



Tulare County, CA

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Report Parameters

1 County

6107 Tulare County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

477,054

Population (2021)

Population **grew by 18,063** over the last 5 years and is projected to **grow by 14,283** over the next 5 years.

173,111

Total Regional Employment

Jobs **grew by 3,257** over the last 5 years and are projected to **grow by 8,911** over the next 5 years.

\$52.5K

Median Household Income (2020)

Median household income is **\$12.5K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 3.9%** since 2016, growing by 18,063. Population is expected to **increase by 3.0%** between 2021 and 2026, adding 14,283.
- From 2016 to 2021, jobs **increased by 1.9%** in Tulare County, CA from 169,855 to **173,111**. As the number of jobs increased, the **labor force participation rate decreased from 62.2% to 58.2% between 2016 and 2021**.
- Concerning educational attainment, **9.7% of Tulare County, CA residents possess a Bachelor's Degree** (10.8% below the national average), and **8.6% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2021 are Support Activities for Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

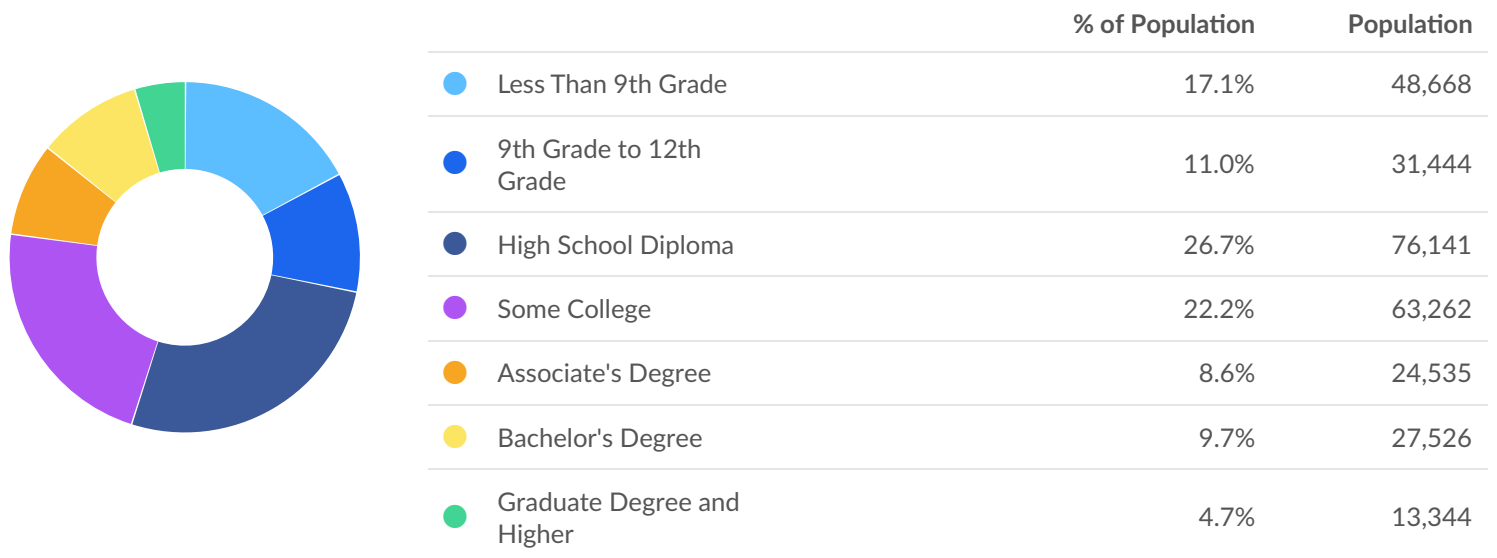
	Population (2022)	Labor Force (Aug 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	481,431	206,312	173,111	118.2	\$18.85B	\$24.98B	\$20.05B
State	39,298,274	19,288,260	19,672,305	135.2	\$3.30T	\$1.81T	\$2.42T

Aug 2022 Labor Force Breakdown



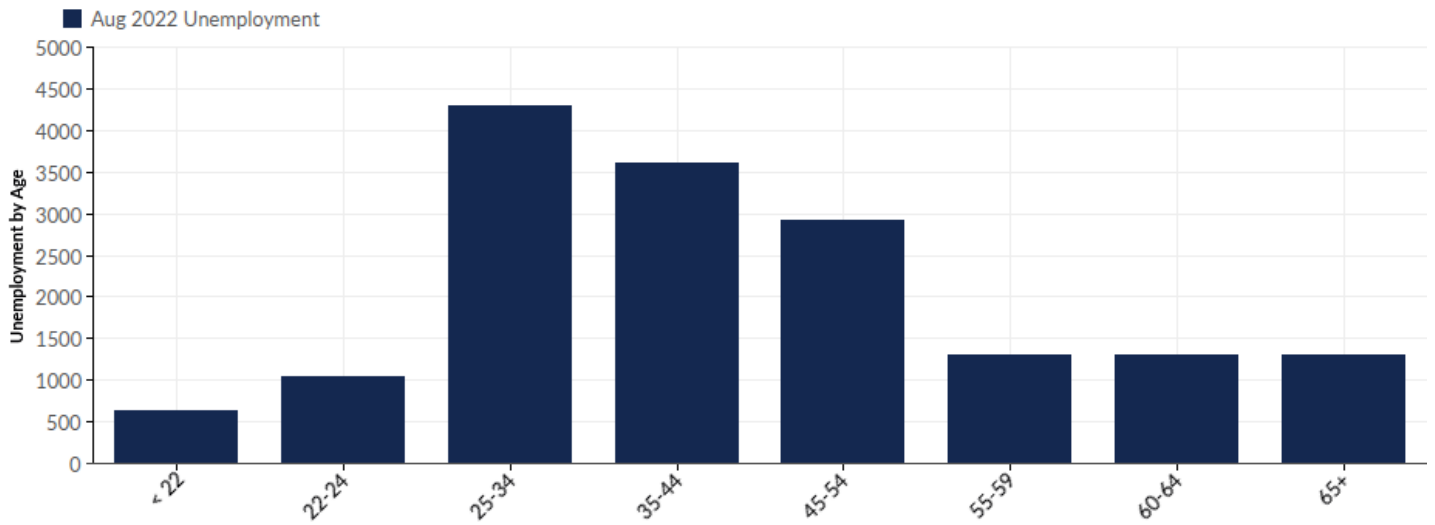
Educational Attainment

Concerning educational attainment, **9.7% of Tulare County, CA residents possess a Bachelor's Degree** (10.8% below the national average), and **8.6% hold an Associate's Degree** (0.1% below the national average).



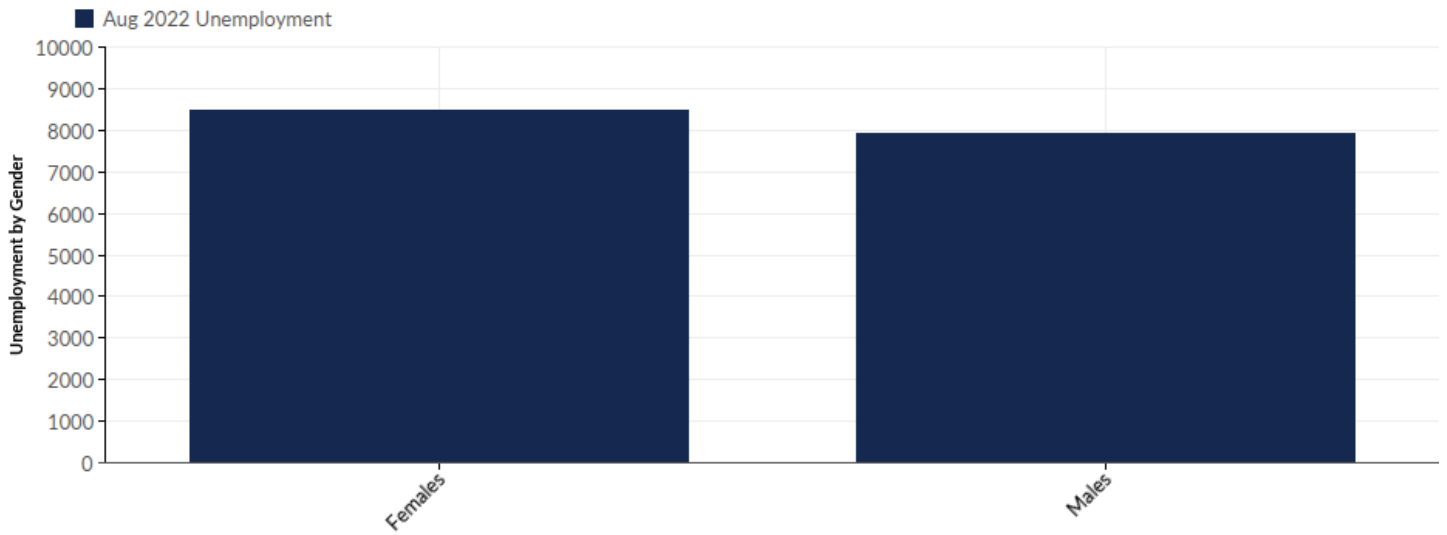
Unemployment by Demographics

Unemployment by Age



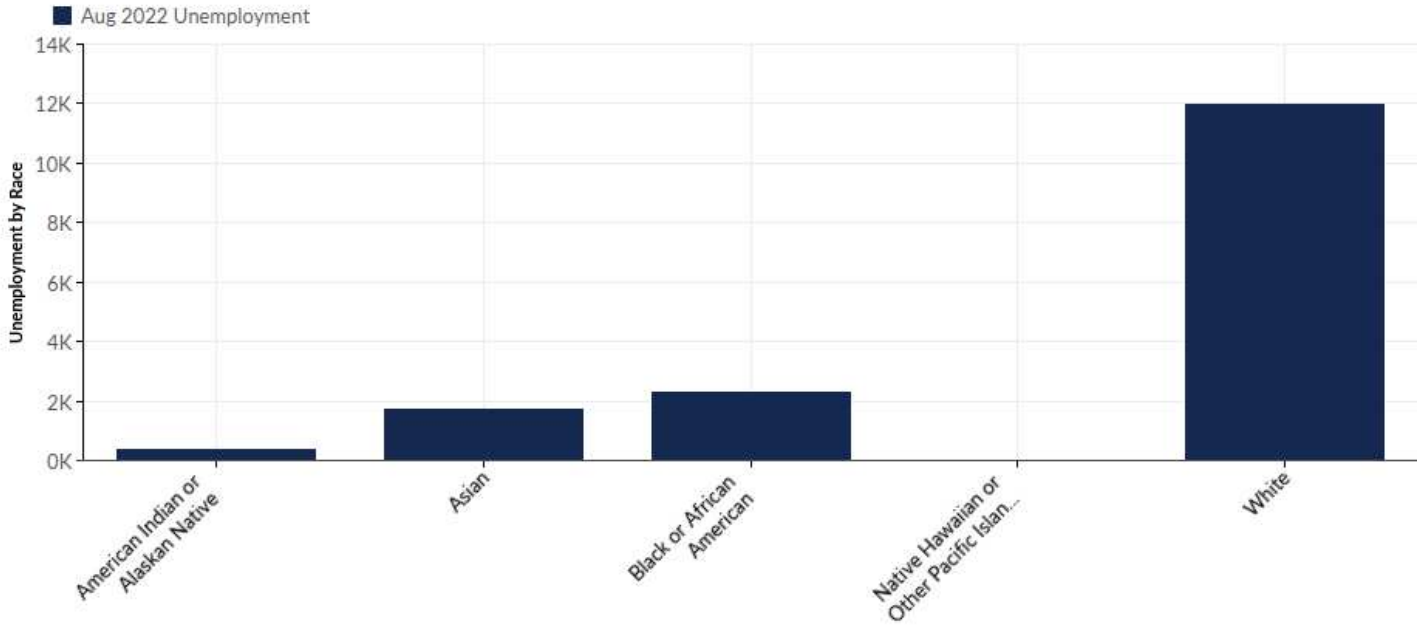
Age	Unemployment (Aug 2022)	% of Unemployed
< 22	634	3.87%
22-24	1,035	6.32%
25-34	4,290	26.19%
35-44	3,600	21.97%
45-54	2,917	17.81%
55-59	1,303	7.95%
60-64	1,309	7.99%
65+	1,294	7.90%
Total	16,383	100.00%

Unemployment by Gender



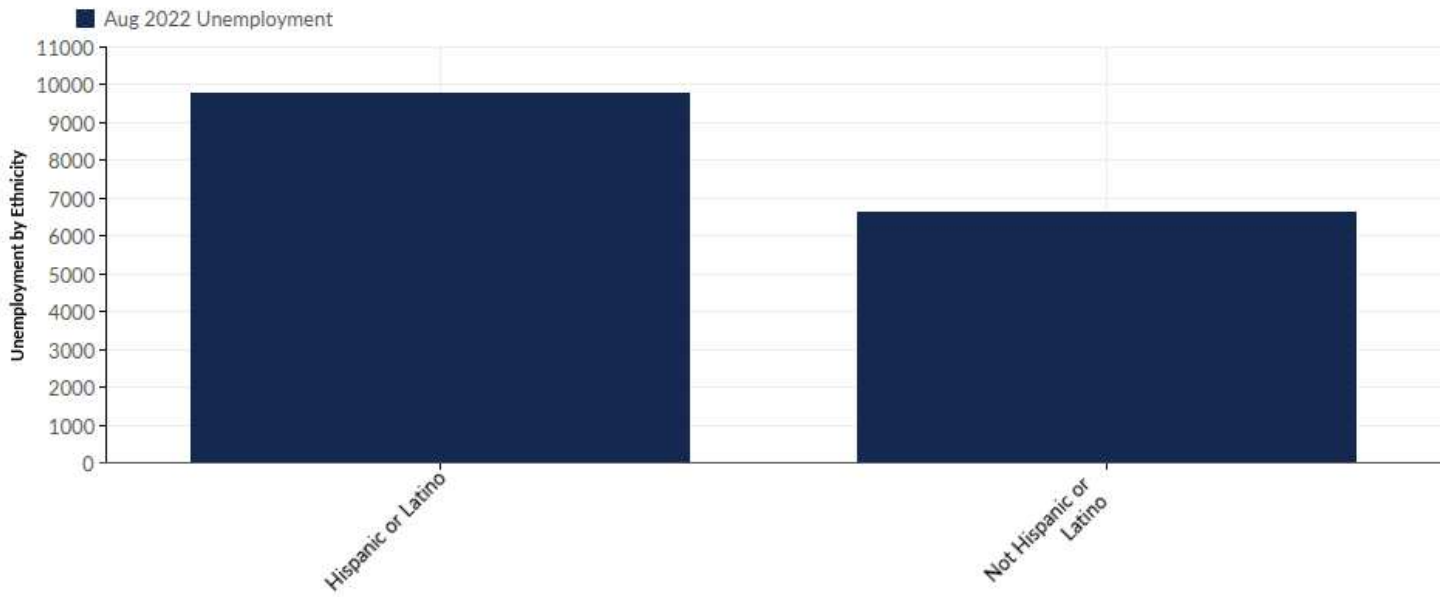
Gender	Unemployment (Aug 2022)	% of Unemployed
Females	8,480	51.76%
Males	7,903	48.24%
Total	16,383	100.00%

Unemployment by Race



Race	Unemployment (Aug 2022)	% of Unemployed
American Indian or Alaskan Native	366	2.23%
Asian	1,717	10.48%
Black or African American	2,314	14.12%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	11,986	73.16%
Total	16,383	100.00%

Unemployment by Ethnicity

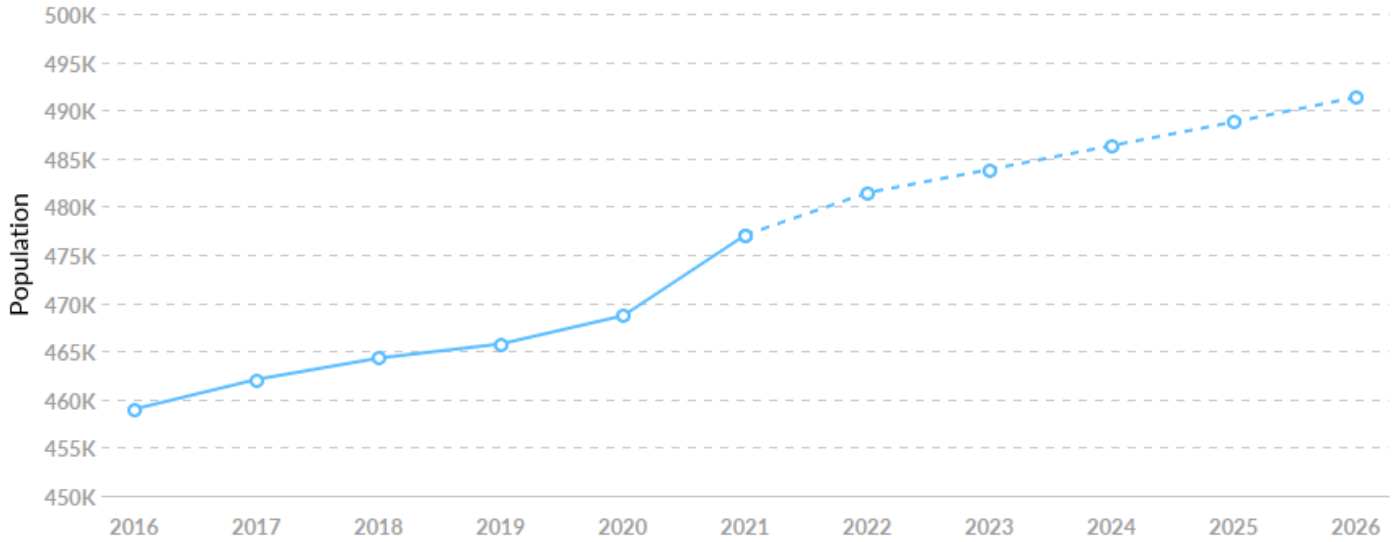


Ethnicity	Unemployment (Aug 2022)	% of Unemployed
Hispanic or Latino	9,765	59.60%
Not Hispanic or Latino	6,618	40.40%
Total	16,383	100.00%

Historic & Projected Trends

Population Trends

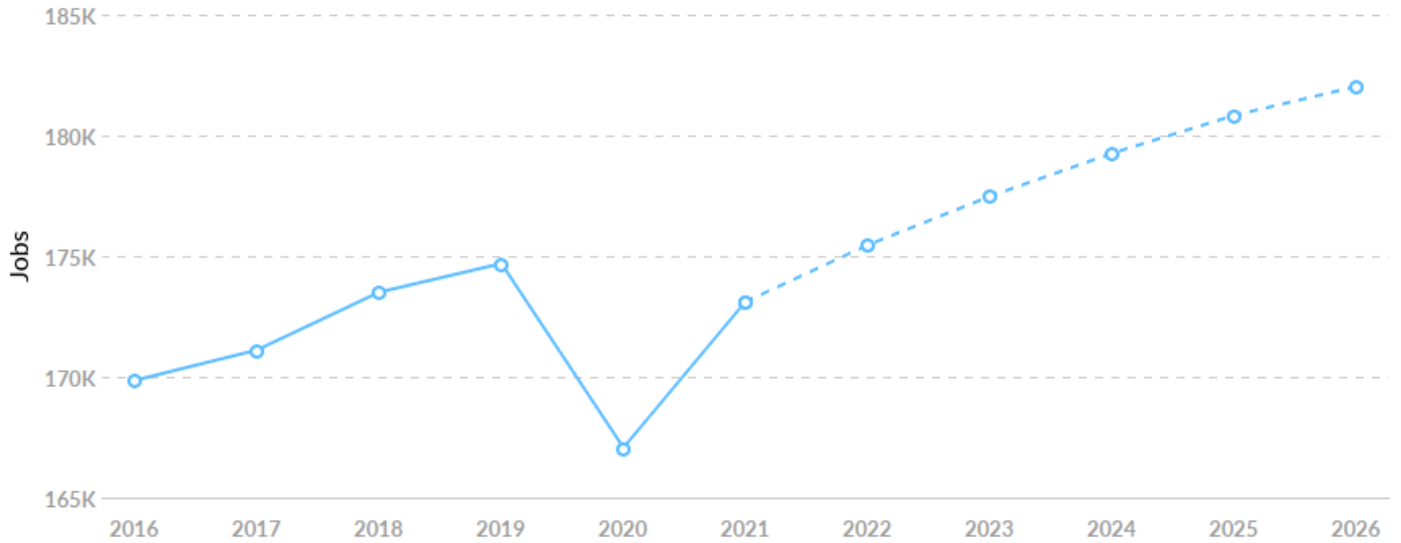
As of 2021 the region's population increased by 3.9% since 2016, growing by 18,063. Population is expected to increase by 3.0% between 2021 and 2026, adding 14,283.



Timeframe	Population
2016	458,991
2017	462,072
2018	464,279
2019	465,751
2020	468,680
2021	477,054
2022	481,431
2023	483,842
2024	486,318
2025	488,774
2026	491,337

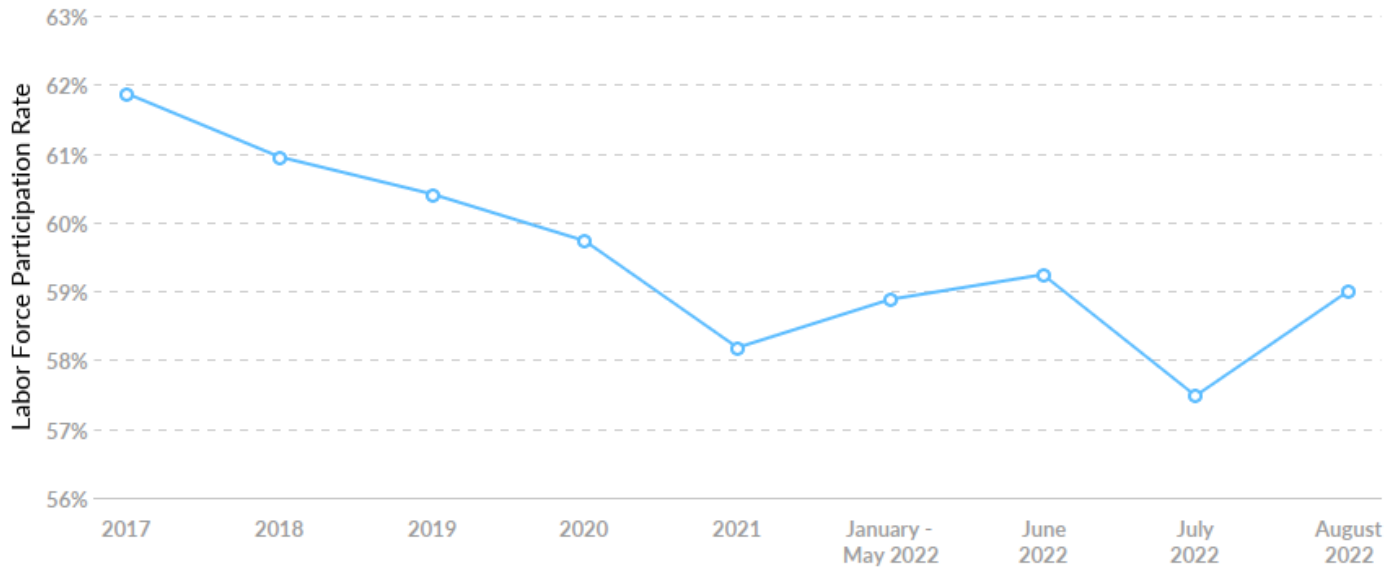
Job Trends

From 2016 to 2021, jobs increased by 1.9% in Tulare County, CA from 169,855 to 173,111.



Timeframe	Jobs
2016	169,855
2017	171,110
2018	173,505
2019	174,691
2020	167,056
2021	173,111
2022	175,460
2023	177,476
2024	179,259
2025	180,831
2026	182,023

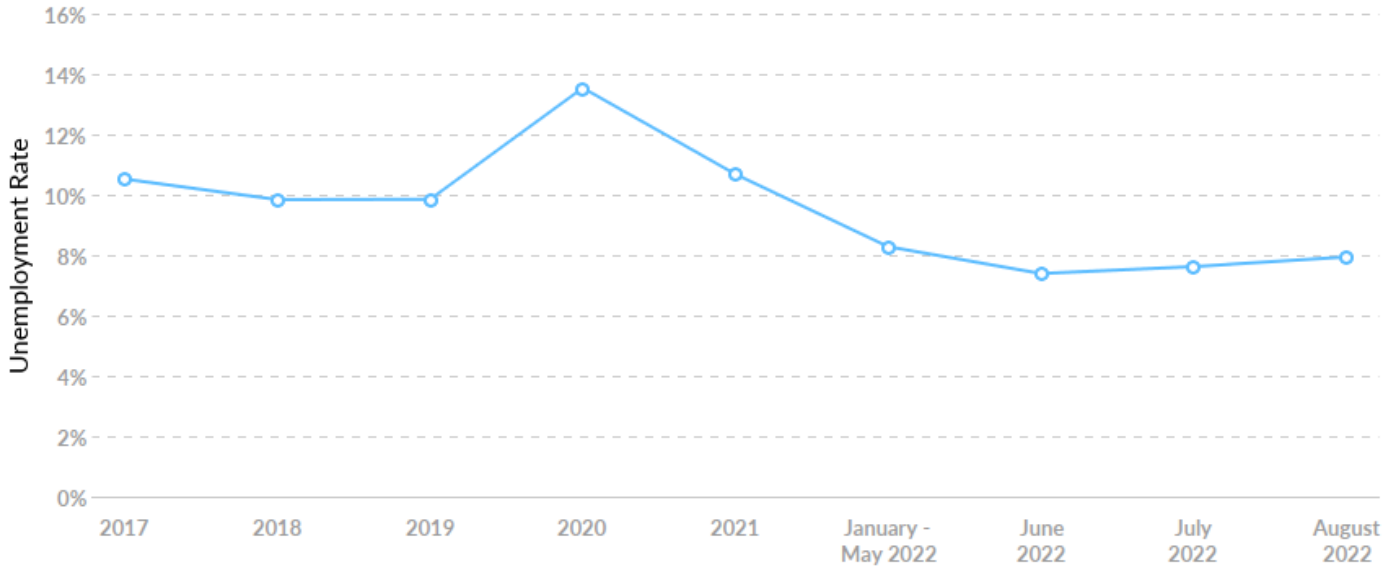
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.87%
2018	60.95%
2019	60.41%
2020	59.73%
2021	58.18%
January - May 2022	58.88%
June 2022	59.24%
July 2022	57.48%
August 2022	59.00%

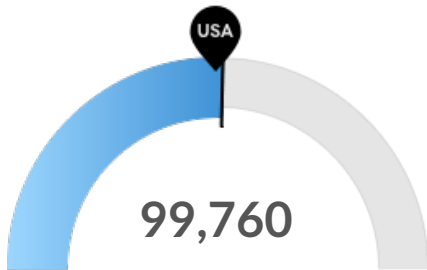
Unemployment Rate Trends

Tulare County, CA had an August 2022 unemployment rate of 7.94%, **decreasing from 10.52%** 5 years before.



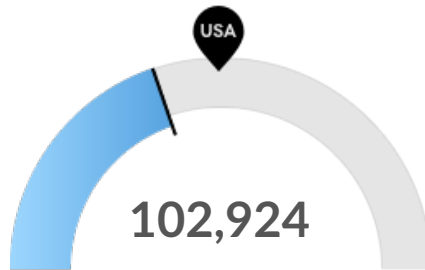
Timeframe	Unemployment Rate
2017	10.52%
2018	9.84%
2019	9.85%
2020	13.54%
2021	10.68%
January - May 2022	8.28%
June 2022	7.39%
July 2022	7.62%
August 2022	7.94%

Population Characteristics



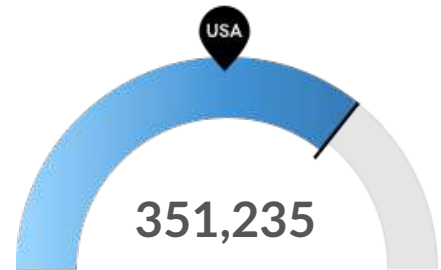
Millennials

Tulare County, CA has 99,760 millennials (ages 25-39). The national average for an area this size is 97,446.



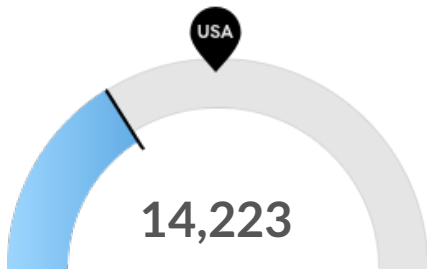
Retiring Soon

Retirement risk is low in Tulare County, CA. The national average for an area this size is 141,798 people 55 or older, while there are 102,924 here.



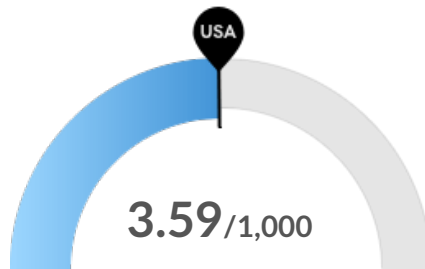
Racial Diversity

Racial diversity is high in Tulare County, CA. The national average for an area this size is 194,132 racially diverse people, while there are 351,235 here.



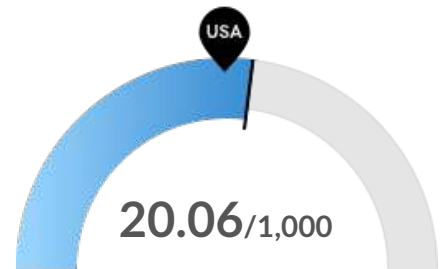
Veterans

Tulare County, CA has 14,223 veterans. The national average for an area this size is 25,370.



Violent Crime

Tulare County, CA has 3.59 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

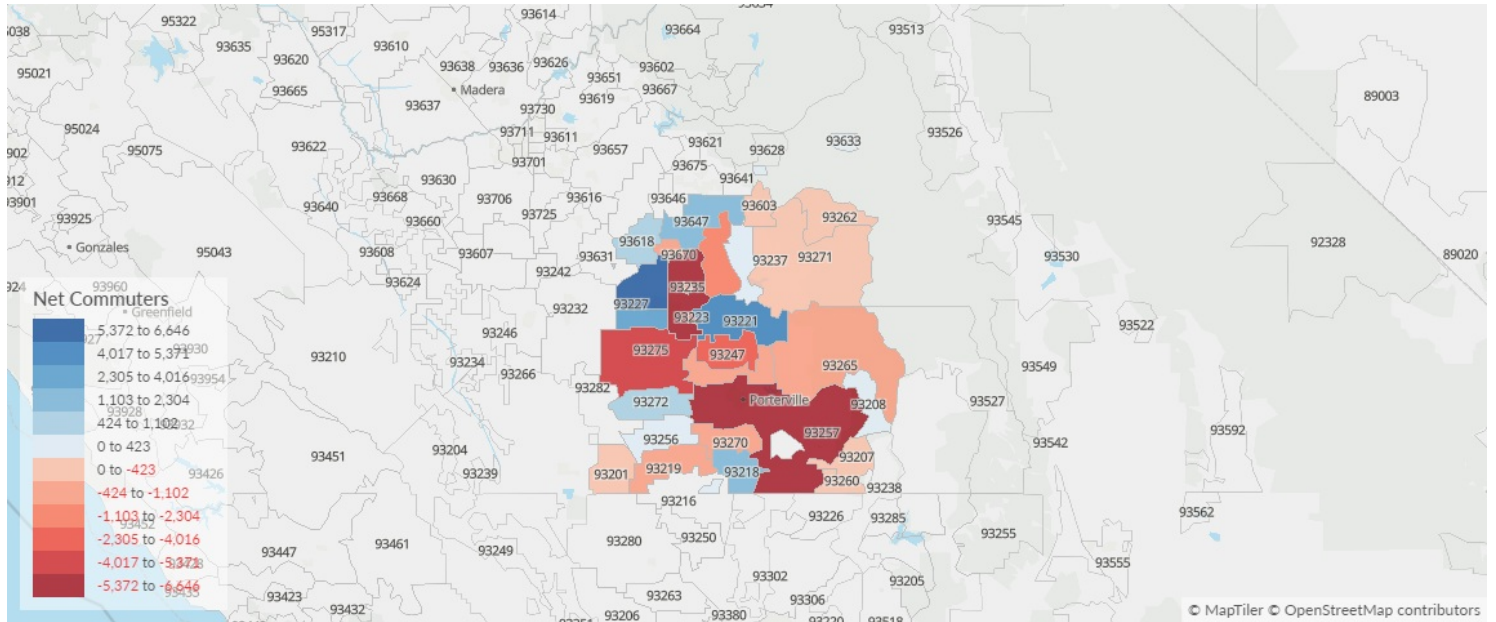


Property Crime

Tulare County, CA has 20.06 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Tulare County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 93274.



Where Talent Works

ZIP	Name	2021 Employment
93291	Visalia, CA, CA (in Tulare...)	28,959
93274	Tulare, CA, CA (in Tulare...)	25,804
93277	Visalia, CA, CA (in Tulare...)	24,931
93257	Porterville, CA, CA (in Tu...)	22,286
93618	Dinuba, CA, CA (in Tular...)	14,126

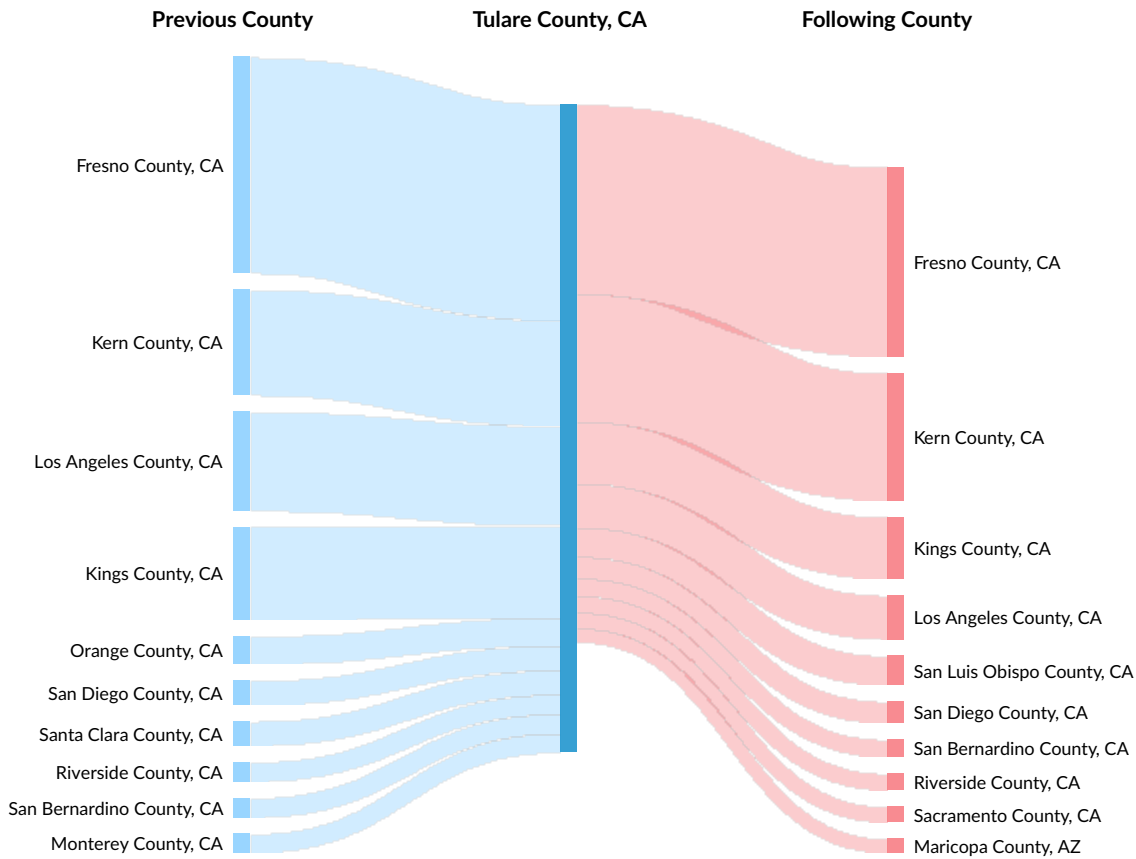
Where Talent Lives

ZIP	Name	2021 Workers
93274	Tulare, CA, CA (in Tulare...)	29,821
93257	Porterville, CA, CA (in Tu...)	27,659
93291	Visalia, CA, CA (in Tulare...)	22,773
93277	Visalia, CA, CA (in Tulare...)	21,972
93292	Visalia, CA, CA (in Tulare...)	18,488

Inbound and Outbound Migration

The table below analyzes past and current residents of Tulare County, CA. The left column shows residents of other counties migrating to Tulare County, CA. The right column shows residents migrating from Tulare County, CA to other counties.

As of 2020, 2,194 people have migrated from Fresno County, CA to Tulare County, CA. In the same year, 1,925 people left Tulare County, CA migrating to Fresno County, CA. The total Net Migration for Tulare County, CA in 2020 was 185.

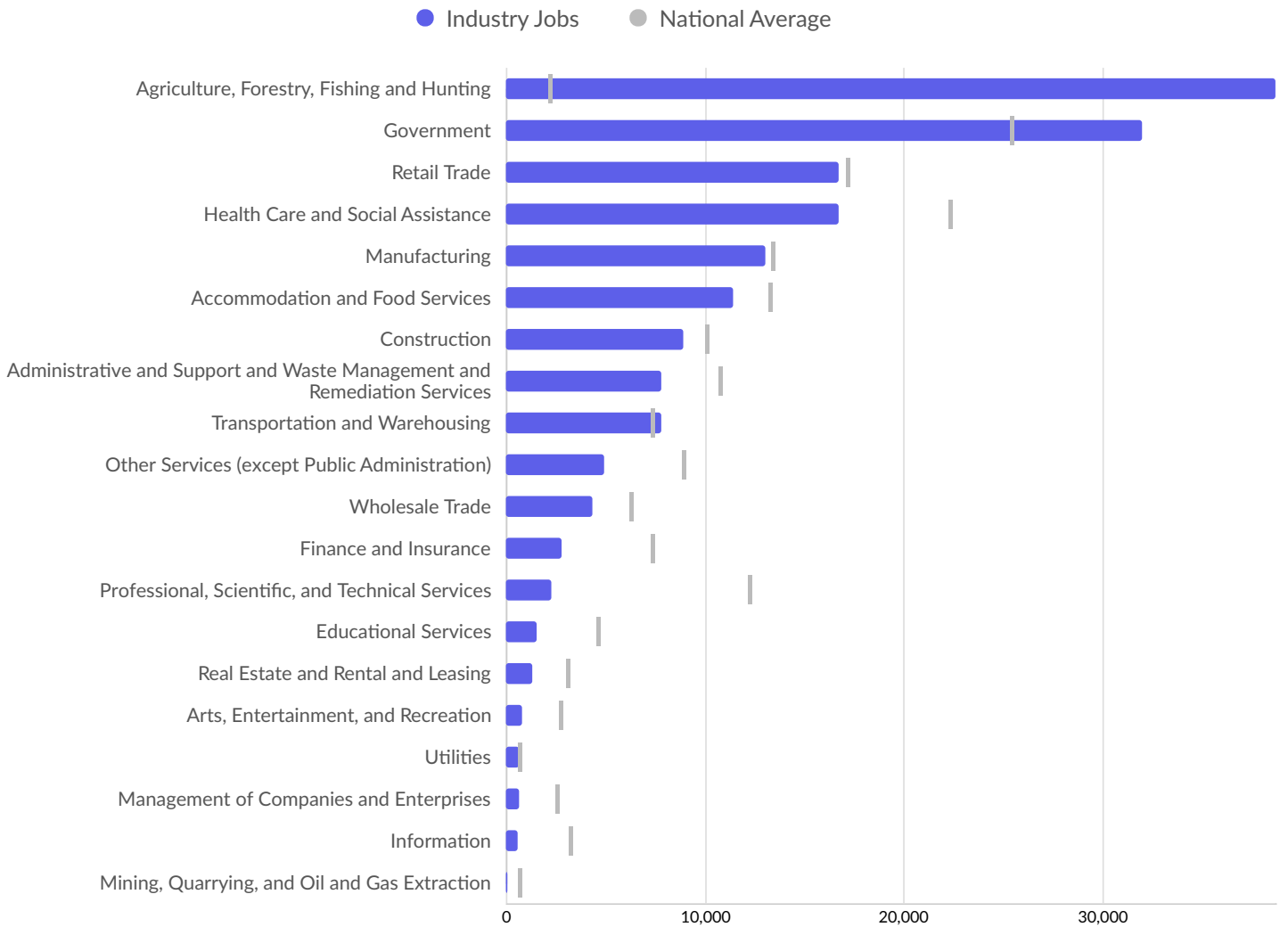


Top Previous Counties	Migrations
Fresno County, CA	2,194
Kern County, CA	1,072
Los Angeles County, CA	1,008
Kings County, CA	939
Orange County, CA	284
San Diego County, CA	248

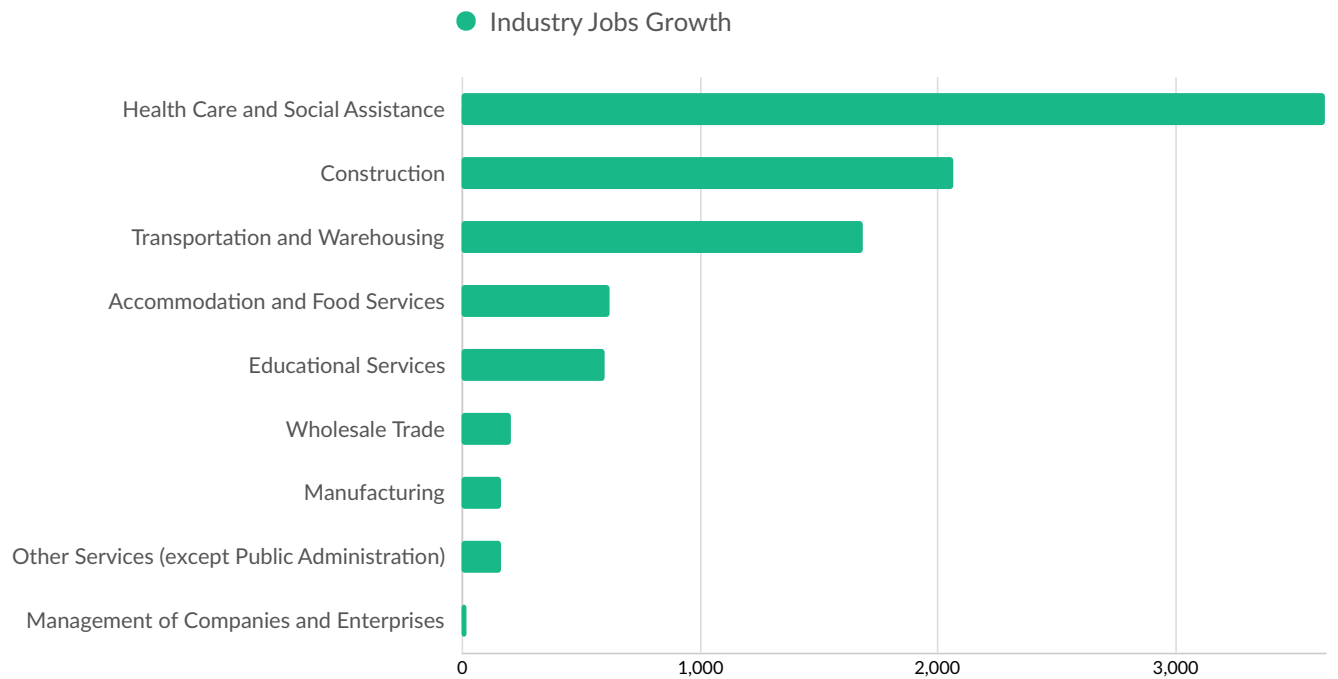
Top Previous Counties	Migrations
Santa Clara County, CA	247
Riverside County, CA	198
San Bernardino County, CA	197
Monterey County, CA	193
Ventura County, CA	179
San Luis Obispo County, CA	177
Sacramento County, CA	154
Alameda County, CA	146
Stanislaus County, CA	116
Top Following Counties	Migrations
Fresno County, CA	1,925
Kern County, CA	1,295
Kings County, CA	629
Los Angeles County, CA	447
San Luis Obispo County, CA	297
San Diego County, CA	219
San Bernardino County, CA	178
Riverside County, CA	169
Sacramento County, CA	159
Maricopa County, AZ	144
Stanislaus County, CA	143
Santa Clara County, CA	135
Madera County, CA	129
Orange County, CA	127
Clark County, NV	113

Industry Characteristics

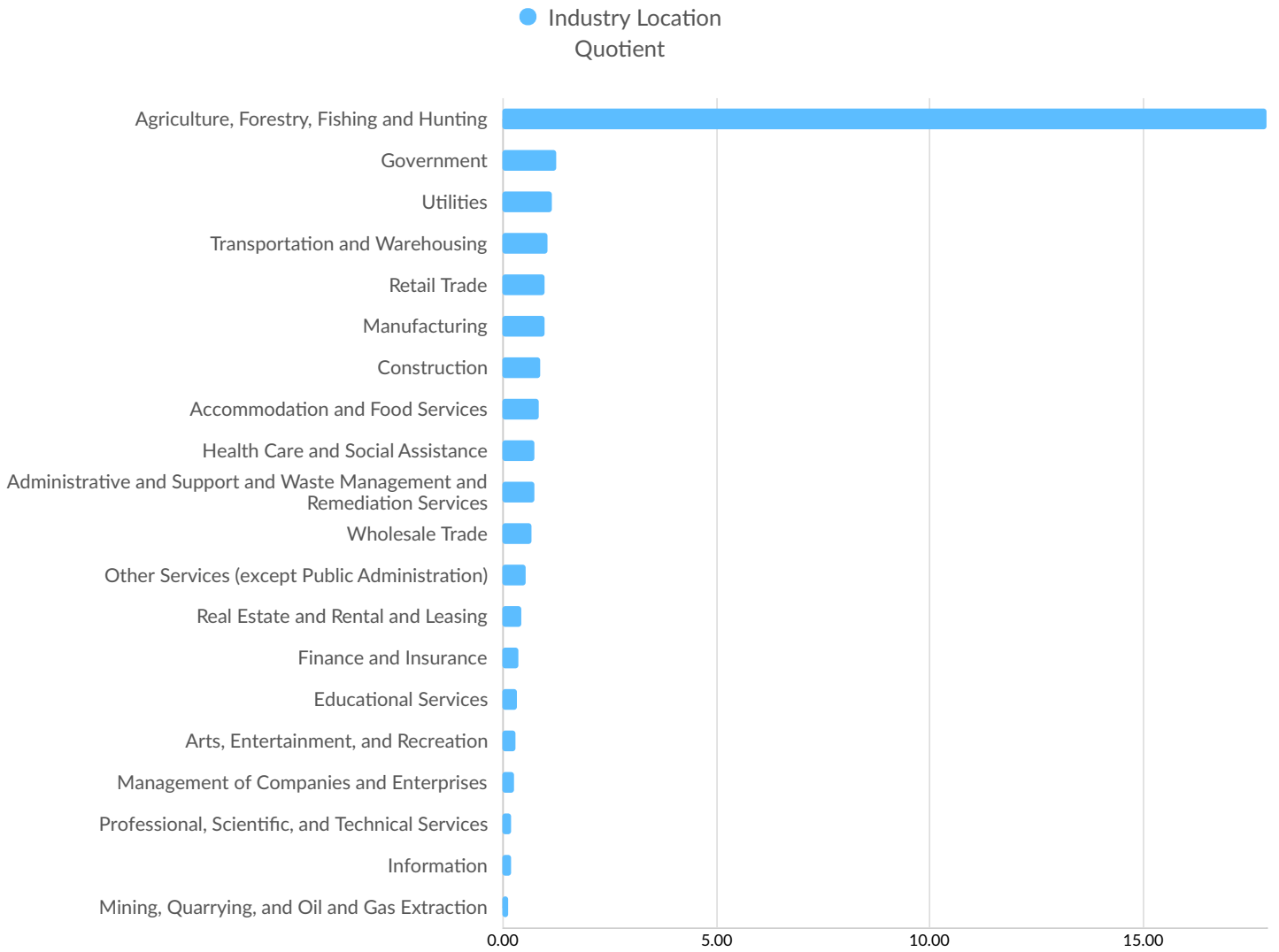
Largest Industries



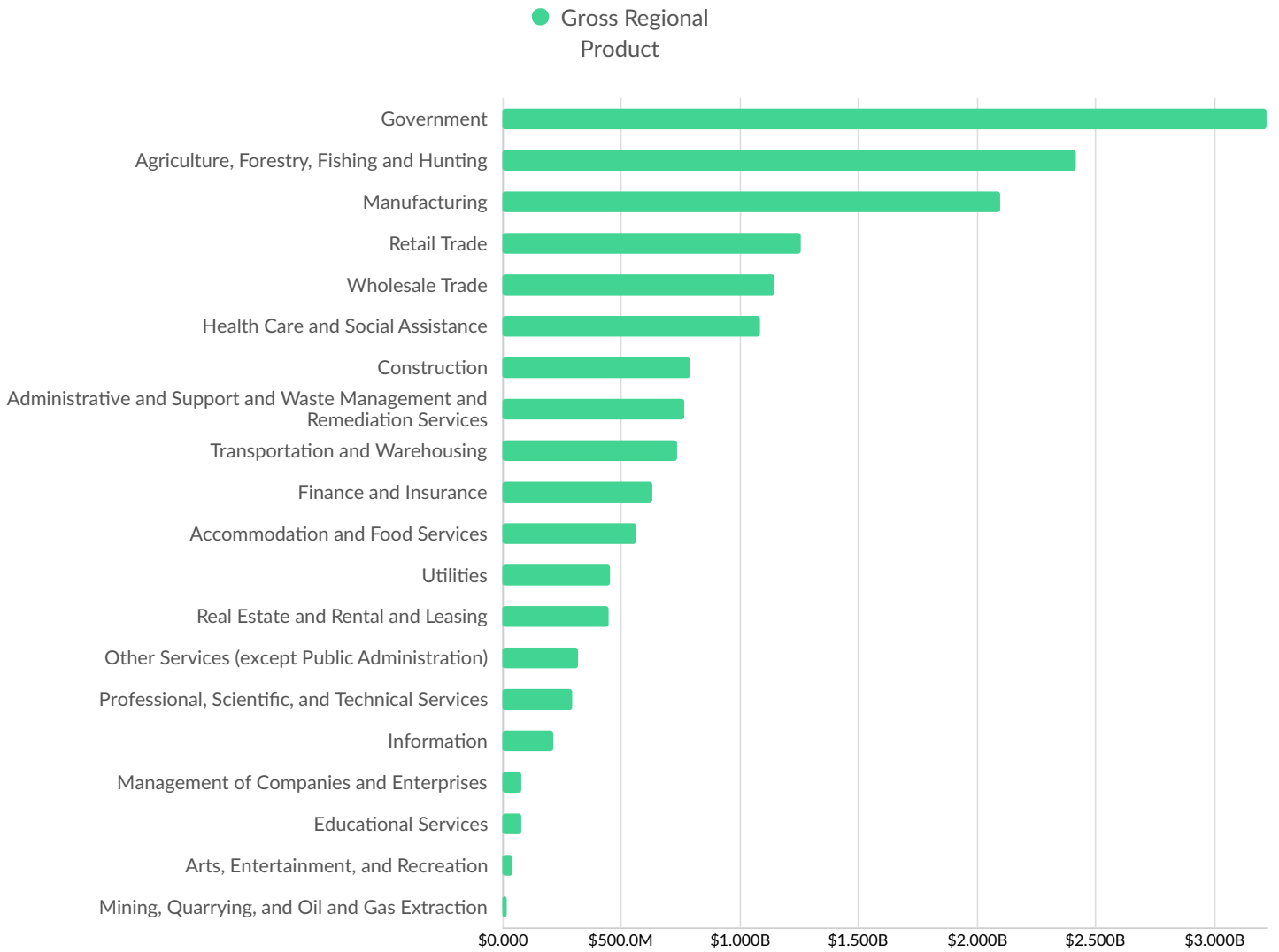
Top Growing Industries



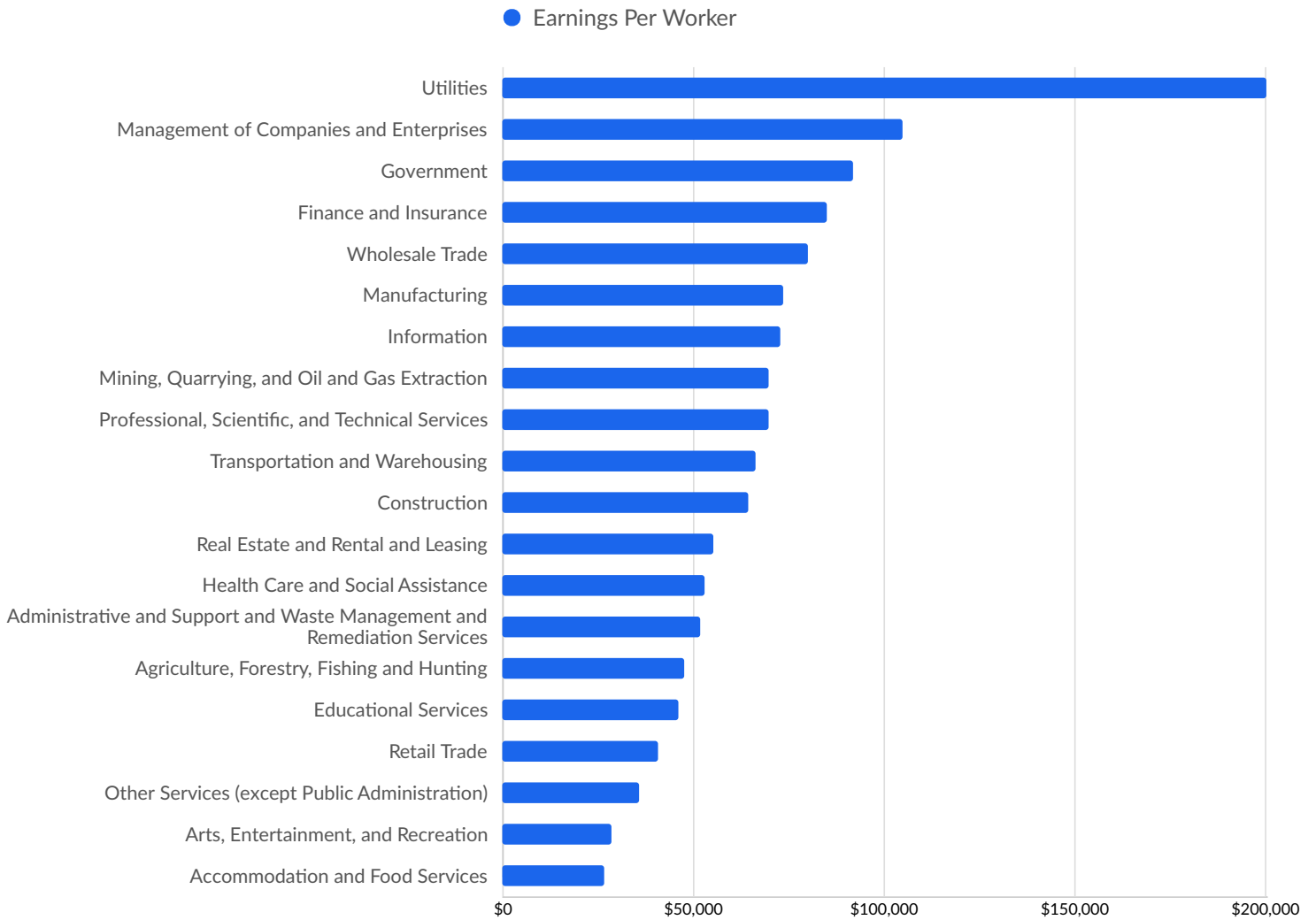
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



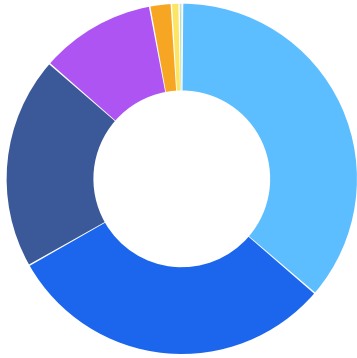
Business Characteristics

23,879 Companies Employ Your Workers

Online profiles for your workers mention 23,879 companies as employers, with the top 10 appearing below. In the last 12 months, 3,043 companies in Tulare County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kaweah Delta Health Care Distr...	1,254 	Elevance Health	1,339 
Visalia Unified School District	911 	Randstad	1,142 
Porterville Unified School District	705 	Kaweah Delta Health Care Distr...	499 
County Of Tulare	674 	Kaweah Health	376 
Tulare County Office Of Educati...	584 	Visalia Unified School District	346 
Walmart	571 	Tulare County	338 
College Of The Sequoias	543 	Family Healthcare Network	297 
Cigna	343 	Volt	280 
Sierra View District Hospital	330 	Walmart	272 
State of California	321 	Lowe's	269 

Business Size

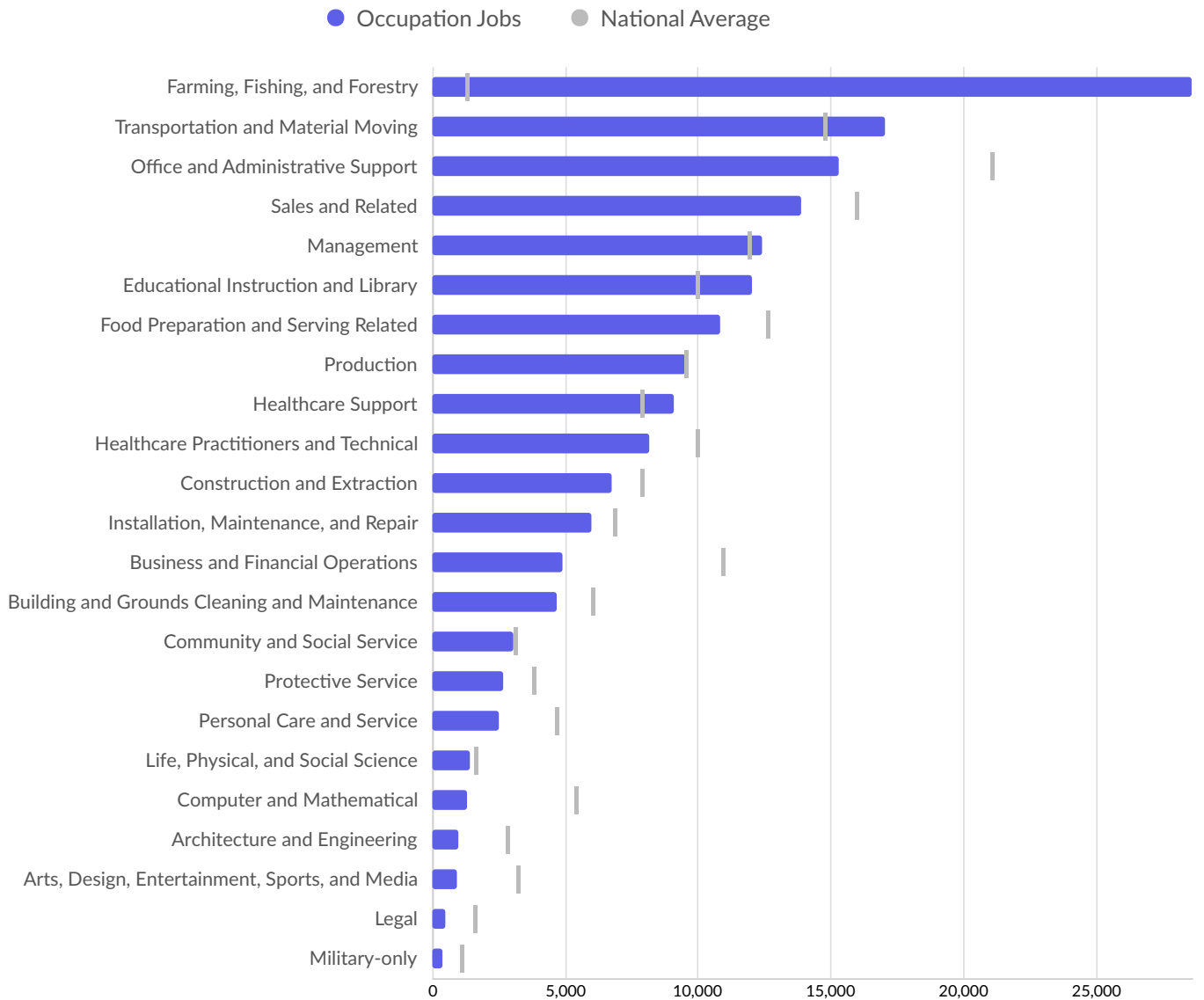


	Percentage	Business Count
● 1 to 4 employees	36.2%	4,378
● 5 to 9 employees	30.5%	3,685
● 10 to 19 employees	19.6%	2,369
● 20 to 49 employees	10.7%	1,288
● 50 to 99 employees	2.0%	240
● 100 to 249 employees	0.7%	85
● 250 to 499 employees	0.2%	23
● 500+ employees	0.1%	15

*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

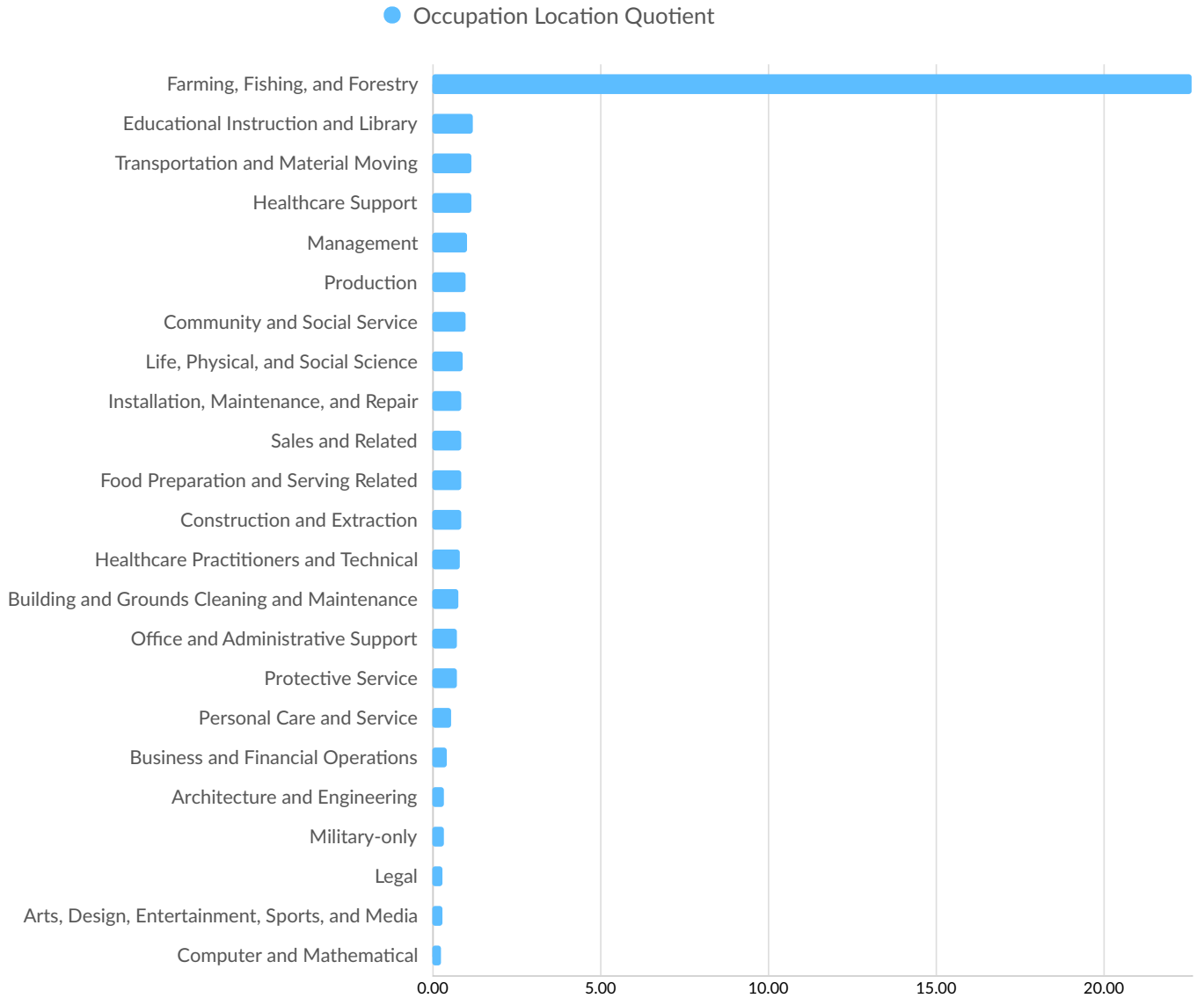
Largest Occupations



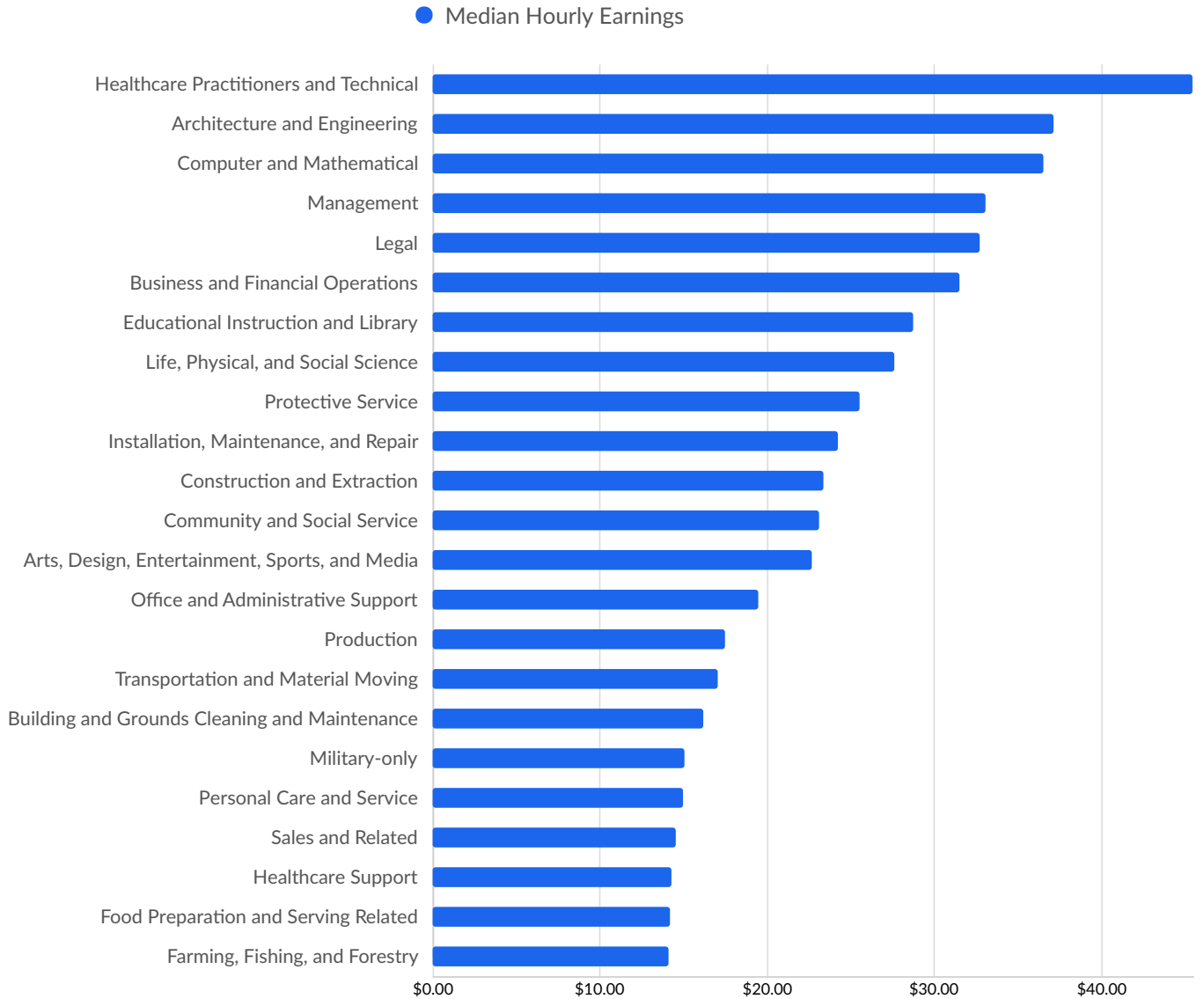
Top Growing Occupations



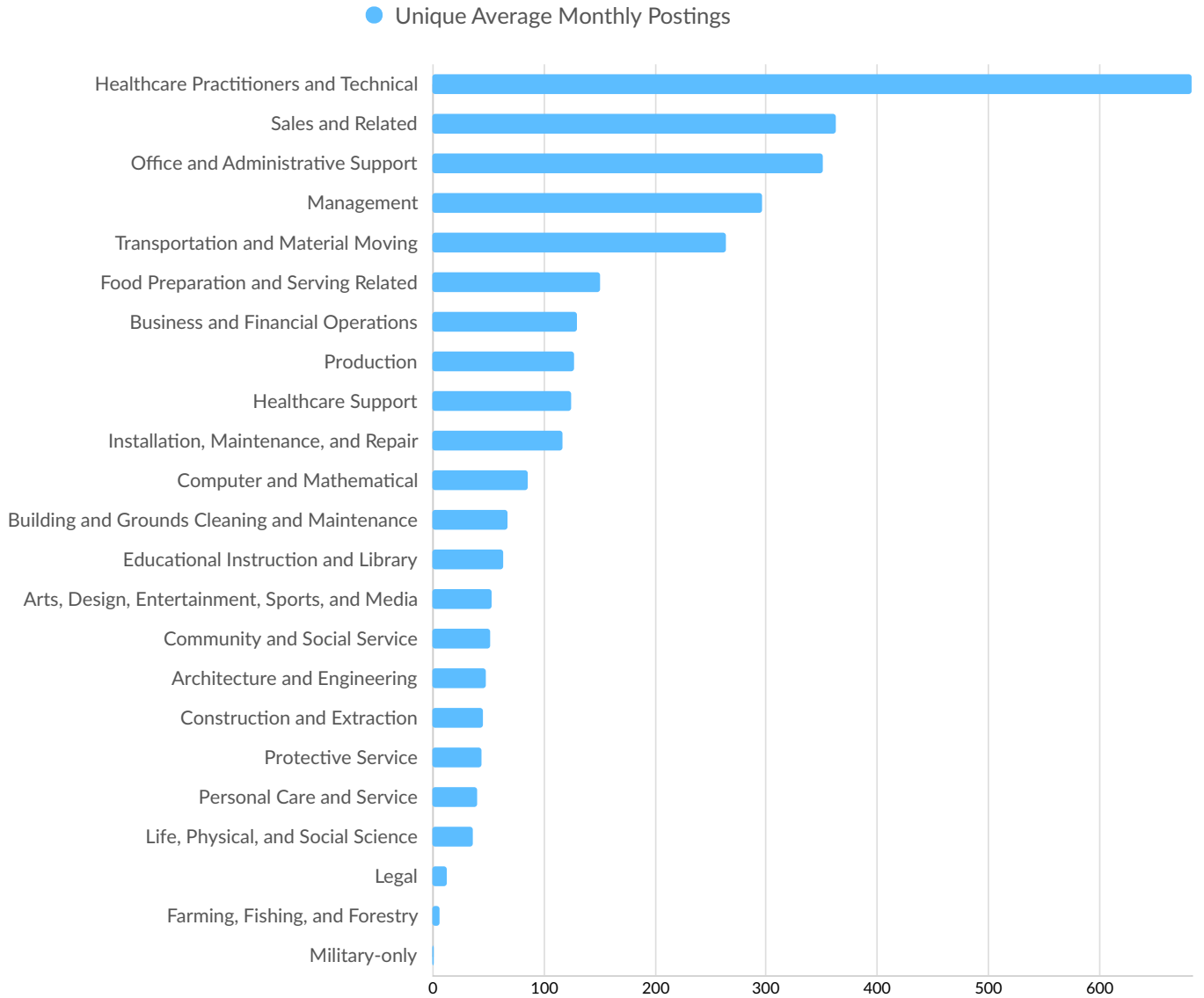
Top Occupation Location Quotient



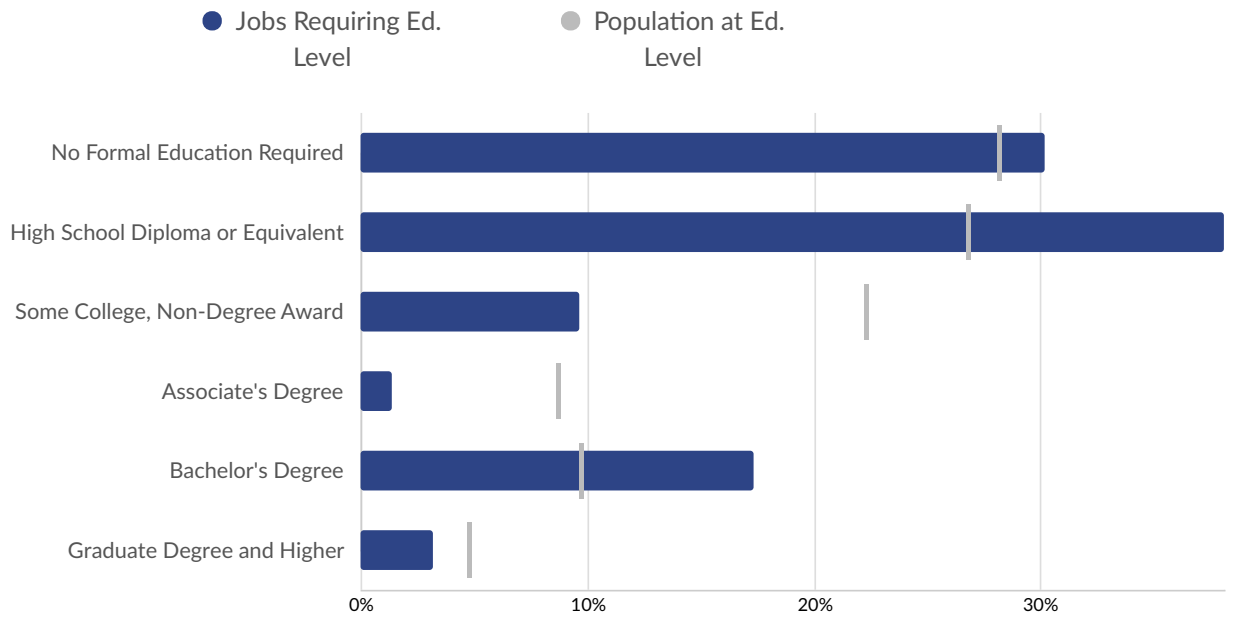
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2021, there were 6,162 graduates in Tulare County, CA. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from Medical/Clinical Assistant, Liberal Arts and Sciences/Liberal Studies, and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

School	Total Graduates (2021)		Graduate Trend (2017 - 2021)
College of the Sequoias	2,926		
Advanced Career Institute	1,022		
San Joaquin Valley College-Visalia	964		
Porterville College	927		
Milan Institute-Visalia	188		
San Joaquin Valley College-Porterville	94		
Estes Institute of Cosmetology Arts and Science	41		
Milan Institute of Cosmetology-Visalia	0		

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

