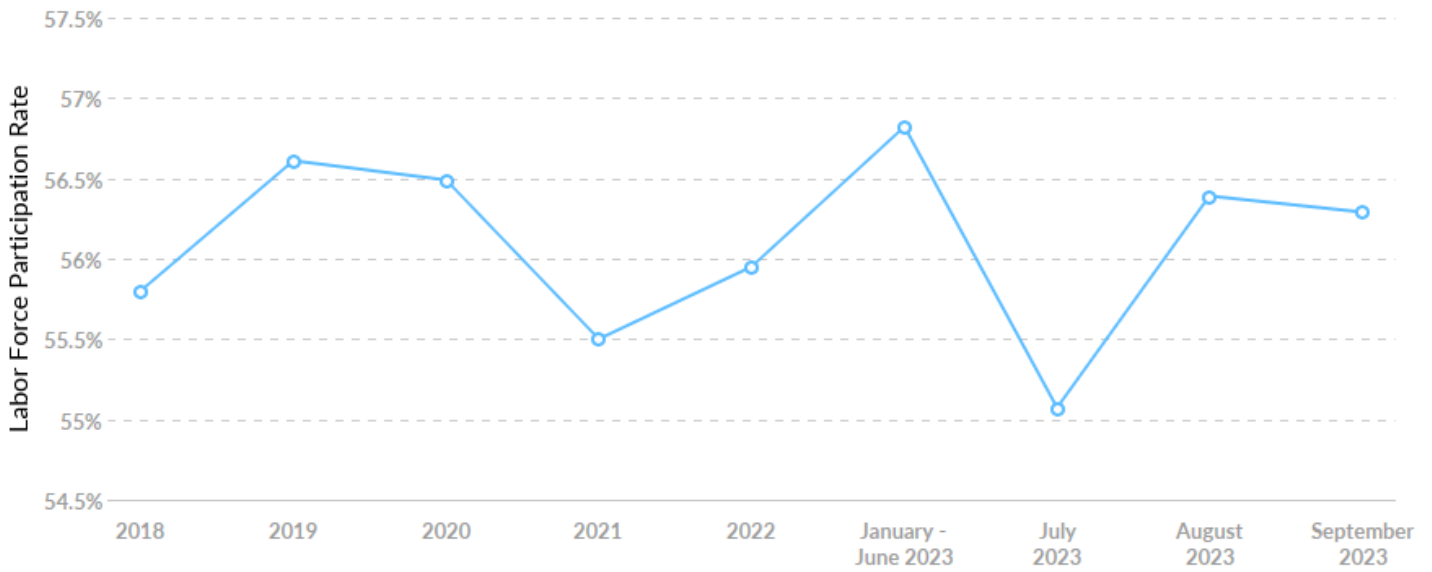
## Job Trends

From 2017 to 2022, jobs increased by 8.9% in Madera County, CA from 54,857 to 59,766. This change outpaced the national growth rate of 3.8% by 5.1%.



Timeframe	Jobs
2017	54,857
2018	56,015
2019	57,111
2020	55,734
2021	57,411
2022	59,766
2023	61,685
2024	63,306
2025	64,720
2026	65,976
2027	66,793

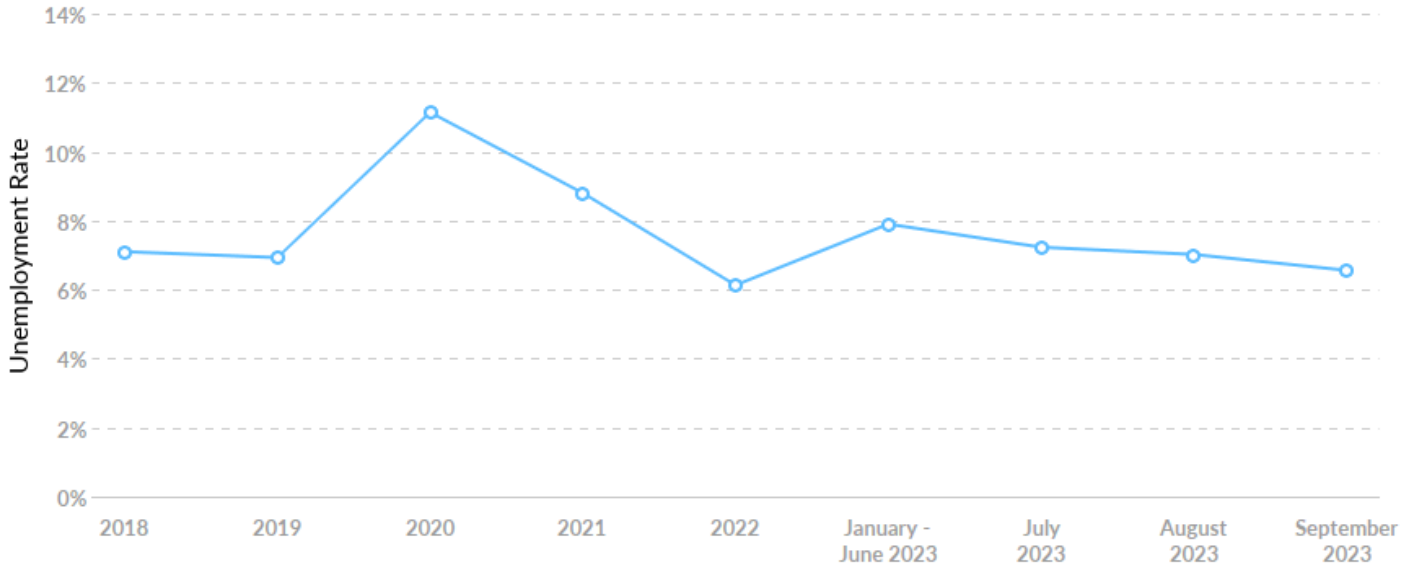
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	55.80%
2019	56.61%
2020	56.49%
2021	55.50%
2022	55.95%
January - June 2023	56.82%
July 2023	55.07%
August 2023	56.39%
September 2023	56.29%

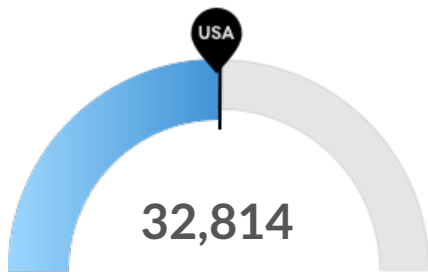
## Unemployment Rate Trends

Madera County, CA had a September 2023 unemployment rate of 6.56%, **decreasing from 7.10%** 5 years before.



Timeframe	Unemployment Rate
2018	7.10%
2019	6.93%
2020	11.14%
2021	8.80%
2022	6.13%
January - June 2023	7.90%
July 2023	7.23%
August 2023	7.02%
September 2023	6.56%

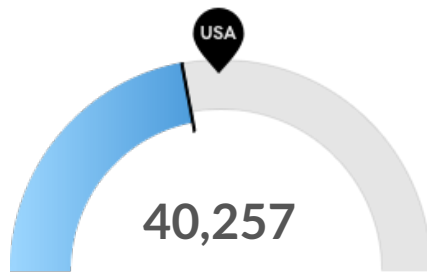
## Population Characteristics



**32,814**

**Millennials**

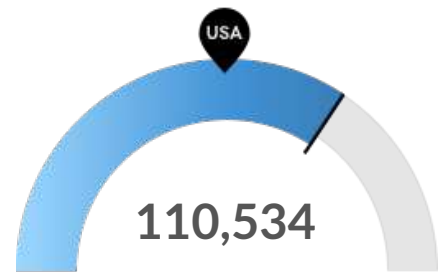
Madera County, CA has 32,814 millennials (ages 25-39). The national average for an area this size is 32,586.



**40,257**

**Retiring Soon**

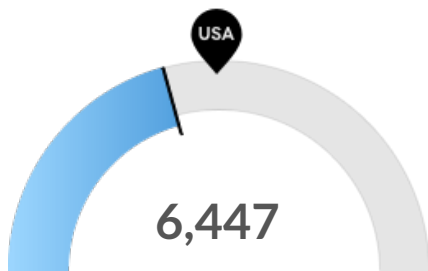
Retirement risk is low in Madera County, CA. The national average for an area this size is 48,026 people 55 or older, while there are 40,257 here.



**110,534**

**Racial Diversity**

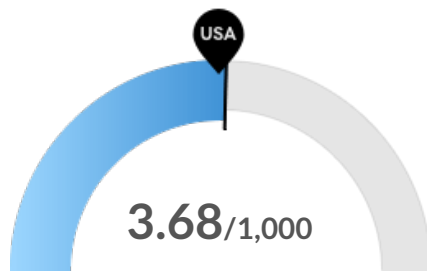
Racial diversity is high in Madera County, CA. The national average for an area this size is 65,904 racially diverse people, while there are 110,534 here.



**6,447**

**Veterans**

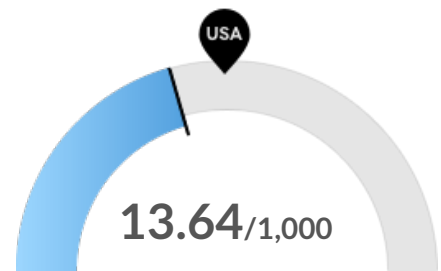
Madera County, CA has 6,447 veterans. The national average for an area this size is 8,343.



**3.68/1,000**

**Violent Crime**

Madera County, CA has 3.68 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



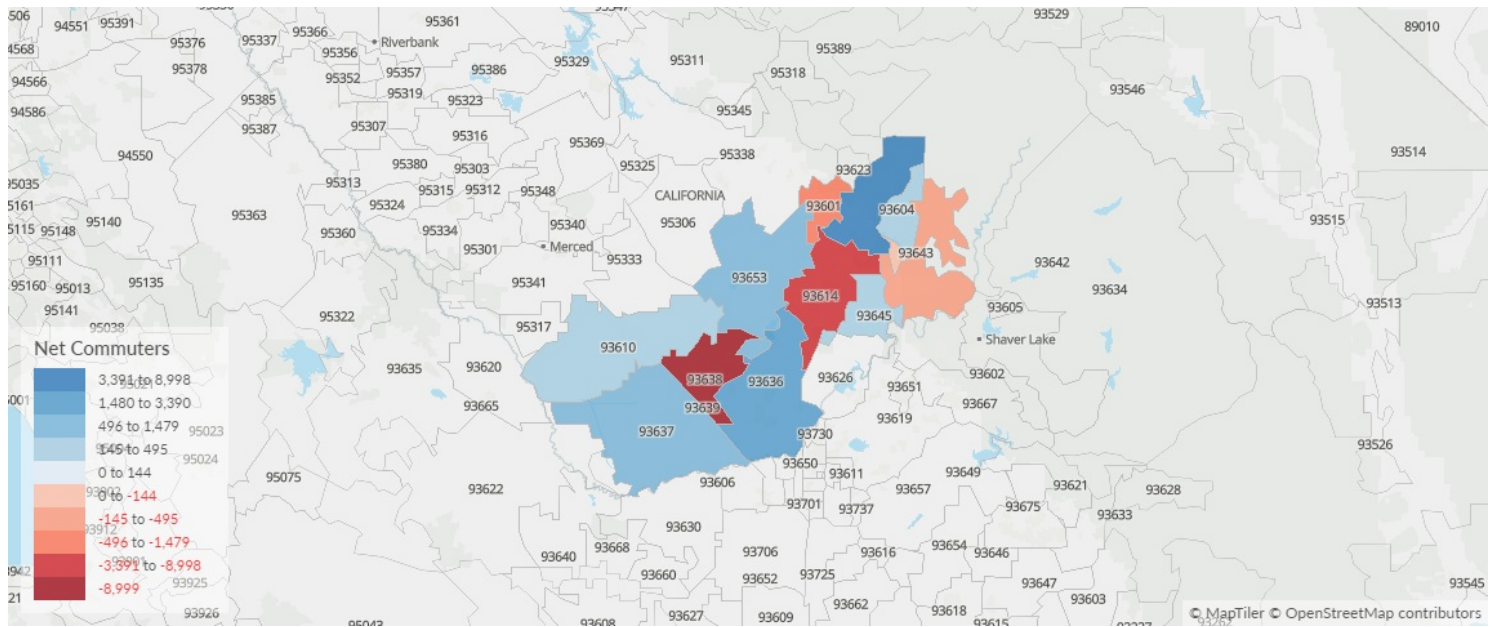
**13.64/1,000**

**Property Crime**

Madera County, CA has 13.64 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Madera County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 93638.



### Where Talent Works

ZIP	Name	2022 Employment
93637	Madera, CA (in Madera ...	17,167
93638	Madera, CA (in Madera ...	9,216
93636	Madera, CA (in Madera ...	8,987
93610	Chowchilla, CA (in Mad...	8,618
93644	Oakhurst, CA (in Mader...	8,536

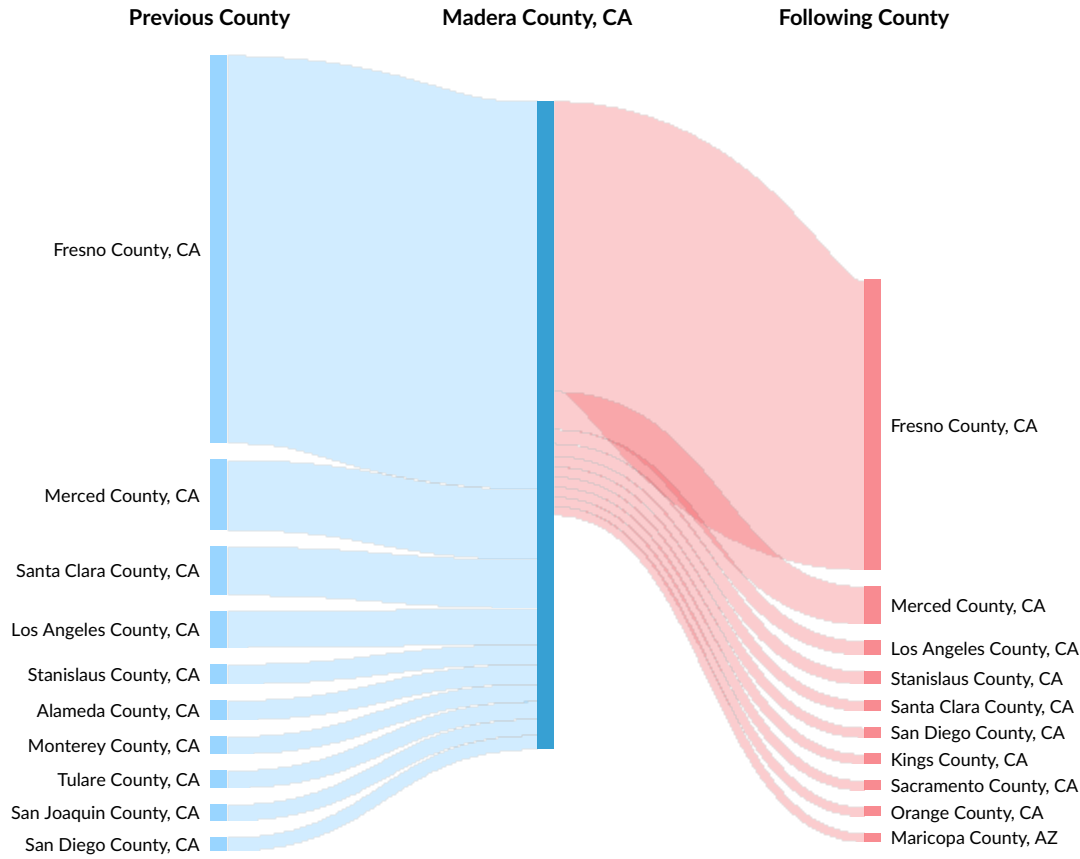
### Where Talent Lives

ZIP	Name	2022 Workers
93638	Madera, CA (in Madera ...	18,216
93637	Madera, CA (in Madera ...	16,671
93610	Chowchilla, CA (in Mad...	8,371
93636	Madera, CA (in Madera ...	7,507
93614	Coarsegold, CA (in Mad...	6,945

# Inbound and Outbound Migration

The table below analyzes past and current residents of Madera County, CA. The left column shows residents of other counties migrating to Madera County, CA. The right column shows residents migrating from Madera County, CA to other counties.

As of 2020, 2,862 people have migrated from Fresno County, CA to Madera County, CA. In the same year, 2,140 people left Madera County, CA migrating to Fresno County, CA. The total Net Migration for Madera County, CA in 2020 was 1,327.



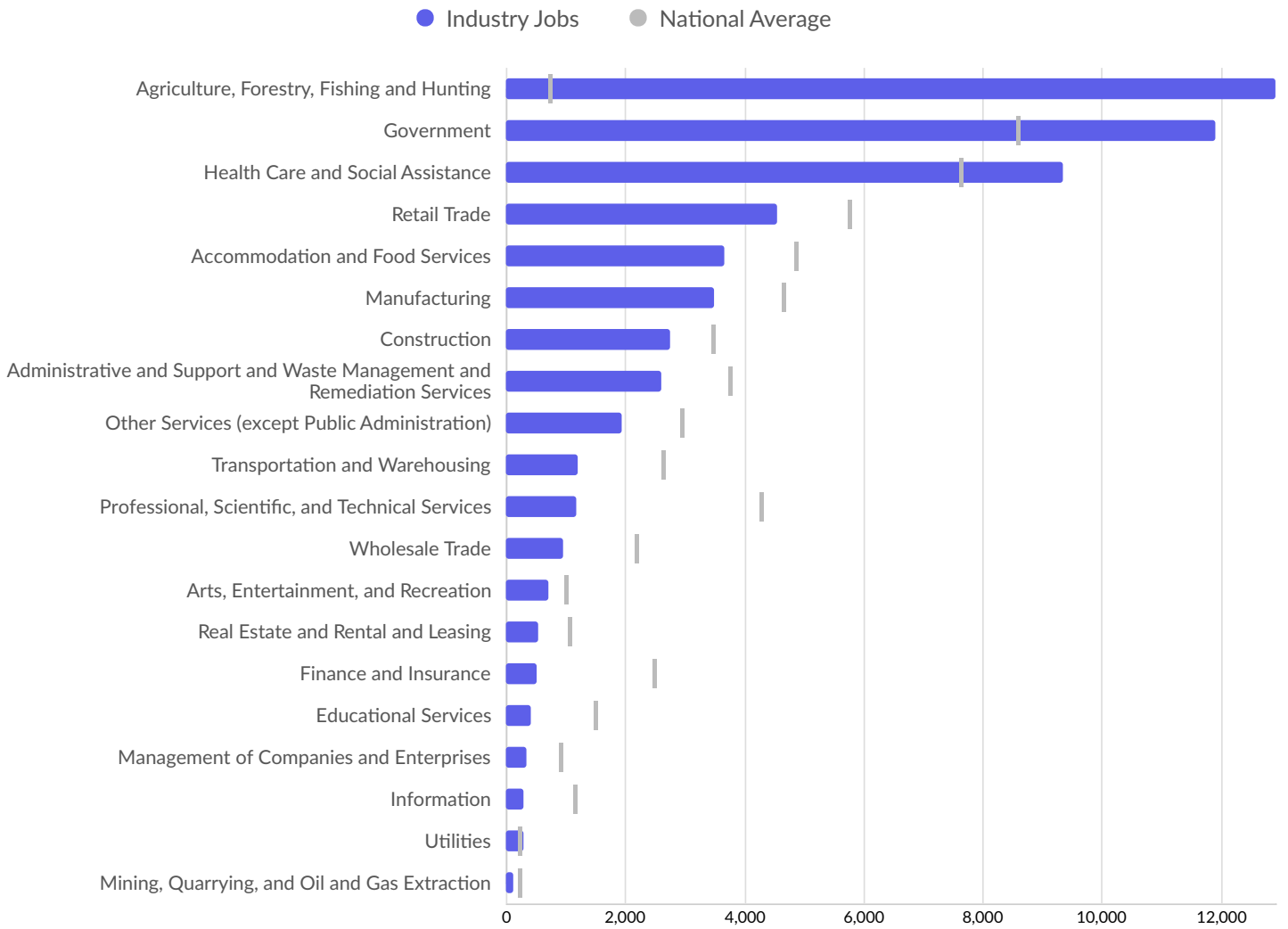
Top Previous Counties	Migrations
Fresno County, CA	2,862
Merced County, CA	518
Santa Clara County, CA	360
Los Angeles County, CA	267
Stanislaus County, CA	147
Alameda County, CA	144



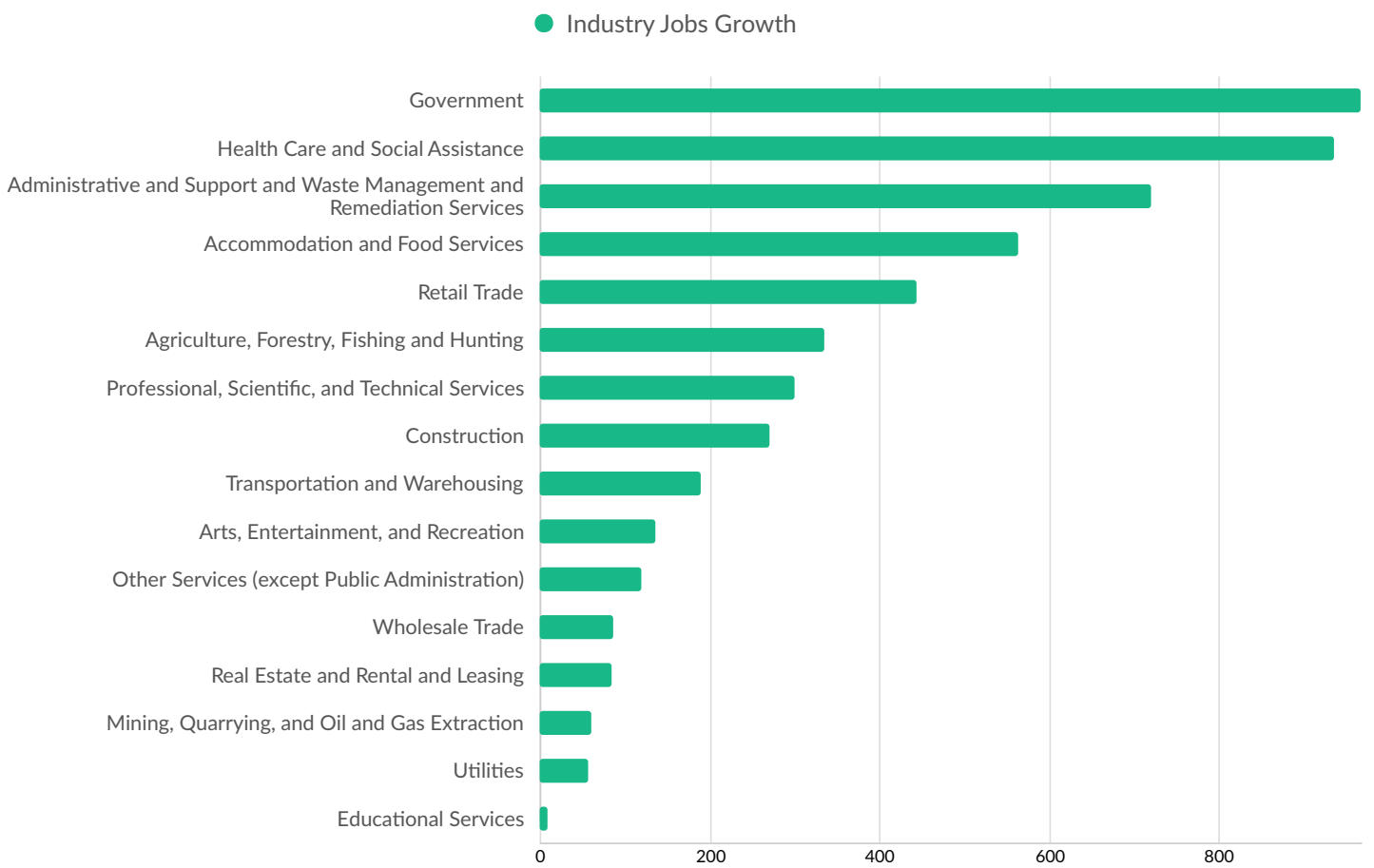
Top Previous Counties	Migrations
Monterey County, CA	130
Tulare County, CA	129
San Joaquin County, CA	120
San Diego County, CA	103
Sacramento County, CA	81
Contra Costa County, CA	80
Kings County, CA	78
Mariposa County, CA	70
Kern County, CA	68
Top Following Counties	Migrations
Fresno County, CA	2,140
Merced County, CA	280
Los Angeles County, CA	105
Stanislaus County, CA	94
Santa Clara County, CA	78
San Diego County, CA	74
Kings County, CA	74
Sacramento County, CA	73
Orange County, CA	70
Maricopa County, AZ	66
Mariposa County, CA	66
San Joaquin County, CA	65
Tulare County, CA	62
Kern County, CA	61
San Luis Obispo County, CA	54

# Industry Characteristics

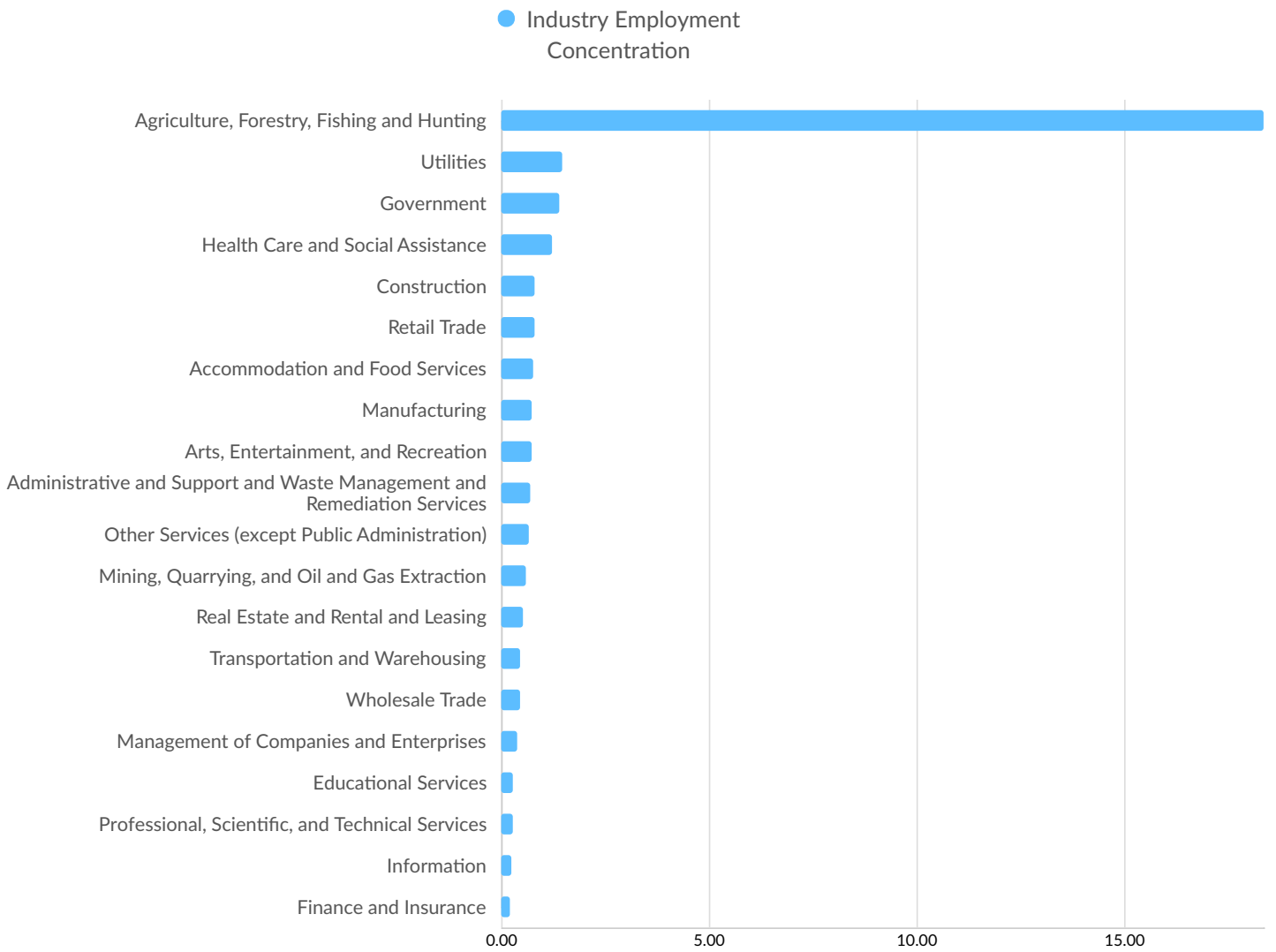
## Largest Industries



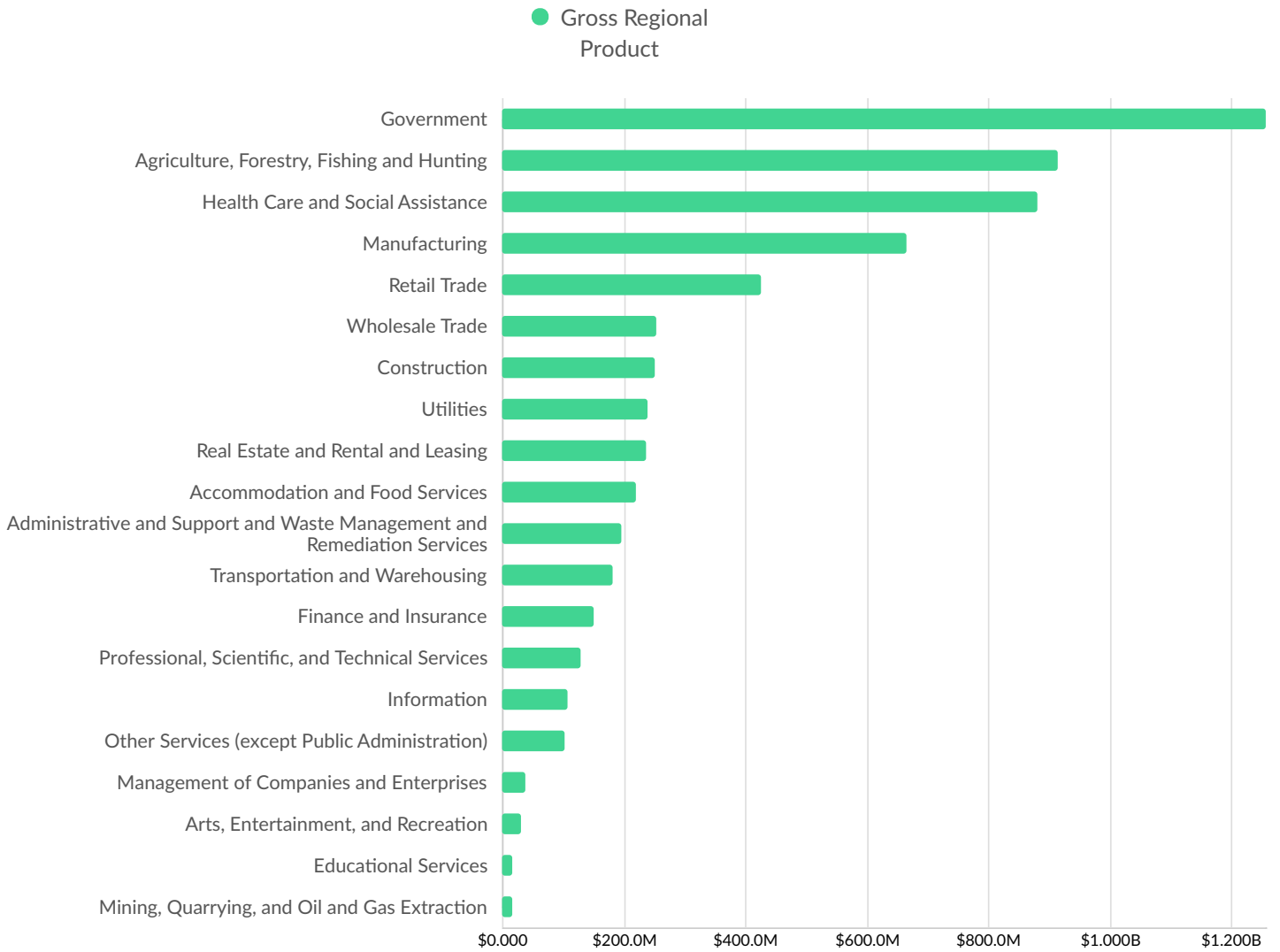
## Top Growing Industries



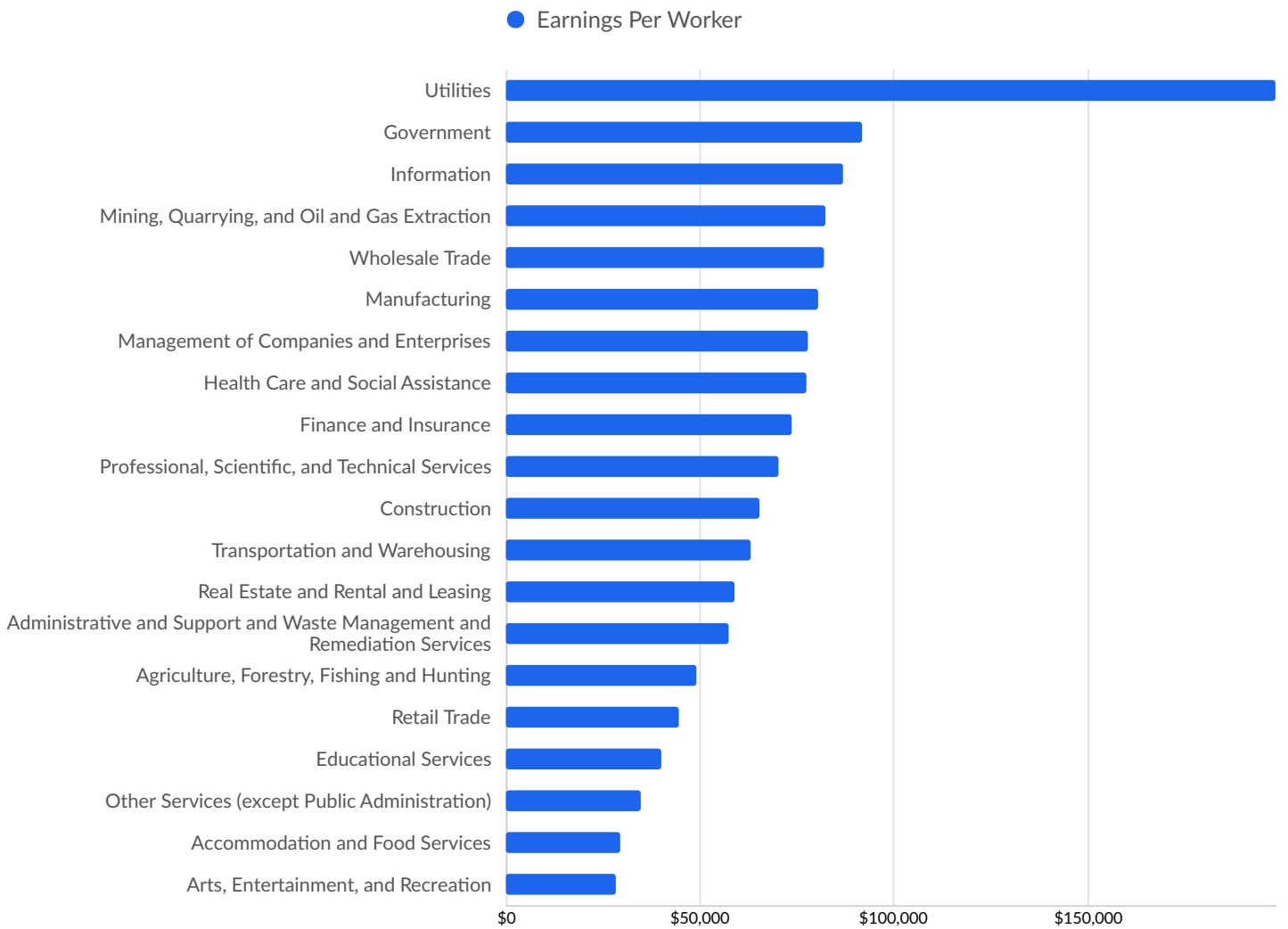
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



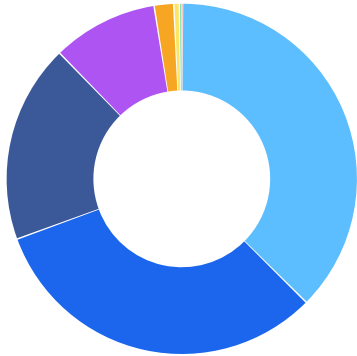
## Business Characteristics

### 11,091 Companies Employ Your Workers

Online profiles for your workers mention 11,091 companies as employers, with the top 10 appearing below. In the last 12 months, 1,168 companies in Madera County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Madera Unified School District	540 	Valley Children's Hospital	551 
Valley Children's Healthcare	288 	Valley Children's Healthcare	545 
Madera County	198 	Chukchansi Gold Resort & Casino	179 
Chukchansi Gold Resort & Casino	156 	State of California	174 
Madera Community Hospital	138 	Madera Unified School District	165 
California State University	117 	Randstad	154 
Madera County Office Of Educa...	115 	GPAC	106 
Musd	115 	County Of Madera	102 
PG&E	107 	Universal Health Services	101 
City Of Madera	94 	The Inline Group	94 

## Business Size



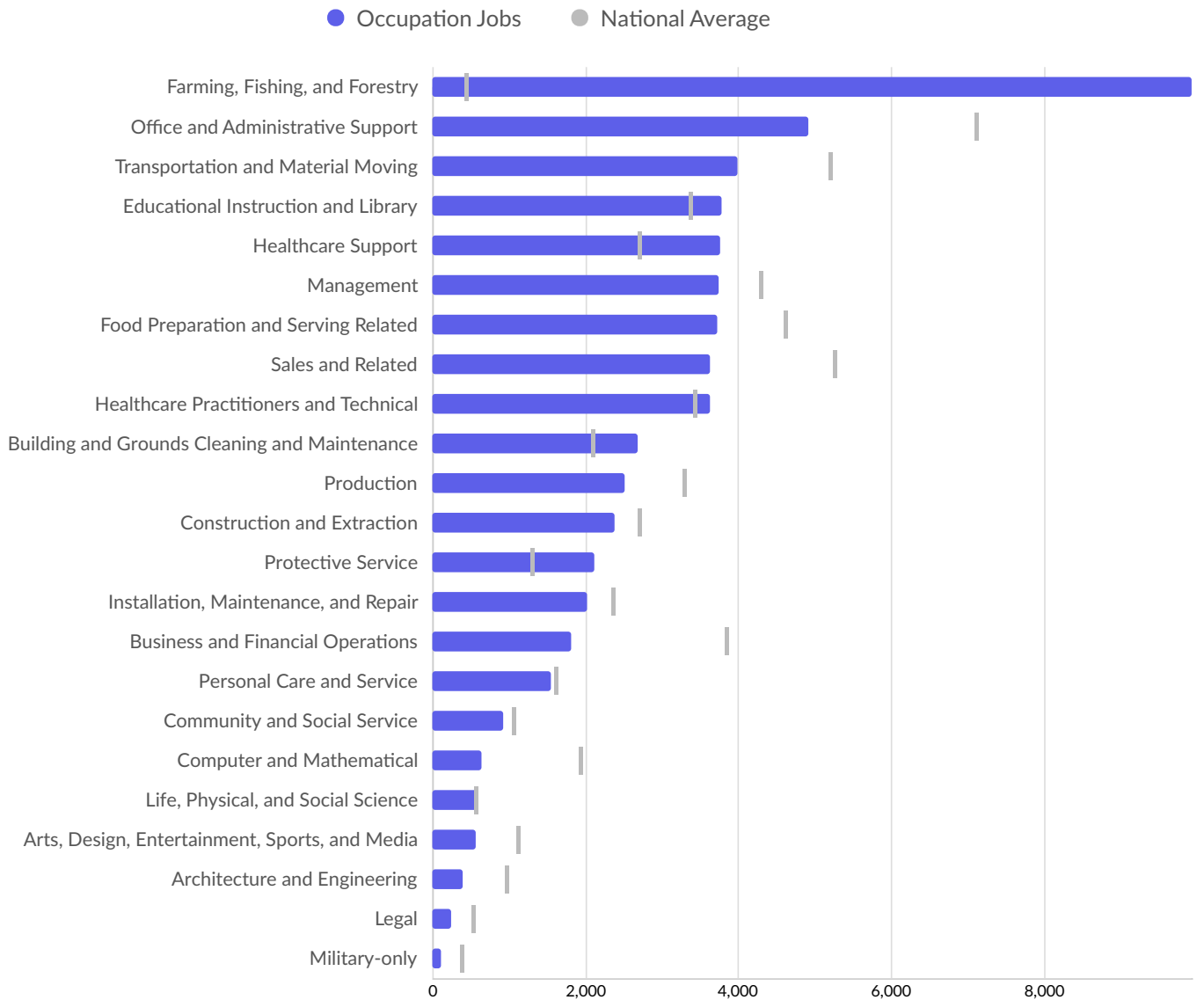
	Percentage	Business Count
● 1 to 4 employees	37.4%	1,680
● 5 to 9 employees	32.0%	1,438
● 10 to 19 employees	18.3%	823
● 20 to 49 employees	9.7%	438
● 50 to 99 employees	1.8%	81
● 100 to 249 employees	0.5%	23
● 250 to 499 employees	0.2%	9
● 500+ employees	0.1%	4

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

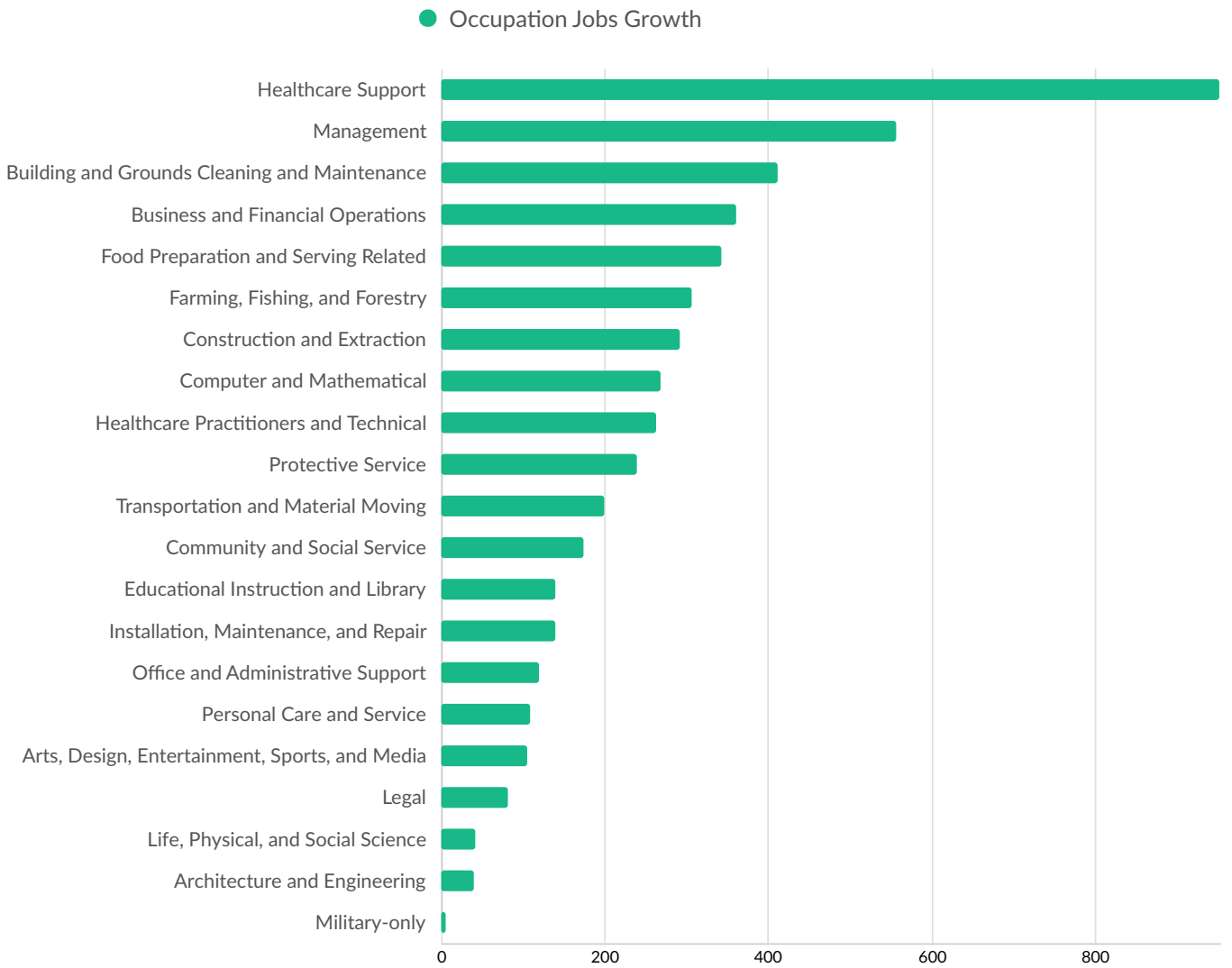


# Workforce Characteristics

## Largest Occupations

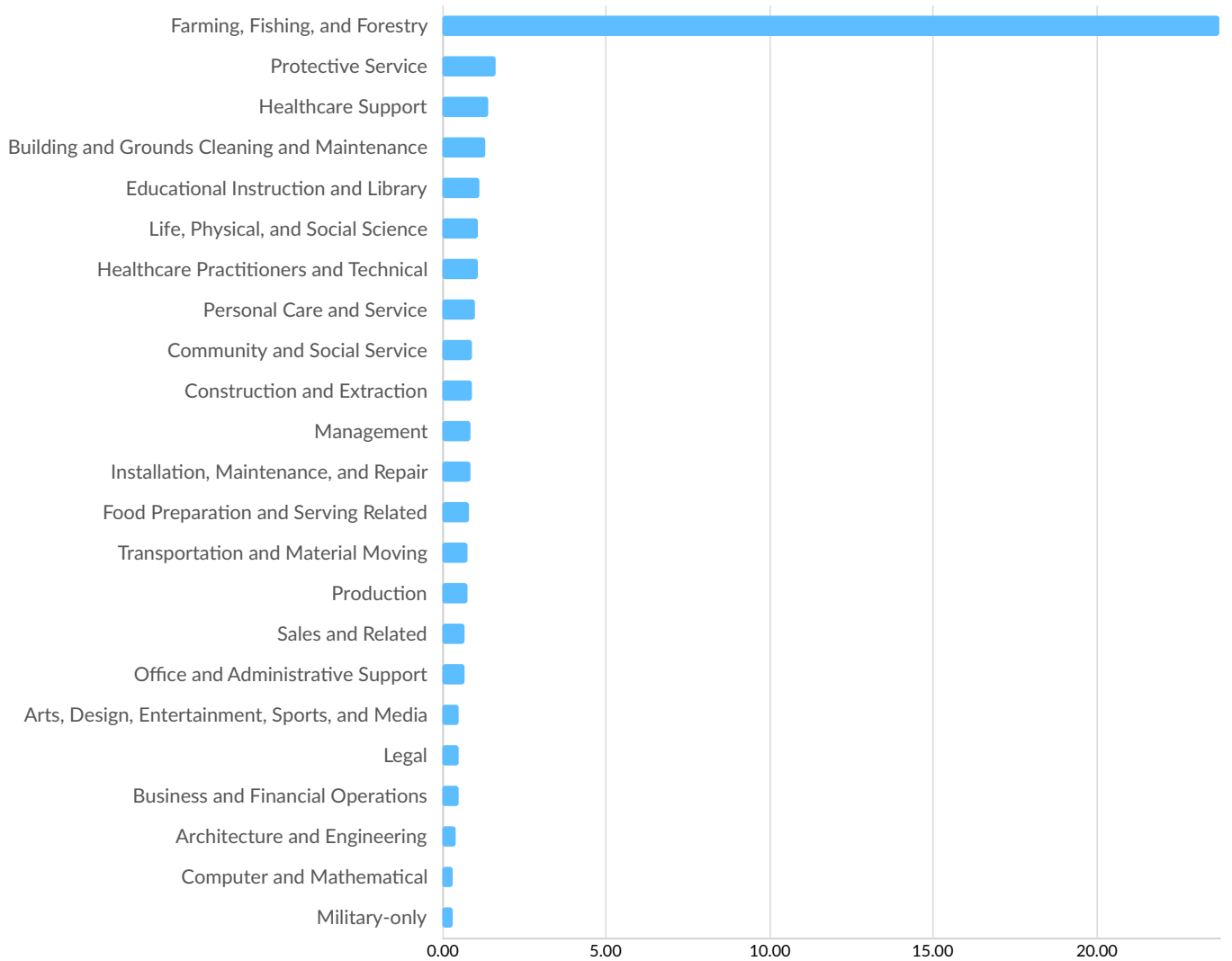


## Top Growing Occupations

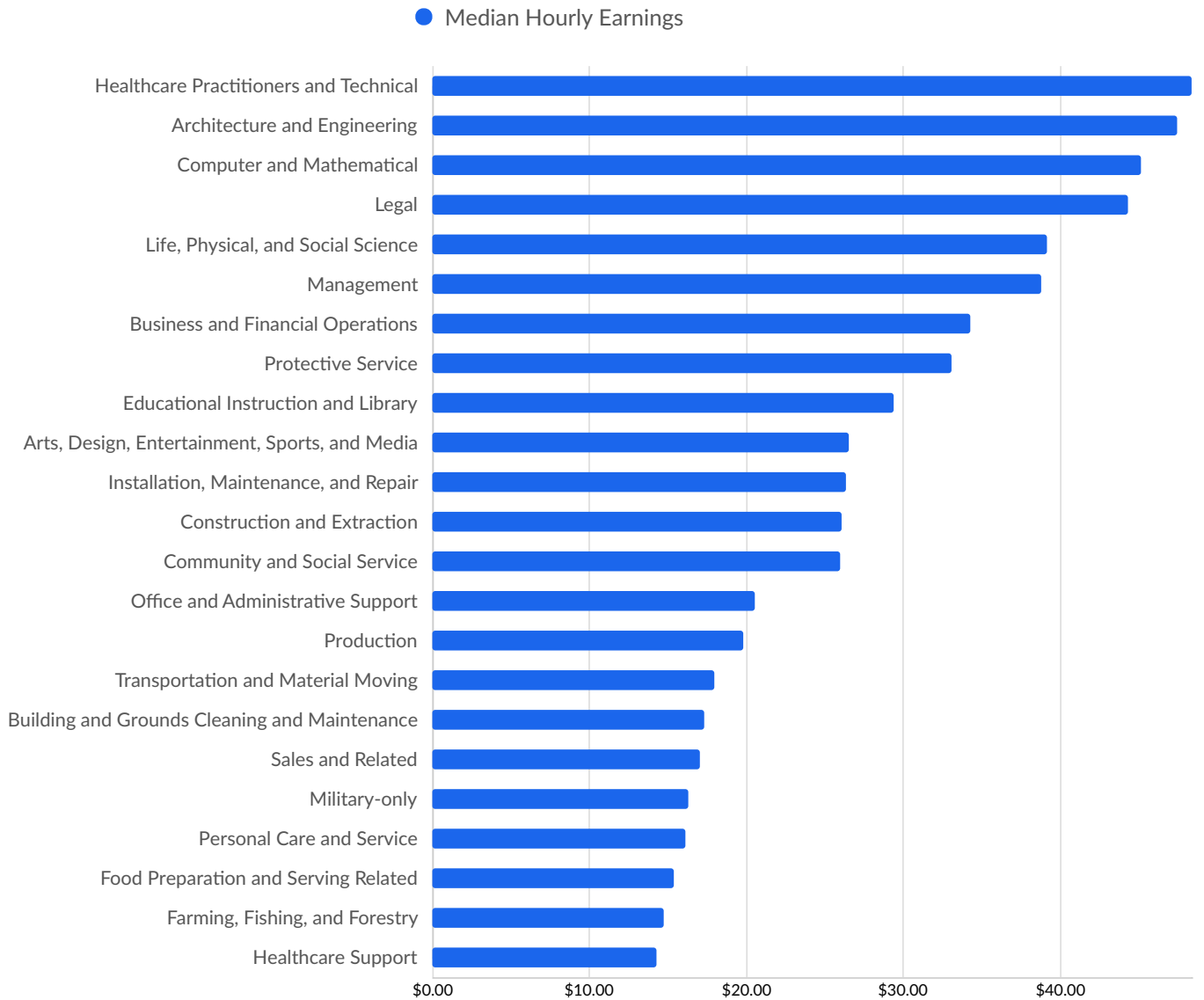


## Top Occupation Employment Concentration

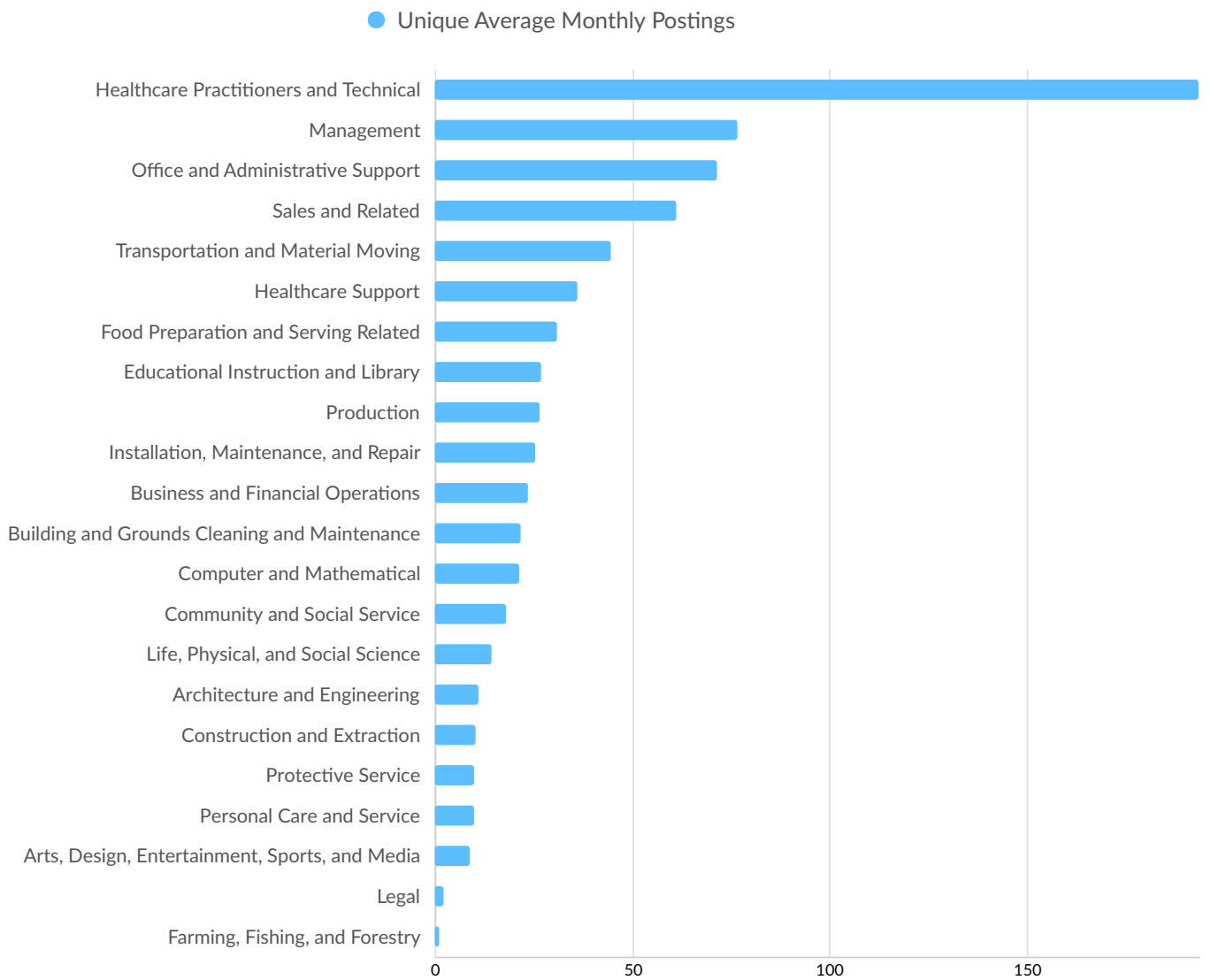
● Occupation Employment Concentration



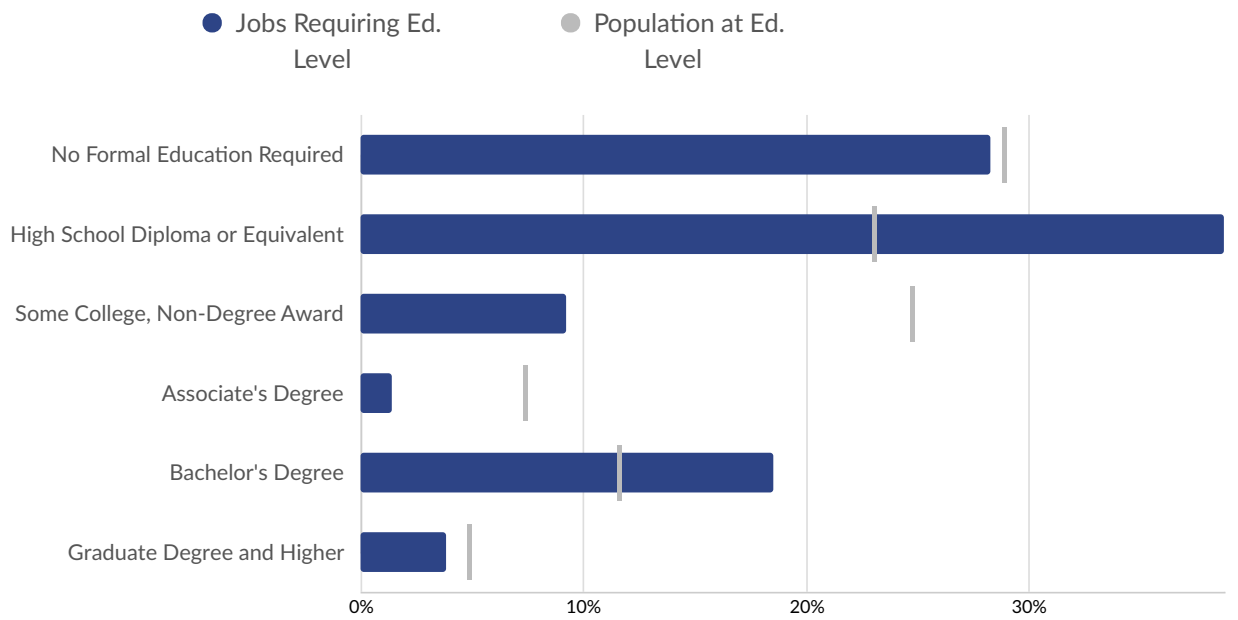
## Top Occupation Earnings



## Top Posted Occupations

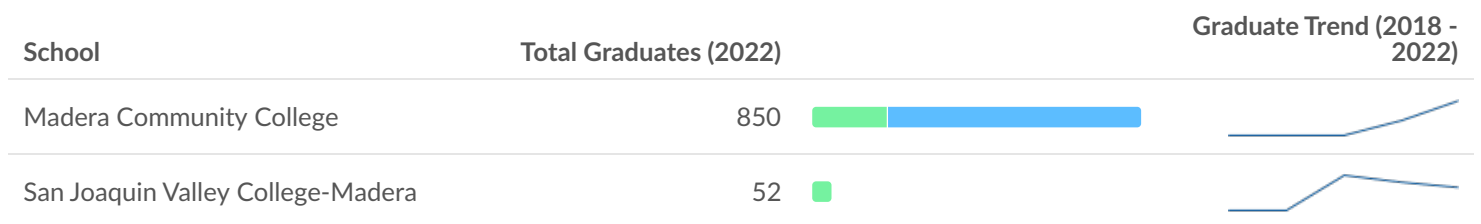


## Underemployment



## Educational Pipeline

In 2022, there were 902 graduates in Madera County, CA. This pipeline has grown by 100% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Liberal Arts and Sciences/Liberal Studies" (Certificate), and "Medical/Clinical Assistant" (Certificate).



- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

