



Stanislaus County, CA

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	17
Business Characteristics	22
Workforce Characteristics	24
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

6099 Stanislaus County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

552,999

Population (2021)

Population **grew by 14,013** over the last 5 years and is projected to **grow by 5,376** over the next 5 years.

201,585

Total Regional Employment

Jobs **grew by 4,737** over the last 5 years and are projected to **grow by 10,422** over the next 5 years.

\$62.9K

Median Household Income (2020)

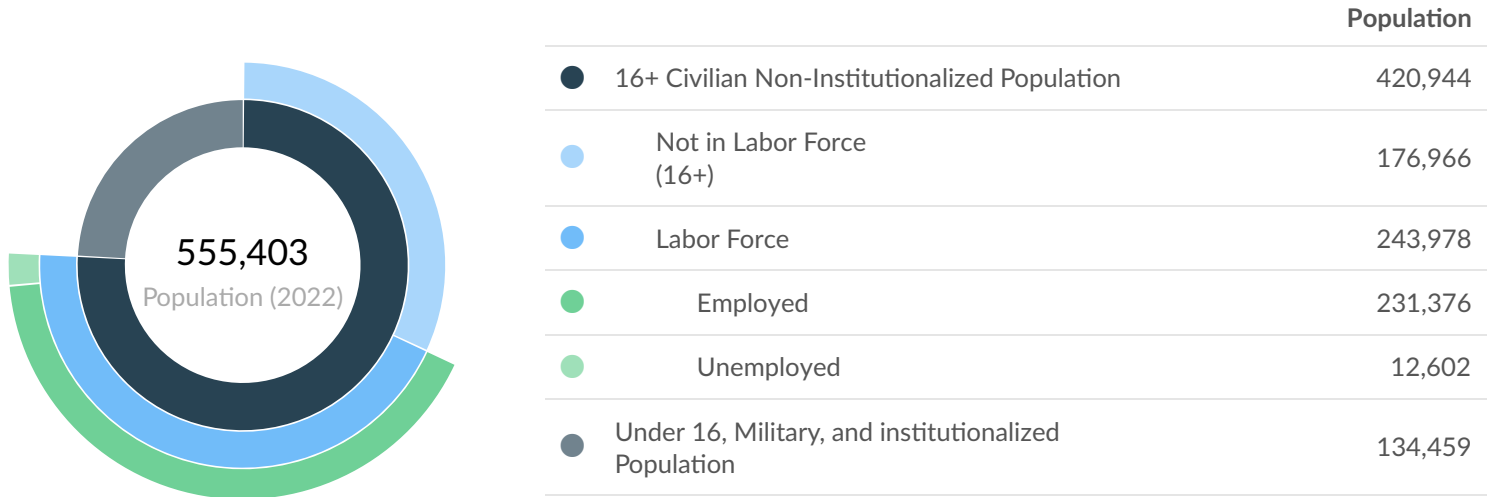
Median household income is **\$2.1K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 2.6%** since 2016, growing by 14,013. Population is expected to **increase by 1.0%** between 2021 and 2026, adding 5,376.
- From 2016 to 2021, jobs **increased by 2.4%** in Stanislaus County, CA from 196,848 to **201,585**. This change **outpaced the national growth rate of 1.9% by 0.5%**. As the number of jobs increased, the **labor force participation rate decreased from 59.3% to 56.8% between 2016 and 2021**.
- Concerning educational attainment, **12.2% of Stanislaus County, CA residents possess a Bachelor's Degree** (8.3% below the national average), and **7.4% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

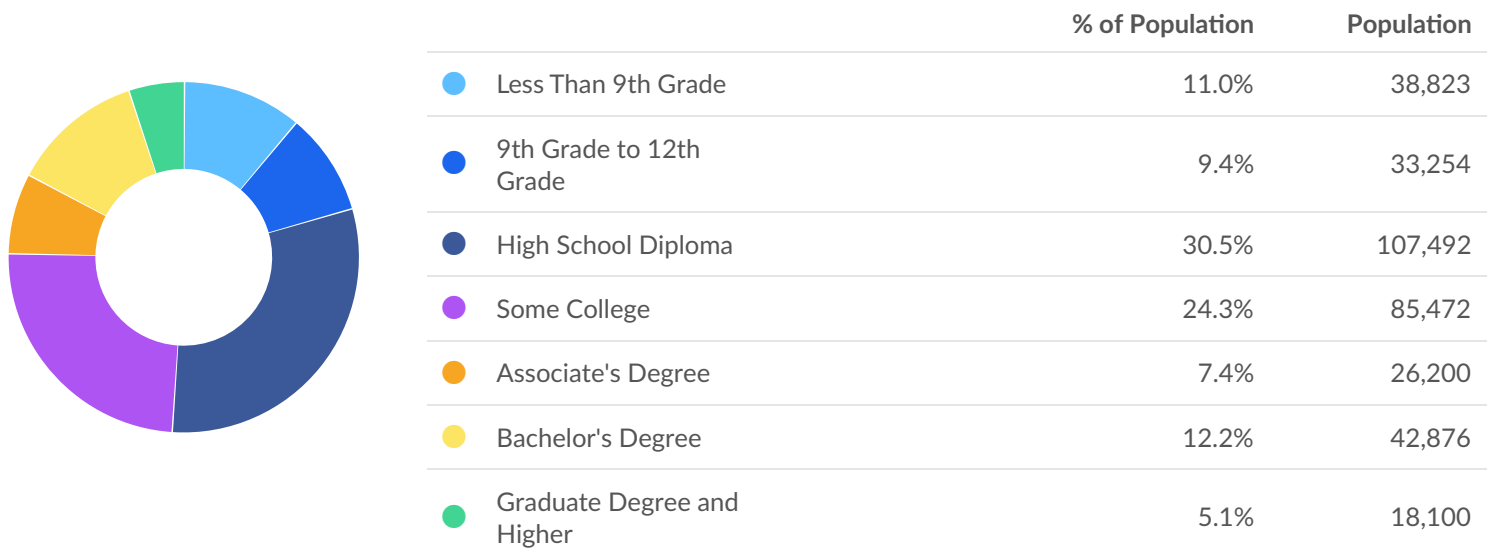
	Population (2022)	Labor Force (Aug 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	555,403	243,978	201,585	124.8	\$25.23B	\$31.38B	\$24.08B
State	39,298,274	19,288,260	19,672,305	135.2	\$3.30T	\$1.81T	\$2.42T

Aug 2022 Labor Force Breakdown



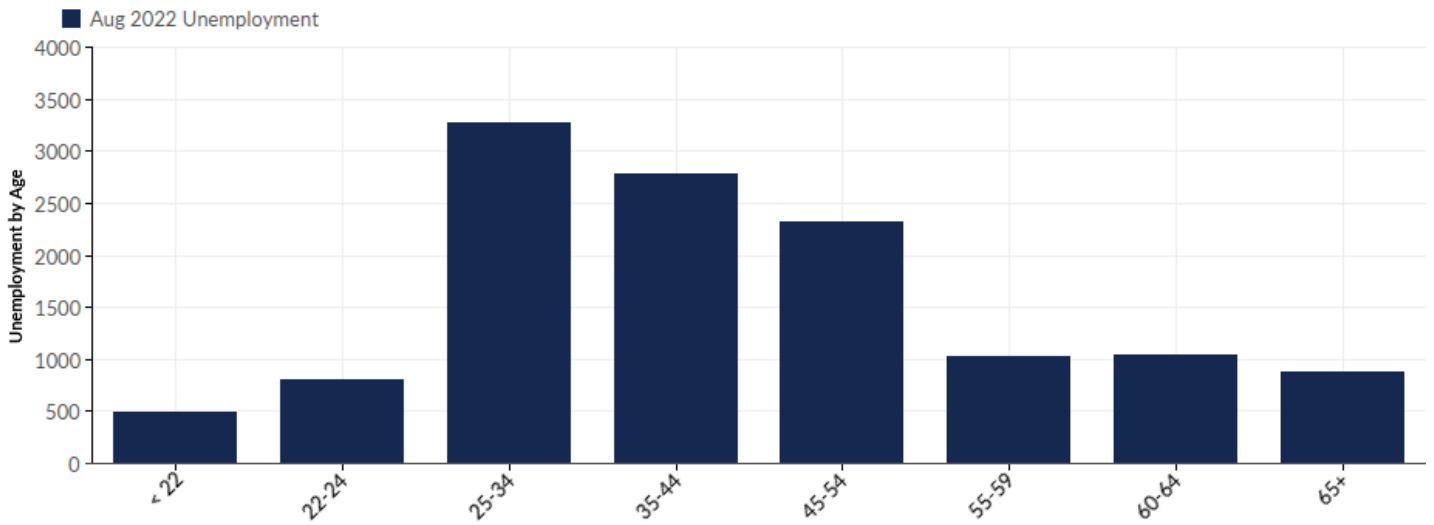
Educational Attainment

Concerning educational attainment, **12.2% of Stanislaus County, CA residents possess a Bachelor's Degree** (8.3% below the national average), and **7.4% hold an Associate's Degree** (1.3% below the national average).



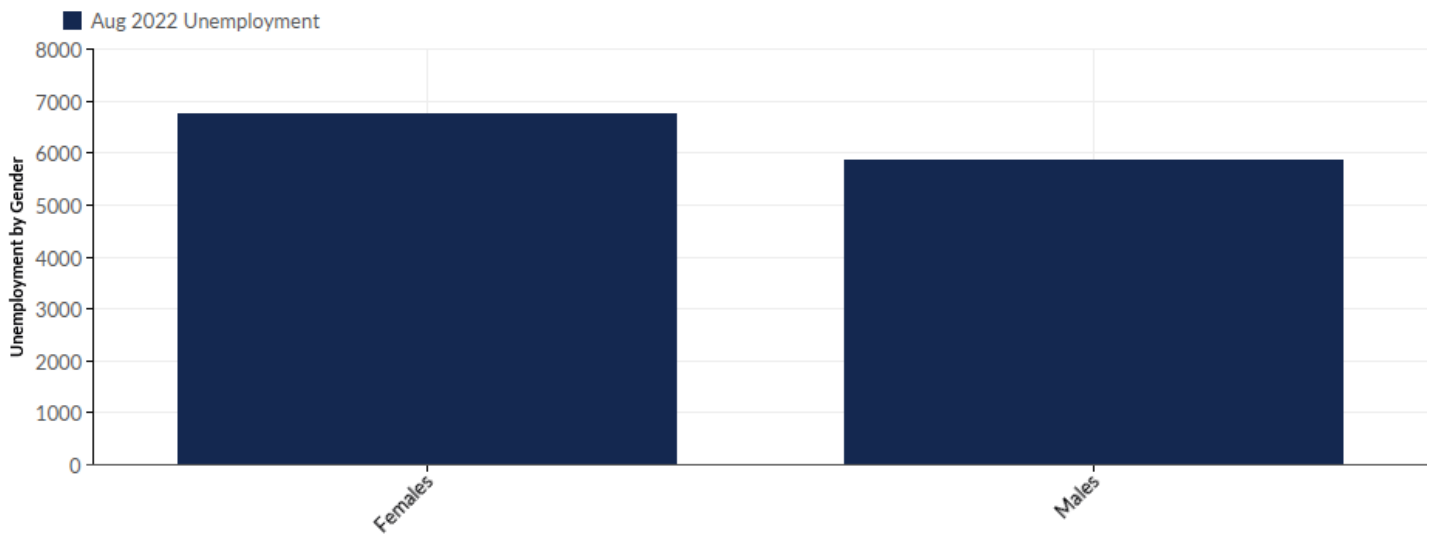
Unemployment by Demographics

Unemployment by Age



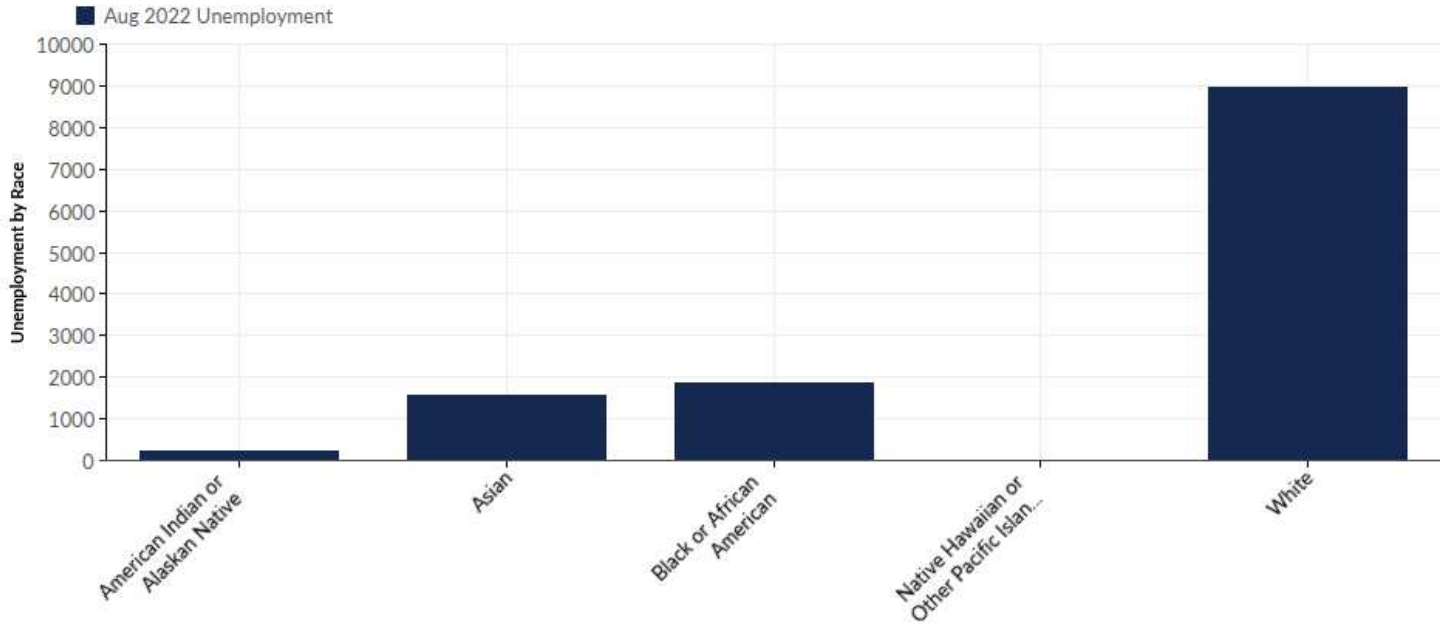
Age	Unemployment (Aug 2022)	% of Unemployed
< 22	484	3.84%
22-24	801	6.36%
25-34	3,269	25.94%
35-44	2,784	22.09%
45-54	2,320	18.41%
55-59	1,030	8.17%
60-64	1,035	8.21%
65+	879	6.98%
Total	12,602	100.00%

Unemployment by Gender



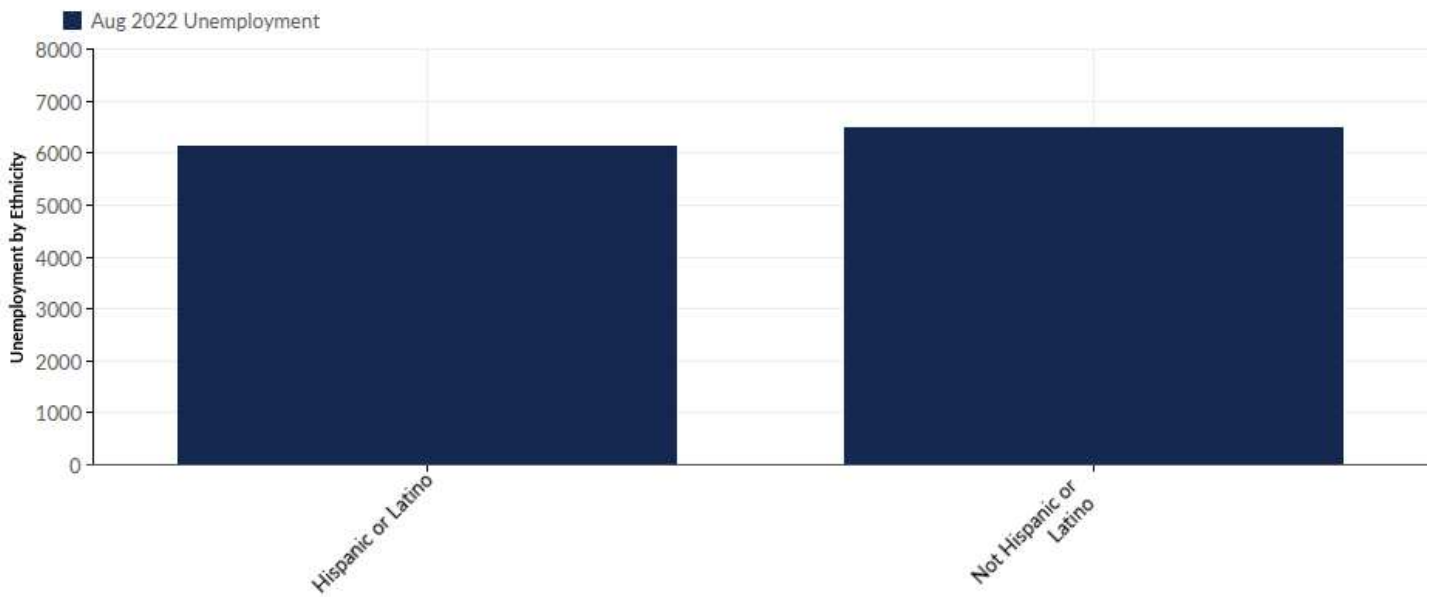
Gender	Unemployment (Aug 2022)	% of Unemployed
Females	6,755	53.60%
Males	5,847	46.40%
Total	12,602	100.00%

Unemployment by Race



Race	Unemployment (Aug 2022)	% of Unemployed
American Indian or Alaskan Native	233	1.85%
Asian	1,557	12.36%
Black or African American	1,852	14.70%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	8,961	71.11%
Total	12,602	100.00%

Unemployment by Ethnicity

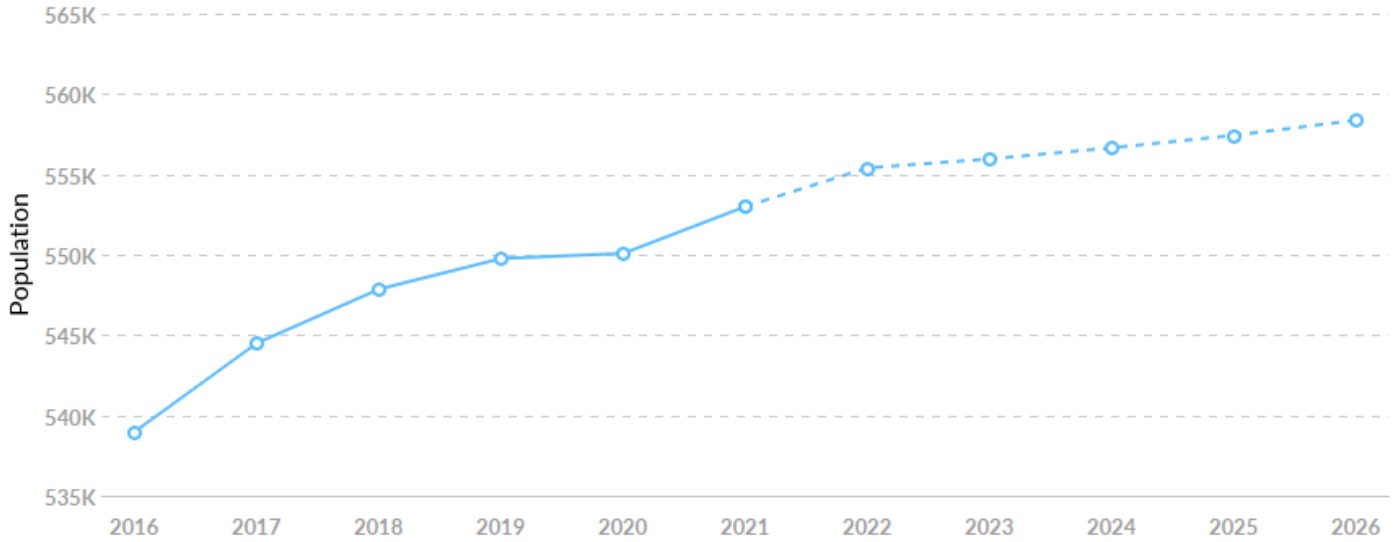


Ethnicity	Unemployment (Aug 2022)	% of Unemployed
Hispanic or Latino	6,117	48.54%
Not Hispanic or Latino	6,485	51.46%
Total	12,602	100.00%

Historic & Projected Trends

Population Trends

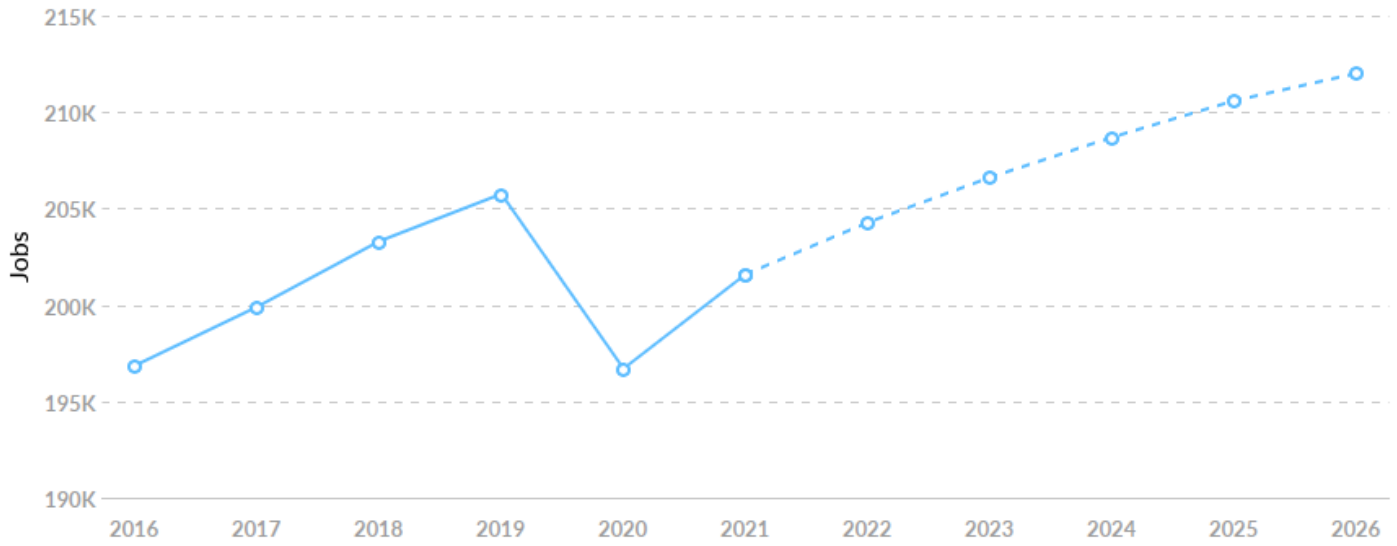
As of 2021 the region's population increased by 2.6% since 2016, growing by 14,013. Population is expected to increase by 1.0% between 2021 and 2026, adding 5,376.



Timeframe	Population
2016	538,986
2017	544,494
2018	547,855
2019	549,761
2020	550,081
2021	552,999
2022	555,403
2023	555,958
2024	556,654
2025	557,428
2026	558,375

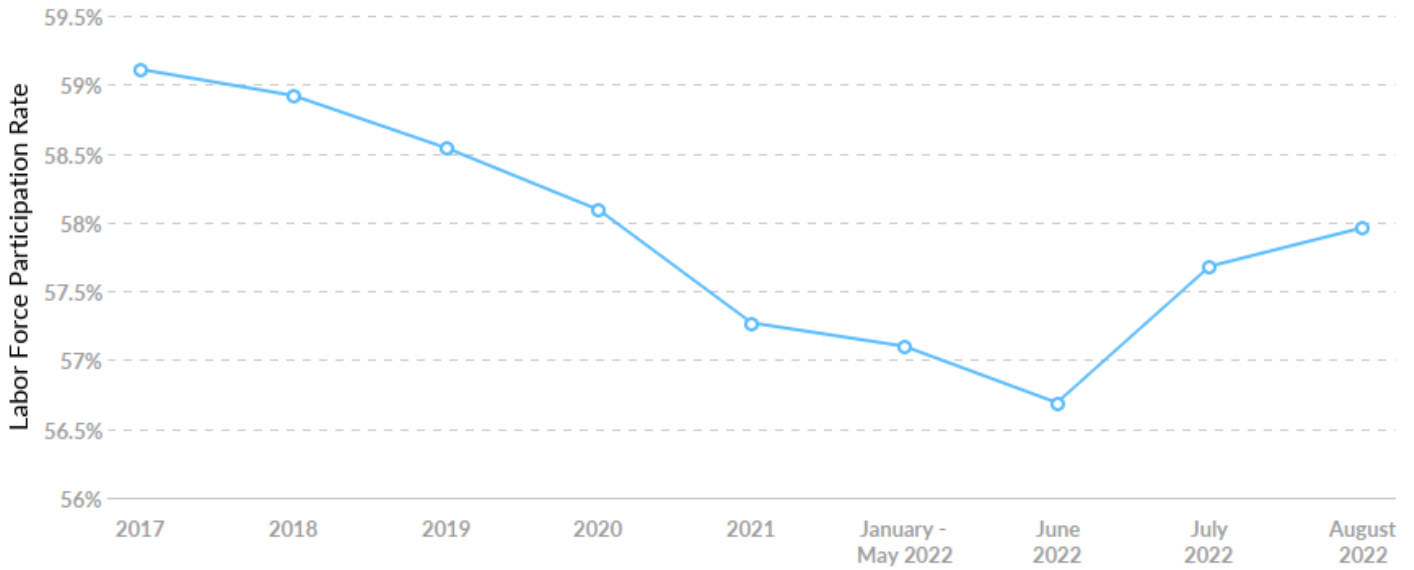
Job Trends

From 2016 to 2021, jobs increased by 2.4% in Stanislaus County, CA from 196,848 to 201,585. This change outpaced the national growth rate of 1.9% by 0.5%.



Timeframe	Jobs
2016	196,848
2017	199,894
2018	203,296
2019	205,751
2020	196,690
2021	201,585
2022	204,273
2023	206,607
2024	208,692
2025	210,587
2026	212,006

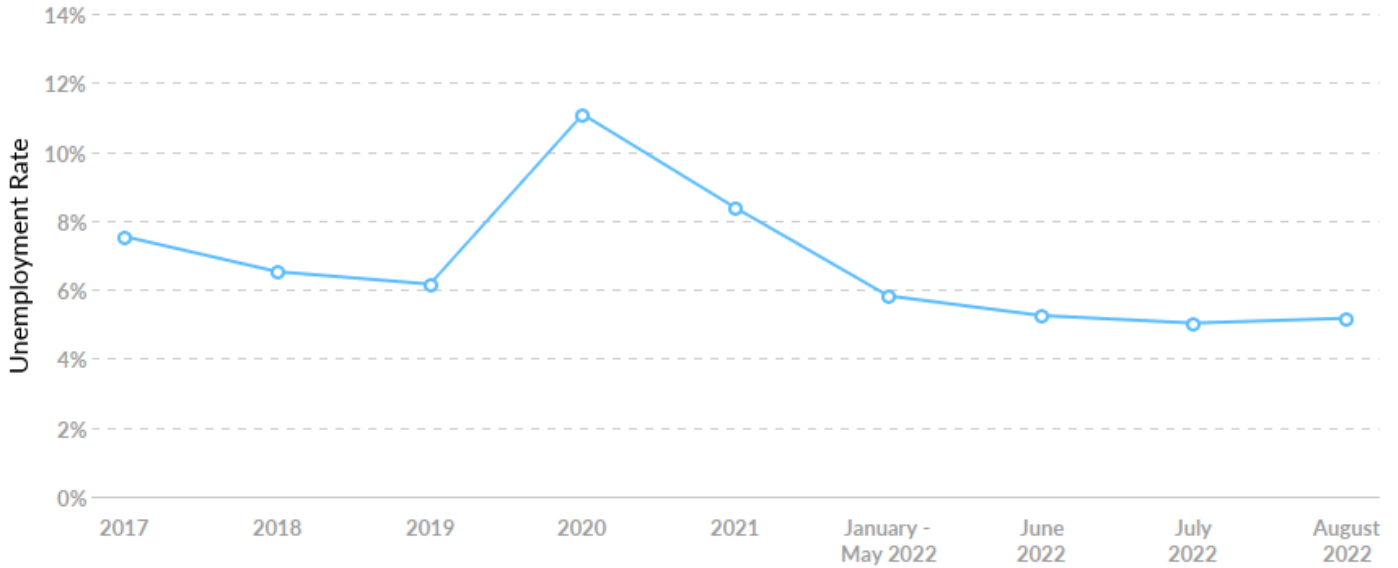
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	59.11%
2018	58.92%
2019	58.54%
2020	58.09%
2021	57.27%
January - May 2022	57.10%
June 2022	56.69%
July 2022	57.68%
August 2022	57.96%

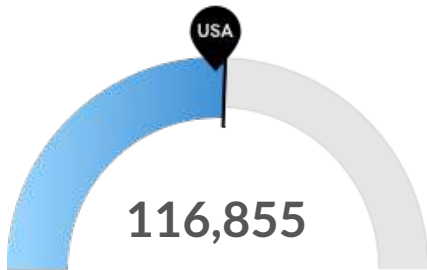
Unemployment Rate Trends

Stanislaus County, CA had an August 2022 unemployment rate of 5.17%, **decreasing from 7.54%** 5 years before.



Timeframe	Unemployment Rate
2017	7.54%
2018	6.52%
2019	6.16%
2020	11.08%
2021	8.37%
January - May 2022	5.82%
June 2022	5.25%
July 2022	5.03%
August 2022	5.17%

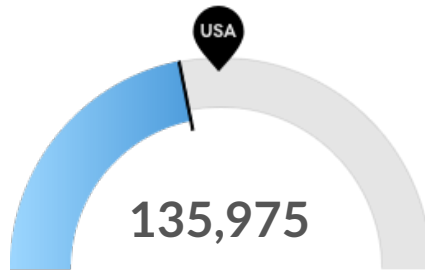
Population Characteristics



116,855

Millennials

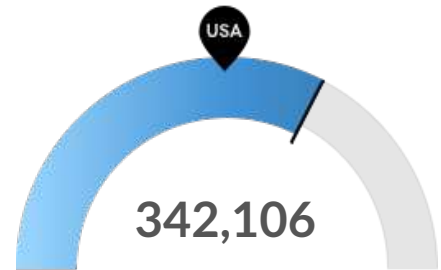
Stanislaus County, CA has 116,855 millennials (ages 25-39). The national average for an area this size is 112,959.



135,975

Retiring Soon

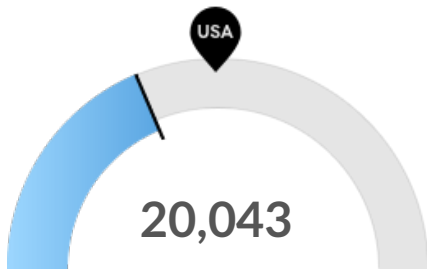
Retirement risk is low in Stanislaus County, CA. The national average for an area this size is 164,372 people 55 or older, while there are 135,975 here.



342,106

Racial Diversity

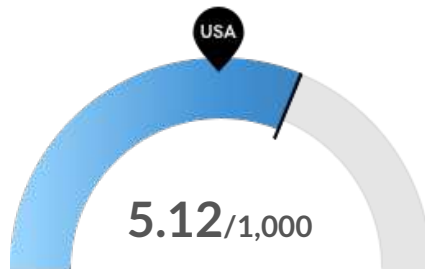
Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 225,037 racially diverse people, while there are 342,106 here.



20,043

Veterans

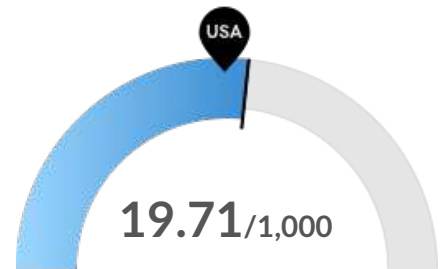
Stanislaus County, CA has 20,043 veterans. The national average for an area this size is 29,777.



5.12/1,000

Violent Crime

Stanislaus County, CA has 5.12 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



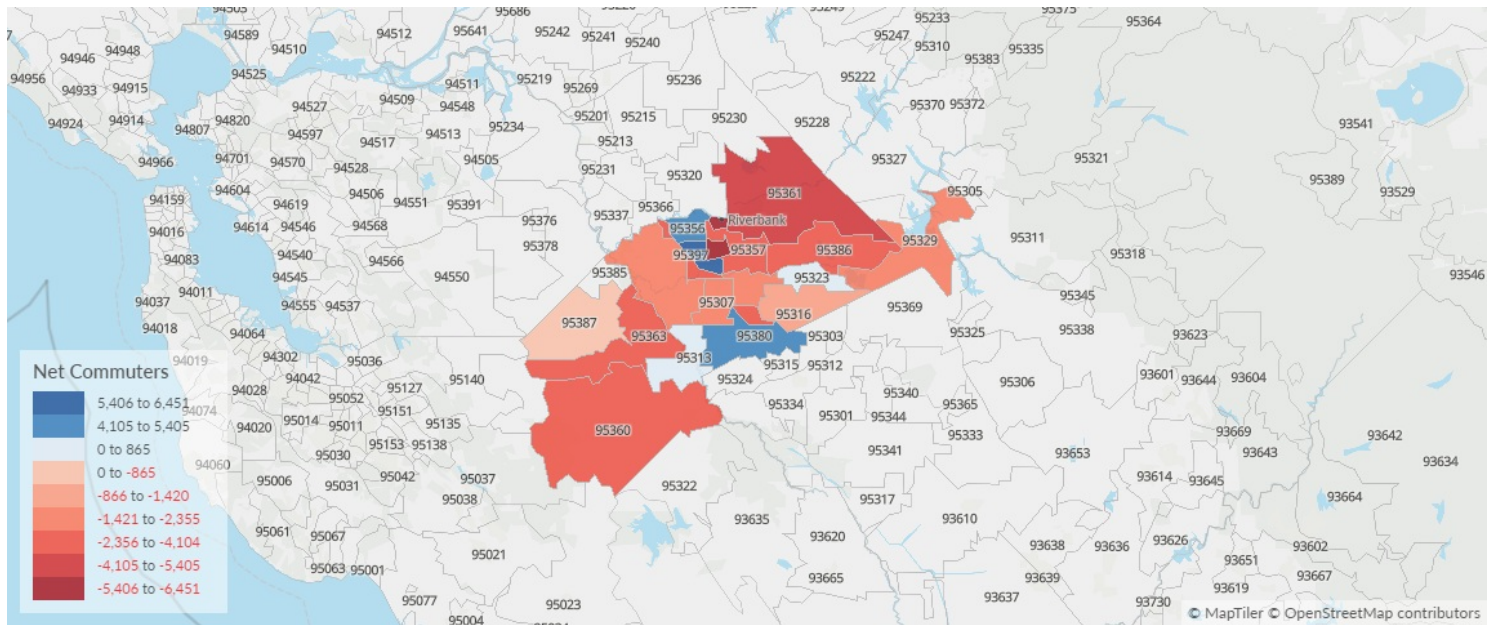
19.71/1,000

Property Crime

Stanislaus County, CA has 19.71 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Stanislaus County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 95355.



Where Talent Works

ZIP	Name	2021 Employment
95350	Modesto, CA, CA (in Sta...	25,796
95380	Turlock, CA, CA (in Stan...	22,433
95356	Modesto, CA, CA (in Sta...	18,323
95354	Modesto, CA, CA (in Sta...	16,595
95355	Modesto, CA, CA (in Sta...	16,361

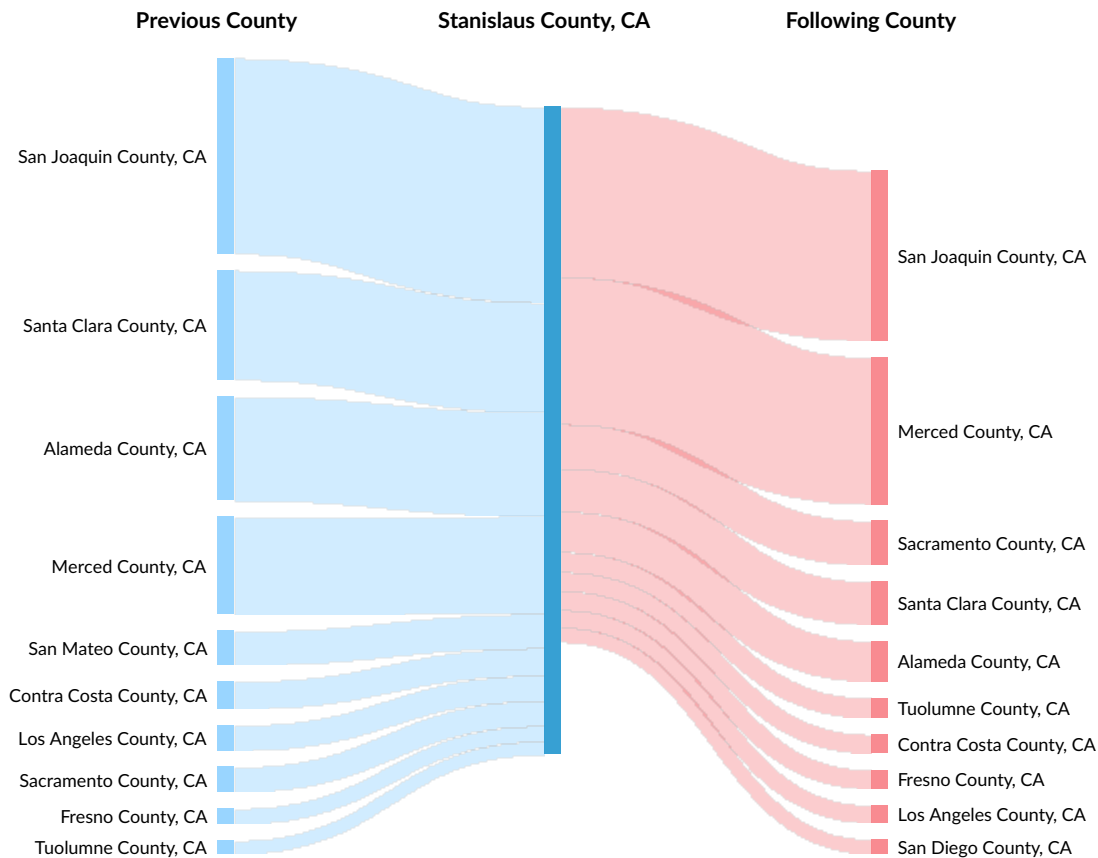
Where Talent Lives

ZIP	Name	2021 Workers
95355	Modesto, CA, CA (in Sta...	22,812
95350	Modesto, CA, CA (in Sta...	19,694
95380	Turlock, CA, CA (in Stan...	18,177
95361	Oakdale, CA, CA (in Sta...	17,373
95307	Ceres, CA, CA (in Stanis...	17,040

Inbound and Outbound Migration

The table below analyzes past and current residents of Stanislaus County, CA. The left column shows residents of other counties migrating to Stanislaus County, CA. The right column shows residents migrating from Stanislaus County, CA to other counties.

As of 2020, **3,617** people have migrated from San Joaquin County, CA to Stanislaus County, CA. In the same year, **3,148** people left Stanislaus County, CA migrating to San Joaquin County, CA. The total Net Migration for Stanislaus County, CA in 2020 was **-1,467**.



Top Previous Counties	Migrations
San Joaquin County, CA	3,617
Santa Clara County, CA	2,027
Alameda County, CA	1,922
Merced County, CA	1,808
San Mateo County, CA	629

Top Previous Counties	Migrations
Contra Costa County, CA	507
Los Angeles County, CA	467
Sacramento County, CA	464
Fresno County, CA	286
Tuolumne County, CA	247
San Diego County, CA	225
San Francisco County, CA	197
Orange County, CA	150
Tulare County, CA	143
Clark County, NV	135
Top Following Counties	Migrations
San Joaquin County, CA	3,148
Merced County, CA	2,717
Sacramento County, CA	819
Santa Clara County, CA	795
Alameda County, CA	749
Tuolumne County, CA	369
Contra Costa County, CA	351
Fresno County, CA	351
Los Angeles County, CA	325
San Diego County, CA	269
Maricopa County, AZ	245
Clark County, NV	206
Calaveras County, CA	205
Riverside County, CA	176

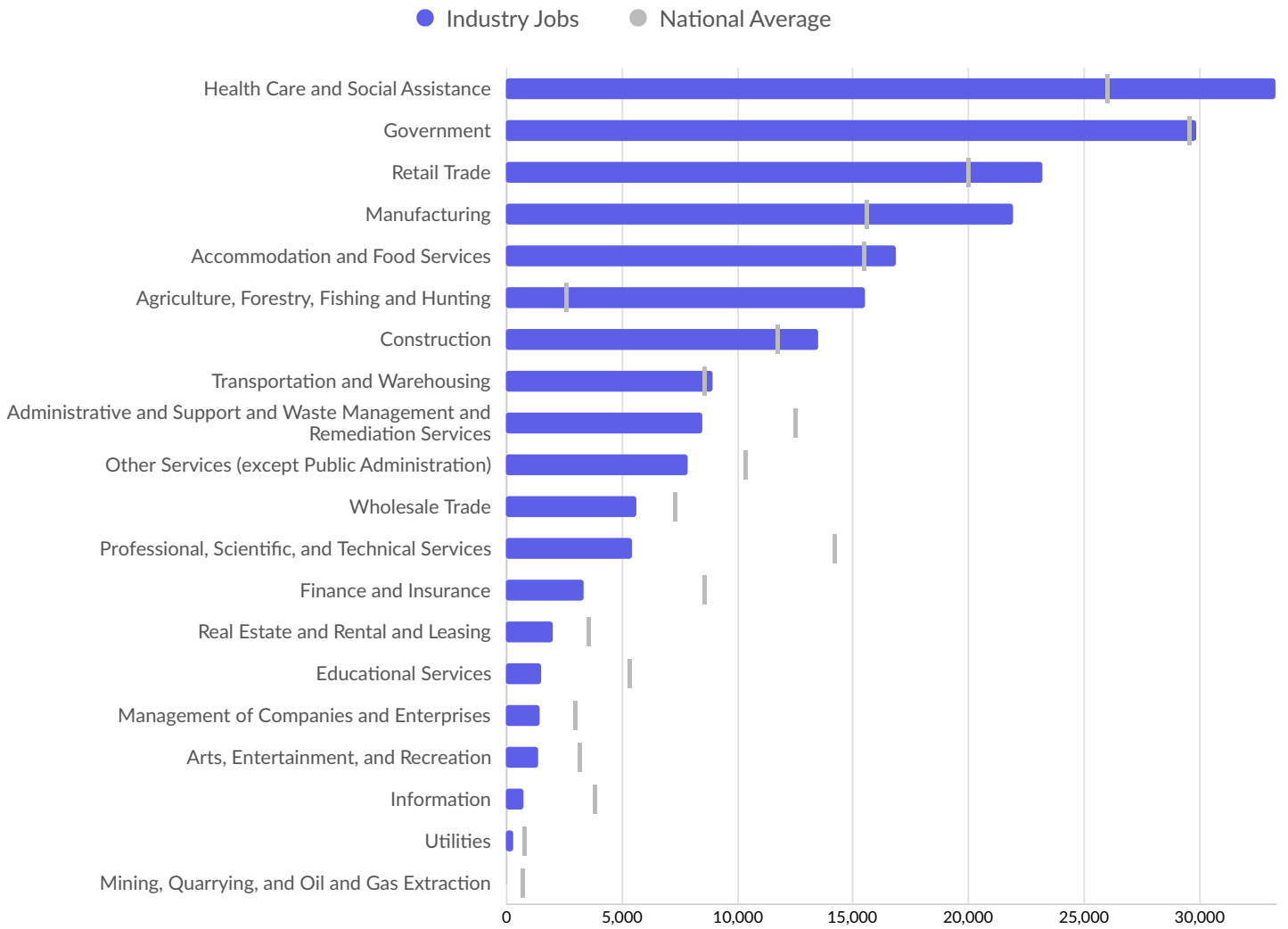
Top Following Counties**Migrations**

Washoe County, NV

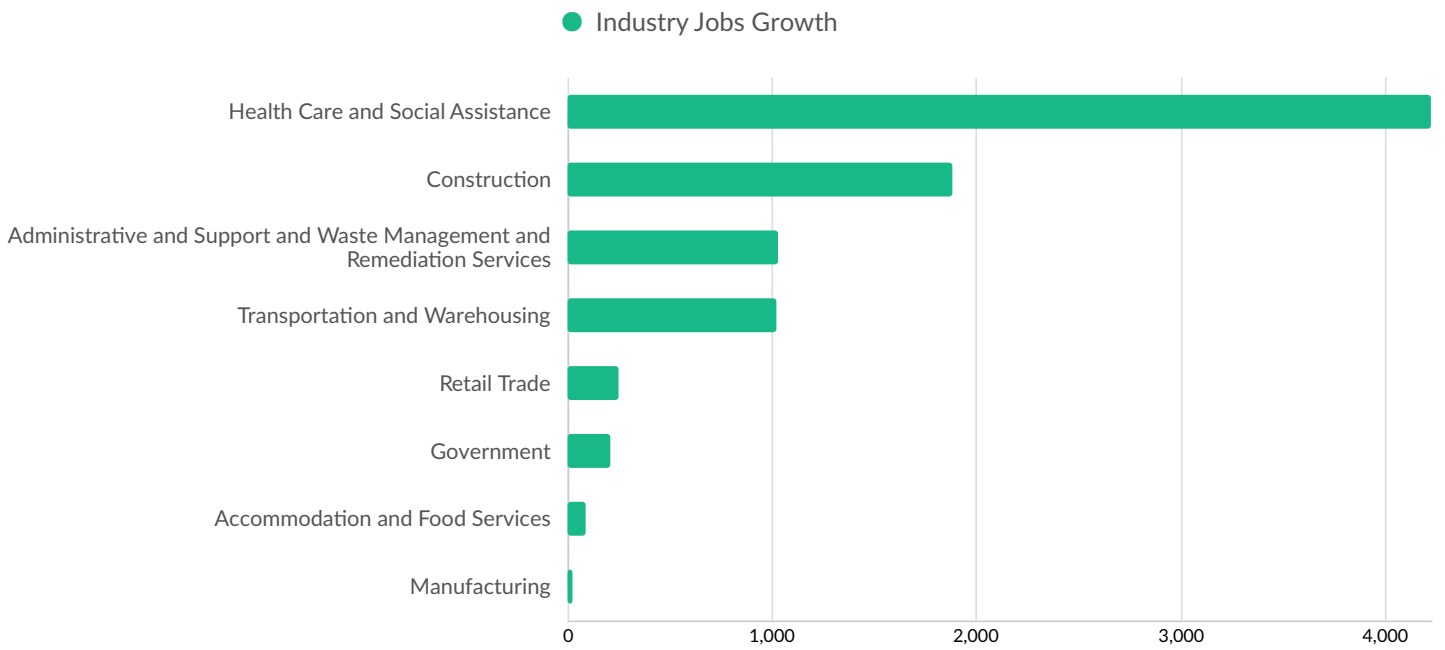
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Industry Characteristics

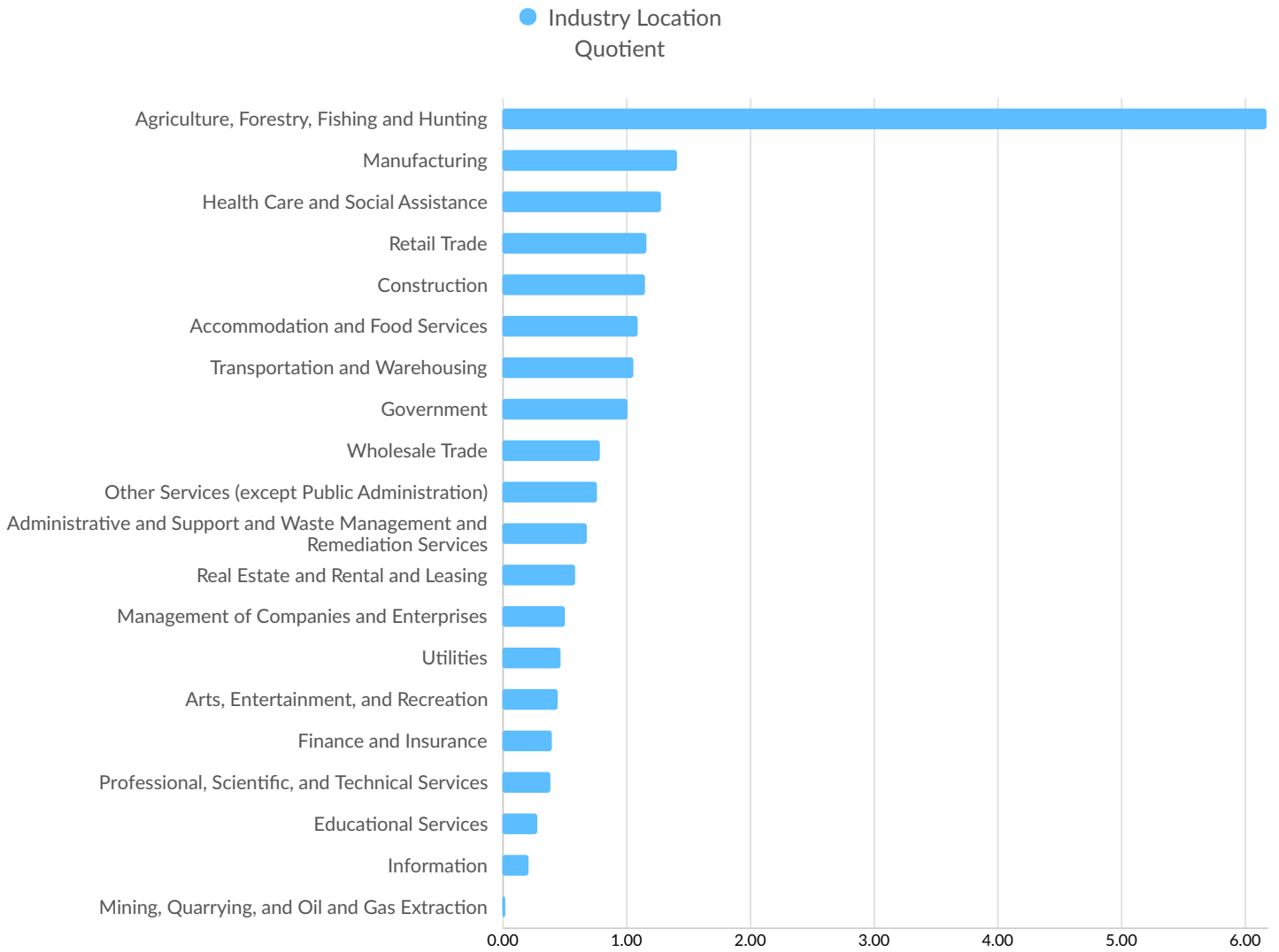
Largest Industries



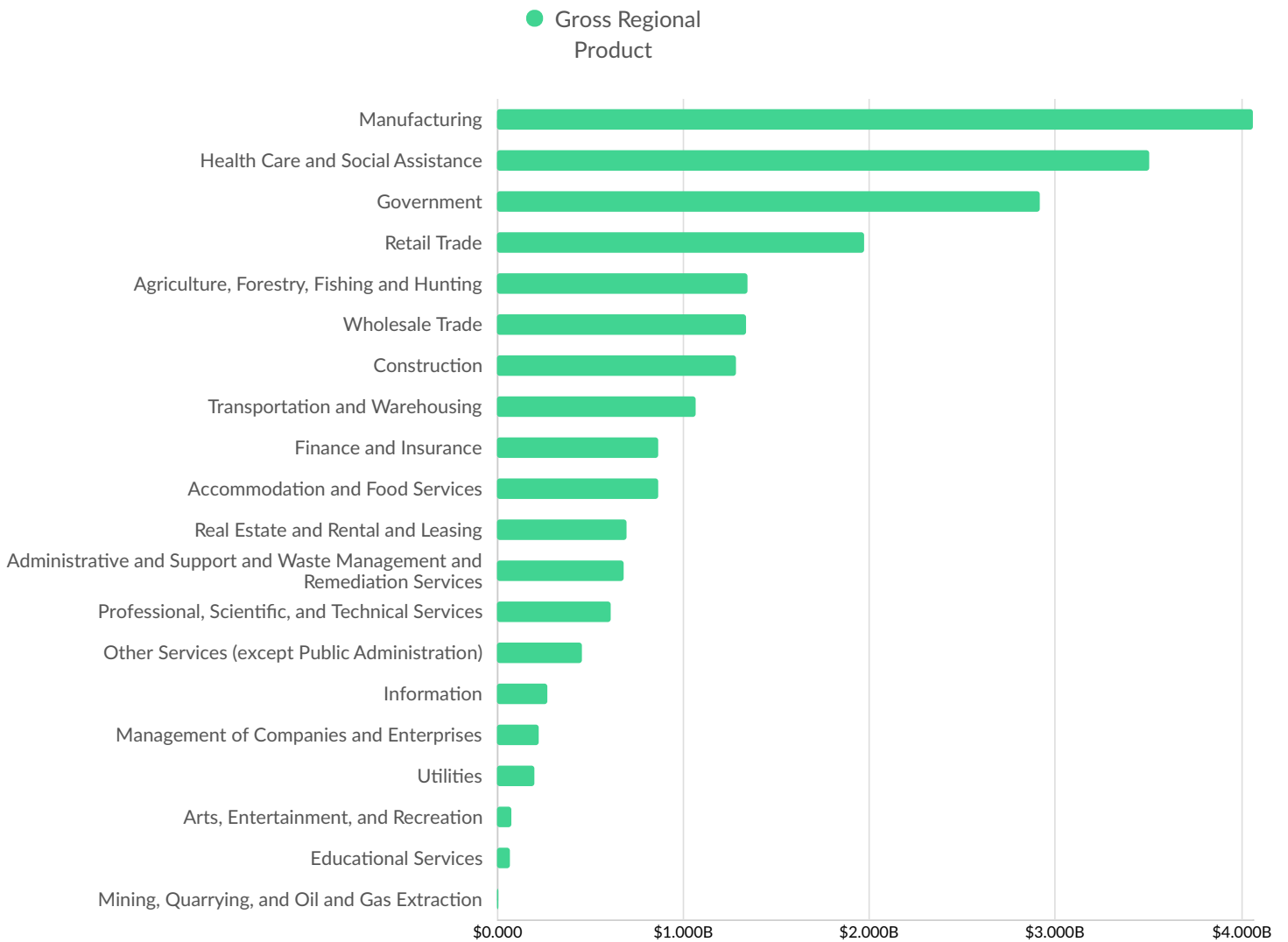
Top Growing Industries



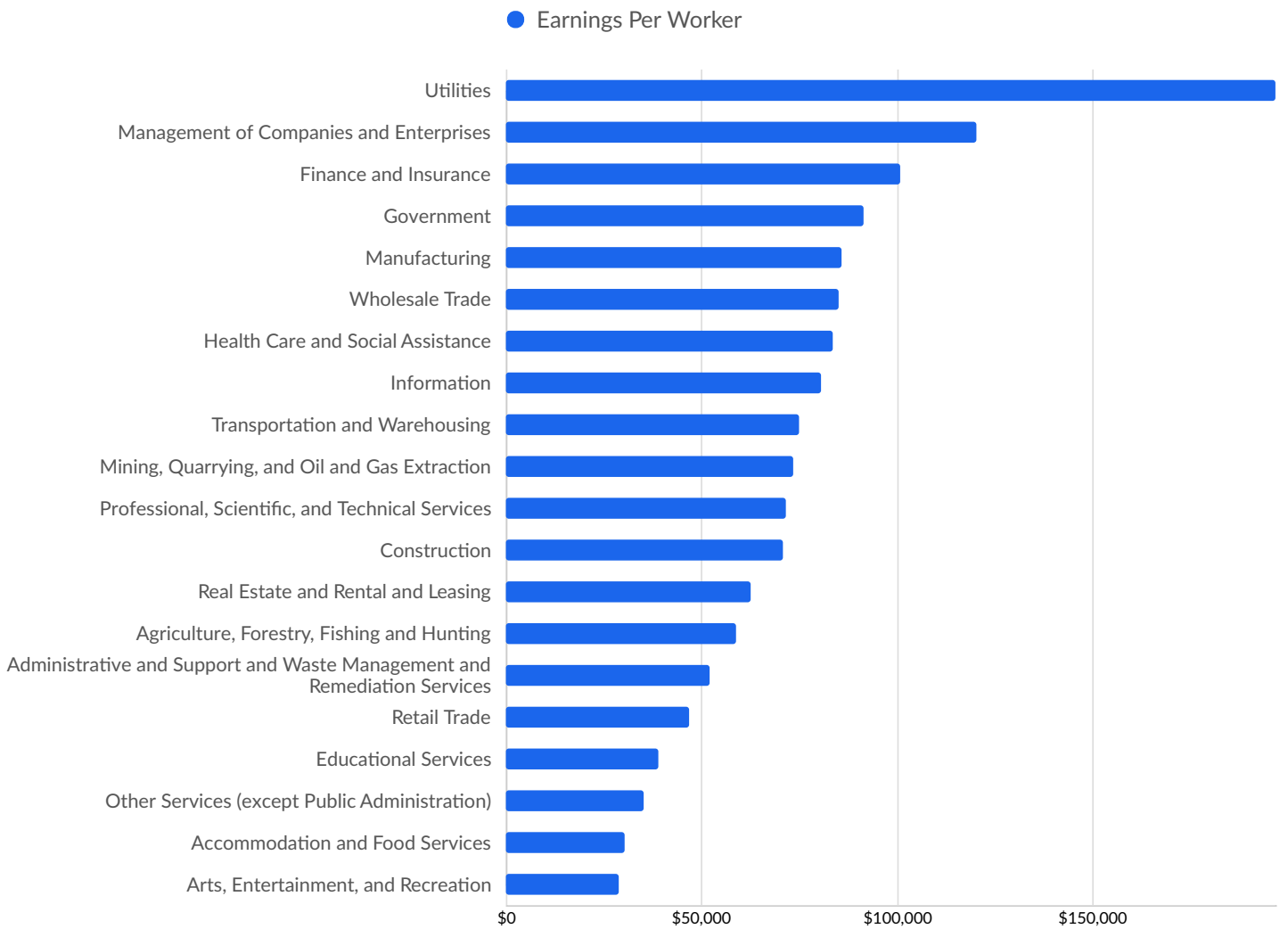
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



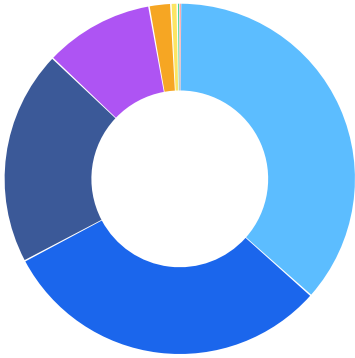
Business Characteristics

32,903 Companies Employ Your Workers

Online profiles for your workers mention 32,903 companies as employers, with the top 10 appearing below. In the last 12 months, 5,876 companies in Stanislaus County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
E&J Gallo Winery	1,799 	Elevance Health	1,308 
Stanislaus County	1,636 	Sutter Health	1,252 
Modesto City Schools	1,307 	Tenet Healthcare	1,095 
Amazon	1,194 	California State University Stani...	615 
California State University Stani...	992 	E.J Gallo	469 
Sutter Health	954 	Robert Half	434 
Kaiser Permanente	878 	Yosemite Community College Di...	420 
Modesto Junior College	818 	CompHealth	417 
Walmart	527 	Tenet	407 
Tesla	514 	Gallo Glass Company	404 

Business Size

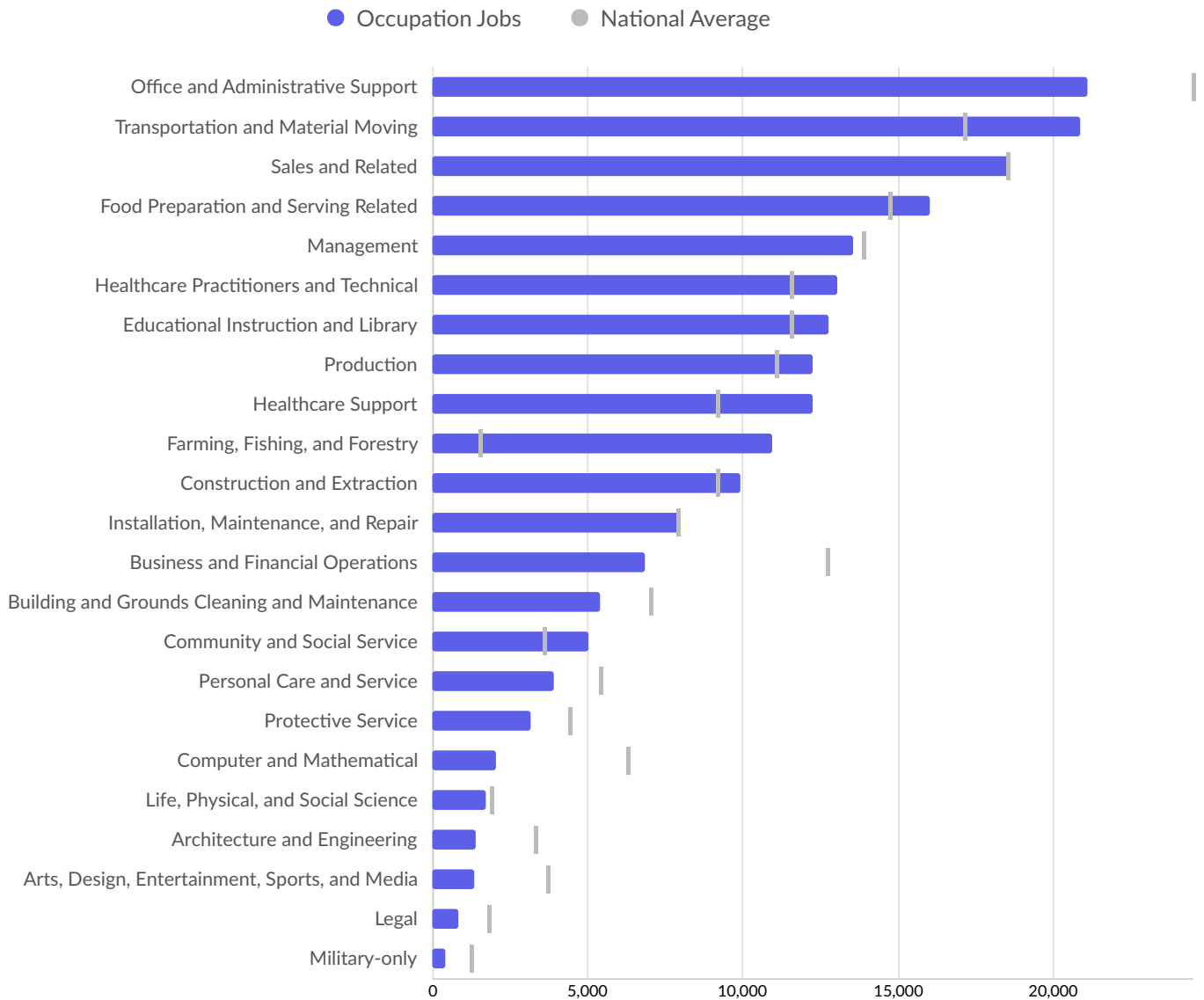


	Percentage	Business Count
● 1 to 4 employees	36.5%	5,902
● 5 to 9 employees	30.7%	4,962
● 10 to 19 employees	19.8%	3,206
● 20 to 49 employees	10.1%	1,633
● 50 to 99 employees	2.0%	324
● 100 to 249 employees	0.6%	94
● 250 to 499 employees	0.2%	37
● 500+ employees	0.1%	12

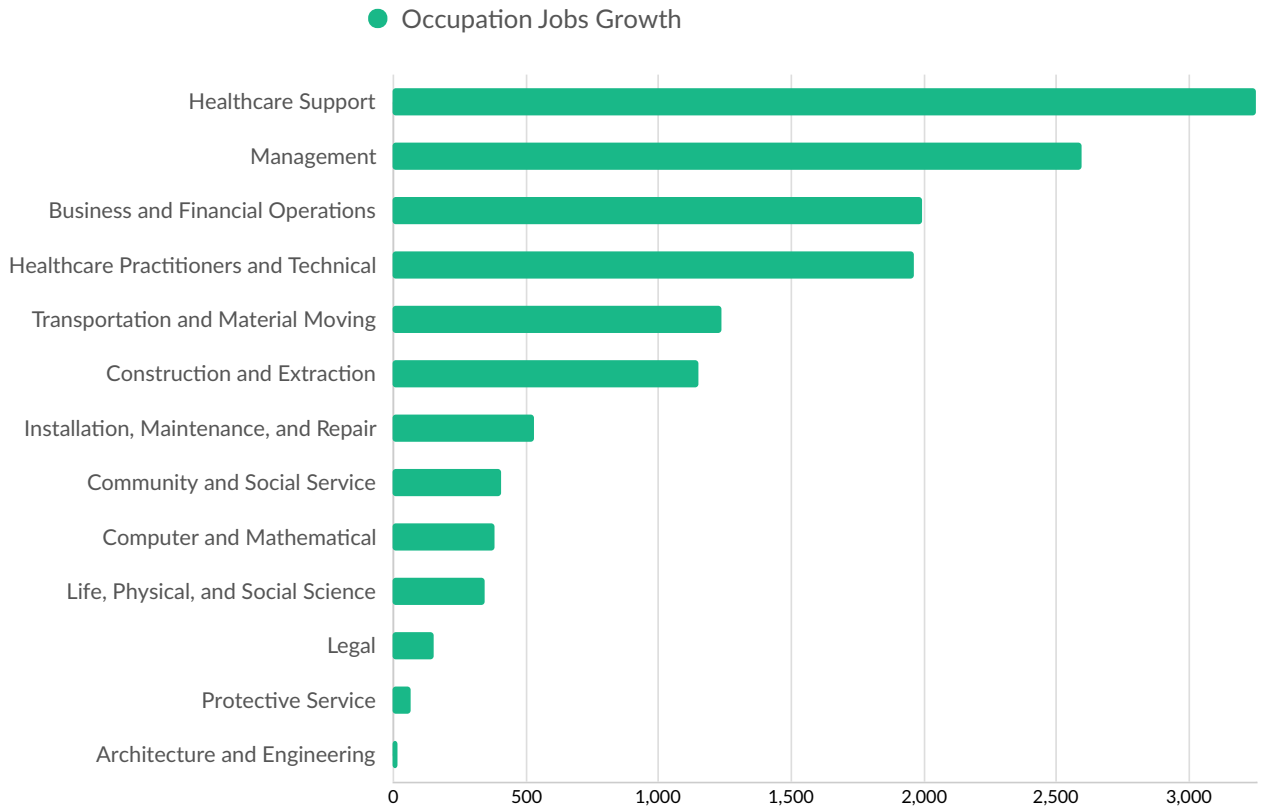
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

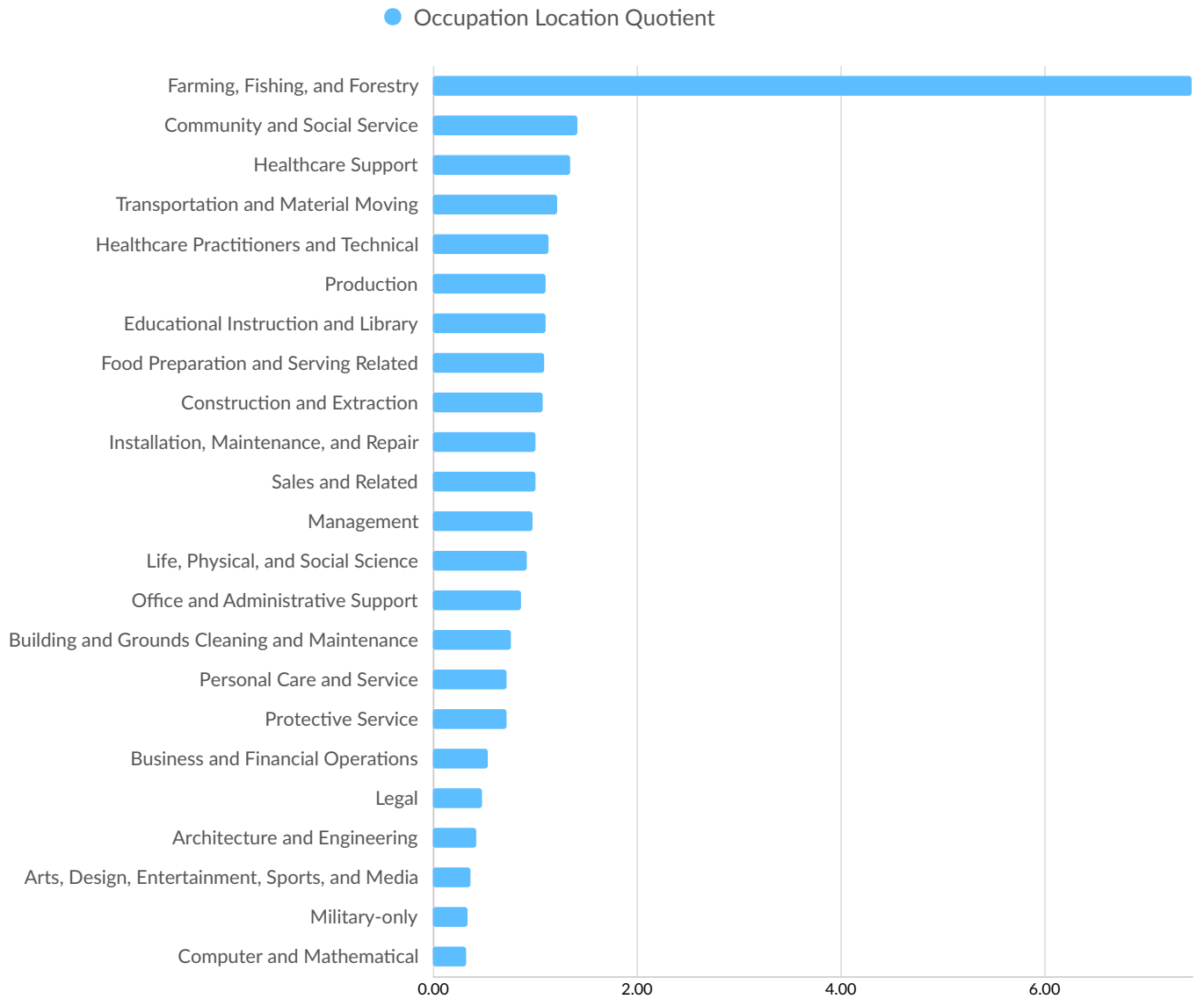
Largest Occupations



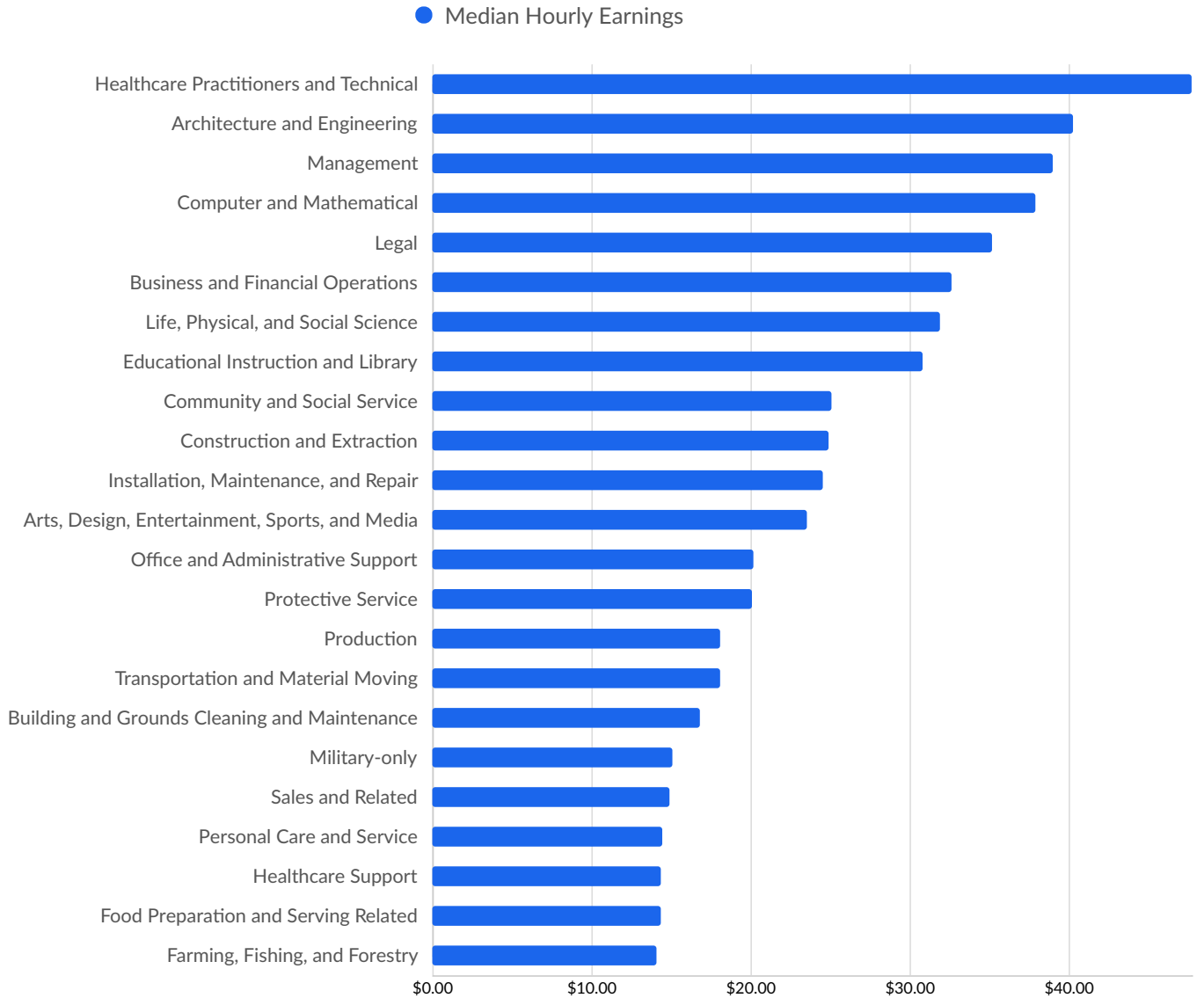
Top Growing Occupations



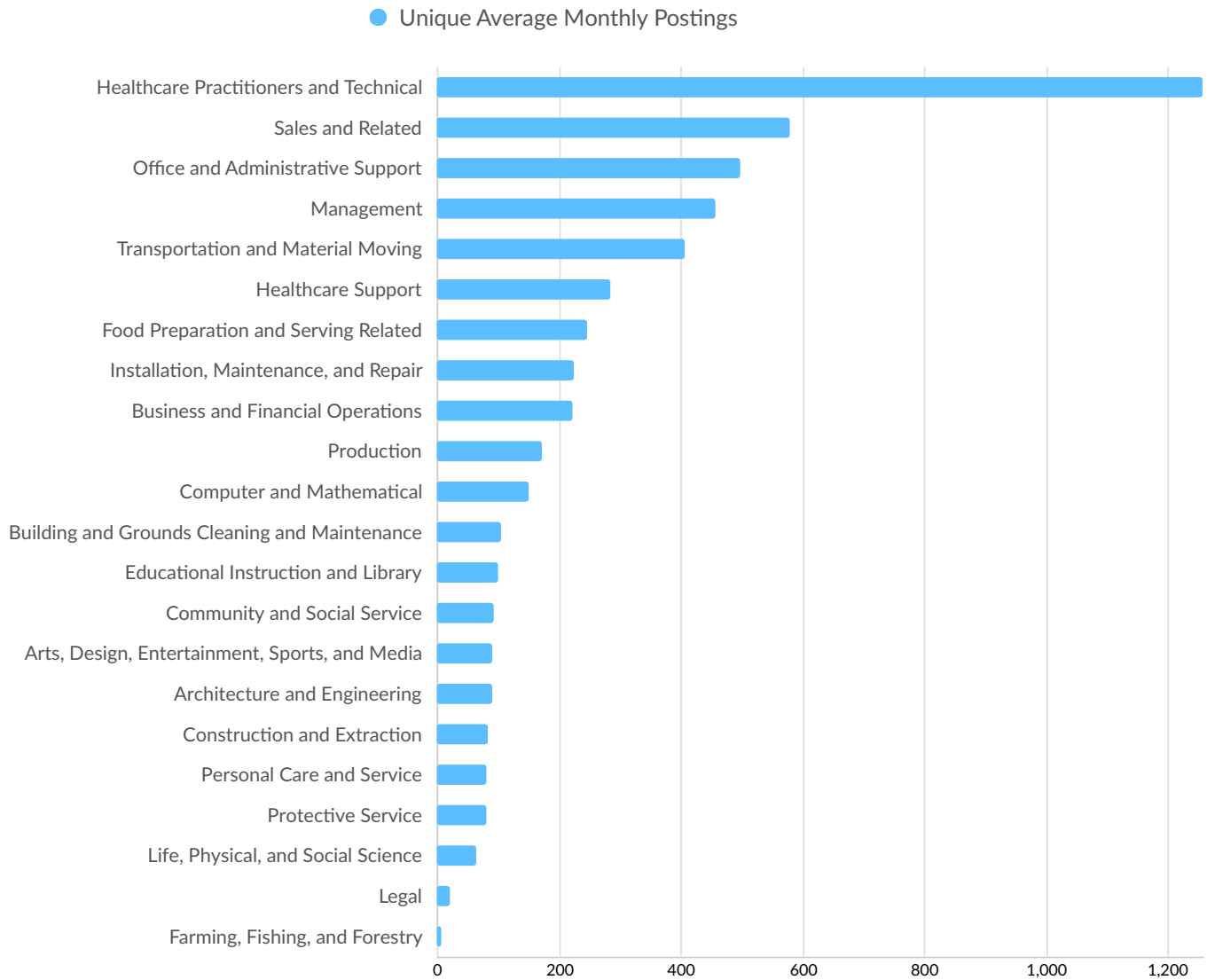
Top Occupation Location Quotient



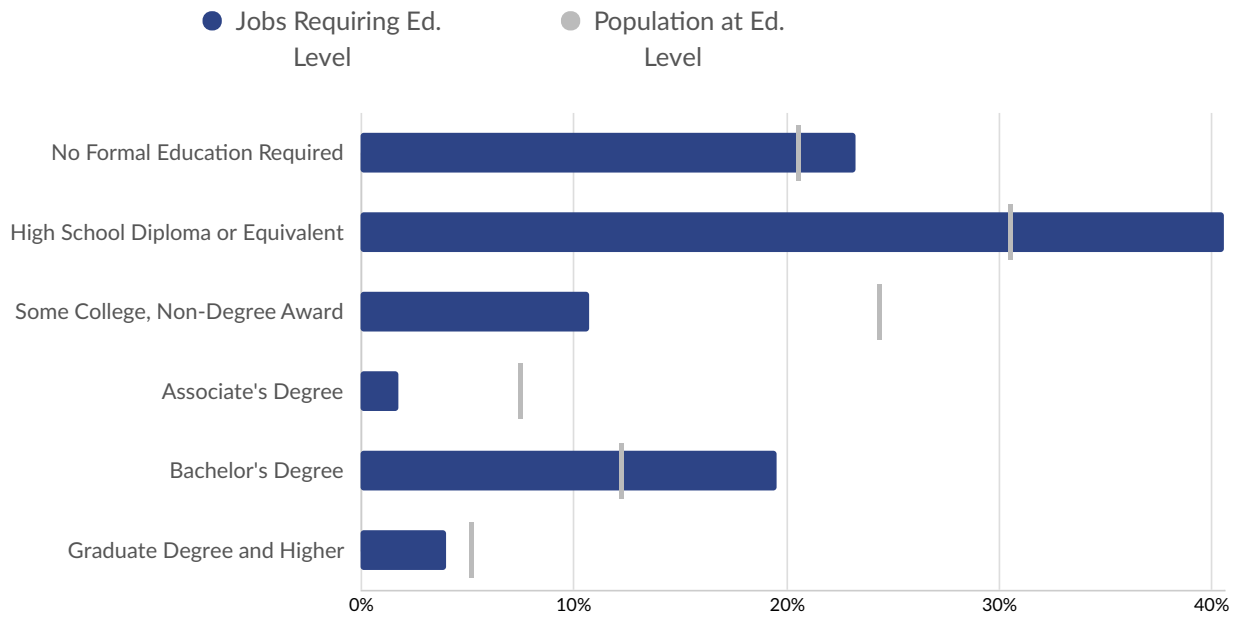
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2021, there were 6,336 graduates in Stanislaus County, CA. This pipeline has grown by 12% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Liberal Arts and Sciences/Liberal Studies, and "Psychology, General".

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
California State University-Stanislaus	2,857	
Modesto Junior College	2,817	
San Joaquin Valley College-Modesto	222	
Paul Mitchell the School-Modesto	198	
North Adrian's College of Beauty Inc	70	
Adrian's College of Beauty Turlock	50	
DeHart Technical School	49	
California Beauty School	45	
Stellar Career College	28	
Brightwood College-Modesto	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

