



Kings County, CA

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

6031 Kings County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

153,443

Population (2021)

Population **grew by 4,174** over the last 5 years and is projected to **grow by 2,812** over the next 5 years.

56,271

Total Regional Employment

Jobs **grew by 844** over the last 5 years and are projected to **grow by 3,372** over the next 5 years.

\$61.6K

Median Household Income (2020)

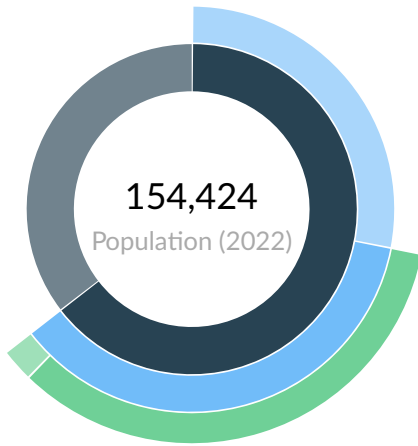
Median household income is **\$3.4K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 2.8%** since 2016, growing by 4,174. Population is expected to **increase by 1.8%** between 2021 and 2026, adding 2,812.
- From 2016 to 2021, jobs **increased by 1.5%** in Kings County, CA from 55,427 to **56,271**. This change **fell short of the national growth rate of 1.9% by 0.4%**. As the number of jobs increased, the **labor force participation rate decreased from 61.7% to 56.8% between 2016 and 2021**.
- Concerning educational attainment, **10.1% of Kings County, CA residents possess a Bachelor's Degree** (10.4% below the national average), and **8.4% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2021 are Federal Government, Military, State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

	Population (2022)	Labor Force (Aug 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	154,424	56,322	56,271	122.2	\$7.15B	\$13.43B	\$16.96B
State	39,298,274	19,288,260	19,672,305	135.2	\$3.30T	\$1.81T	\$2.42T

Aug 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	99,563
● Not in Labor Force (16+)	43,241
● Labor Force	56,322
● Employed	52,784
● Unemployed	3,538
● Under 16, Military, and institutionalized Population	54,861

Educational Attainment

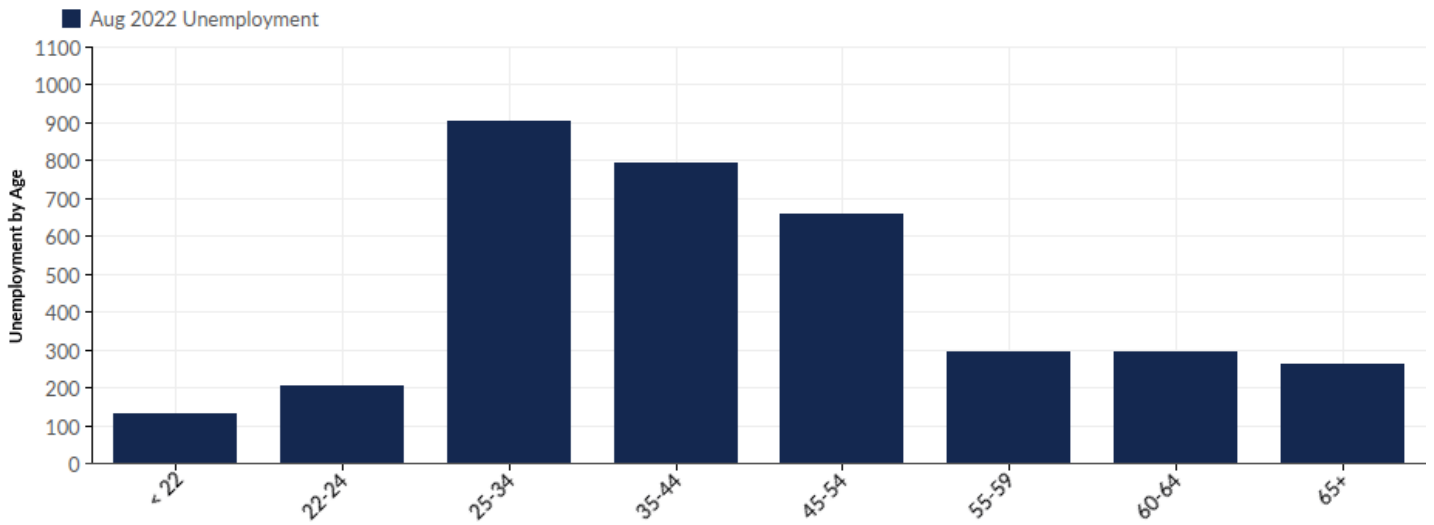
Concerning educational attainment, **10.1% of Kings County, CA residents possess a Bachelor's Degree** (10.4% below the national average), and **8.4% hold an Associate's Degree** (0.4% below the national average).



	% of Population	Population
● Less Than 9th Grade	13.5%	12,904
● 9th Grade to 12th Grade	13.0%	12,420
● High School Diploma	26.5%	25,337
● Some College	23.4%	22,430
● Associate's Degree	8.4%	8,013
● Bachelor's Degree	10.1%	9,656
● Graduate Degree and Higher	5.2%	4,981

Unemployment by Demographics

Unemployment by Age



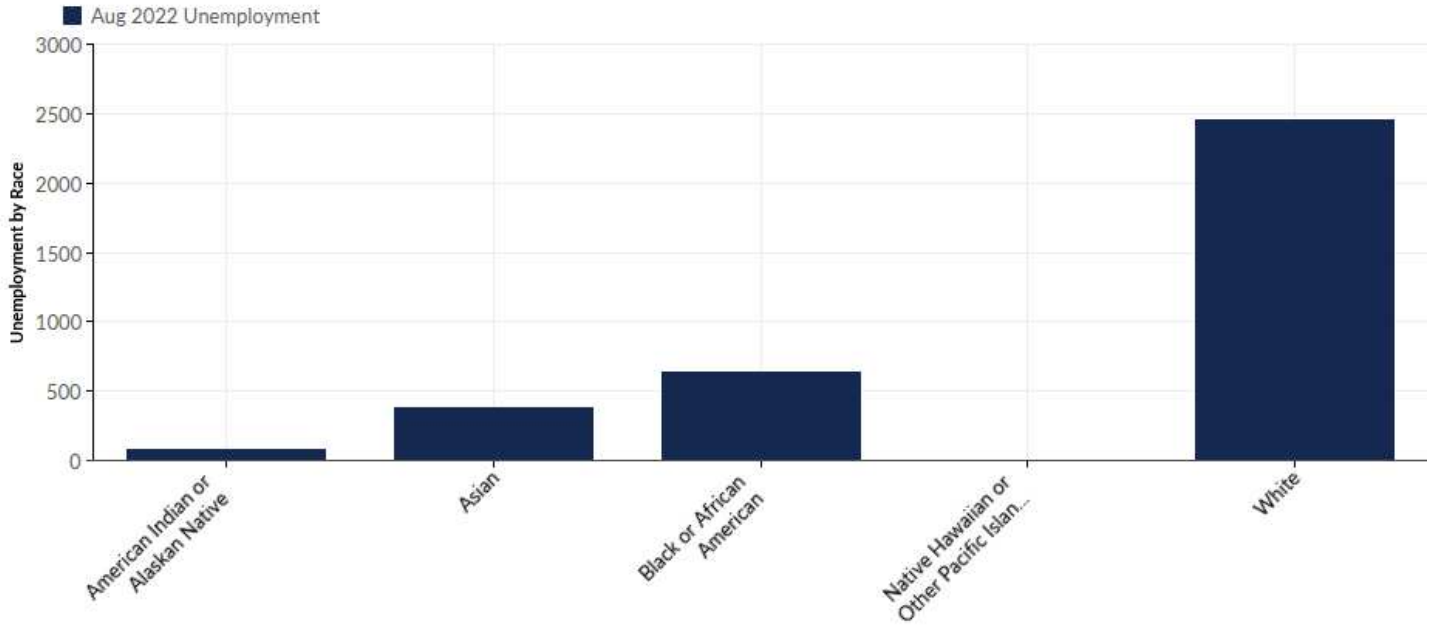
Age	Unemployment (Aug 2022)	% of Unemployed
< 22	130	3.67%
22-24	205	5.79%
25-34	904	25.55%
35-44	792	22.39%
45-54	658	18.60%
55-59	293	8.28%
60-64	295	8.34%
65+	261	7.38%
Total	3,538	100.00%

Unemployment by Gender



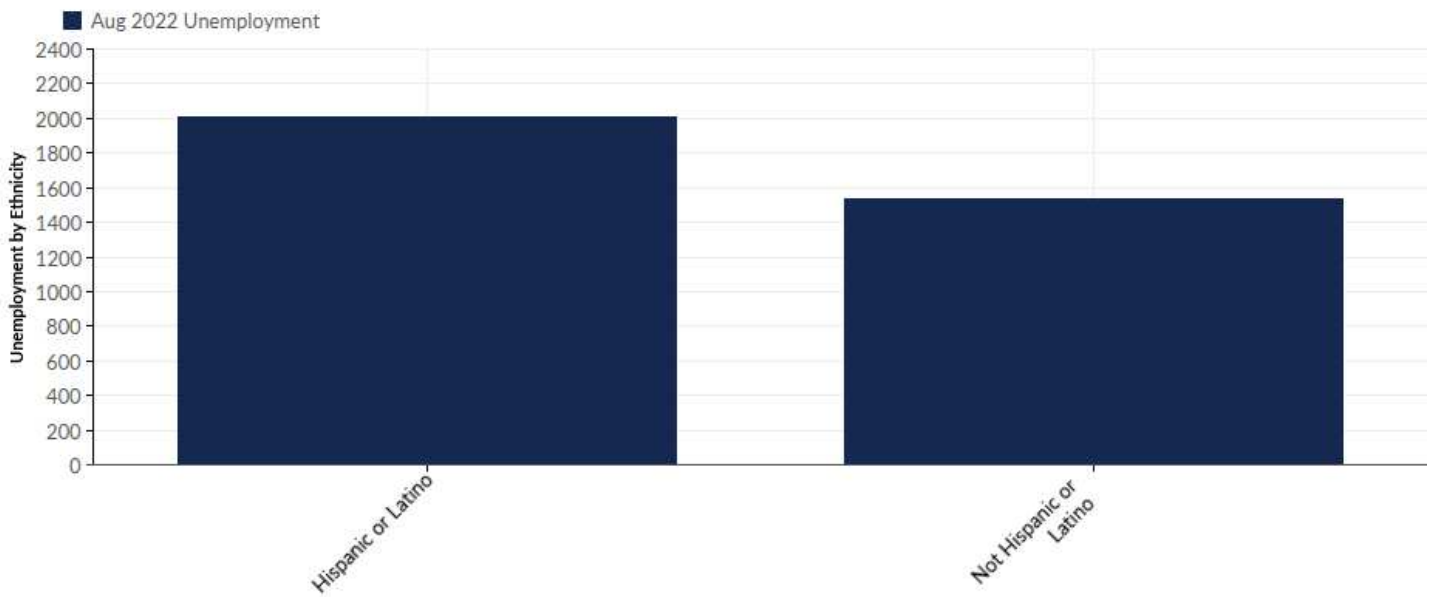
Gender	Unemployment (Aug 2022)	% of Unemployed
Females	1,872	52.91%
Males	1,666	47.09%
Total	3,538	100.00%

Unemployment by Race



Race	Unemployment (Aug 2022)	% of Unemployed
American Indian or Alaskan Native	78	2.20%
Asian	377	10.66%
Black or African American	634	17.92%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	2,449	69.22%
Total	3,538	100.00%

Unemployment by Ethnicity

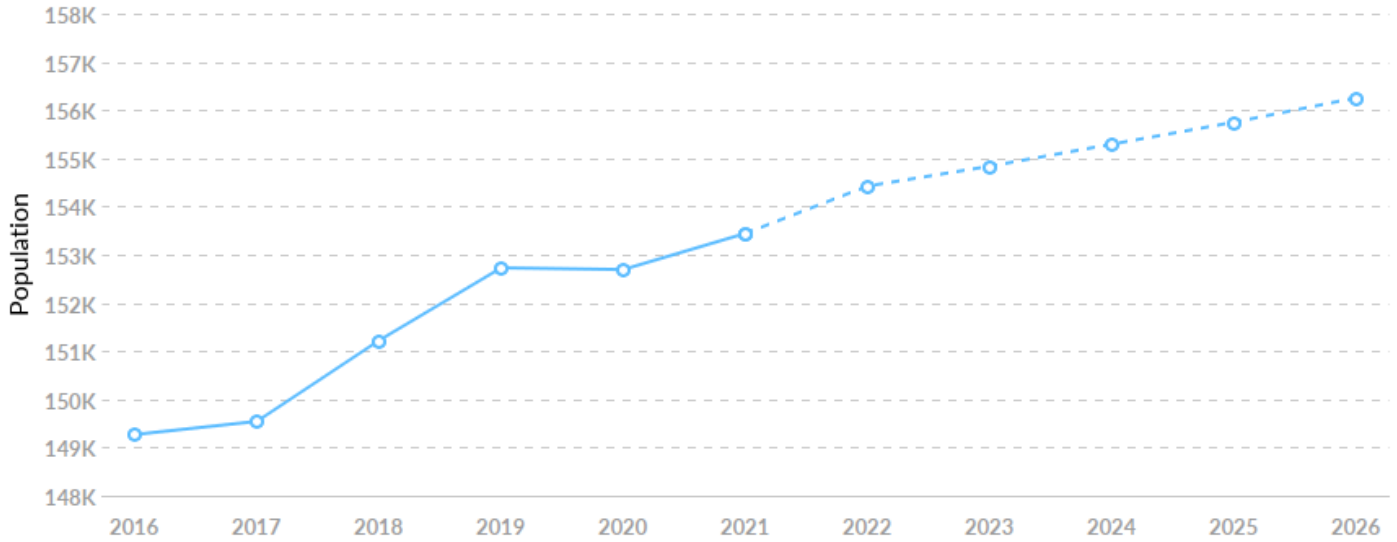


Ethnicity	Unemployment (Aug 2022)	% of Unemployed
Hispanic or Latino	2,007	56.73%
Not Hispanic or Latino	1,531	43.27%
Total	3,538	100.00%

Historic & Projected Trends

Population Trends

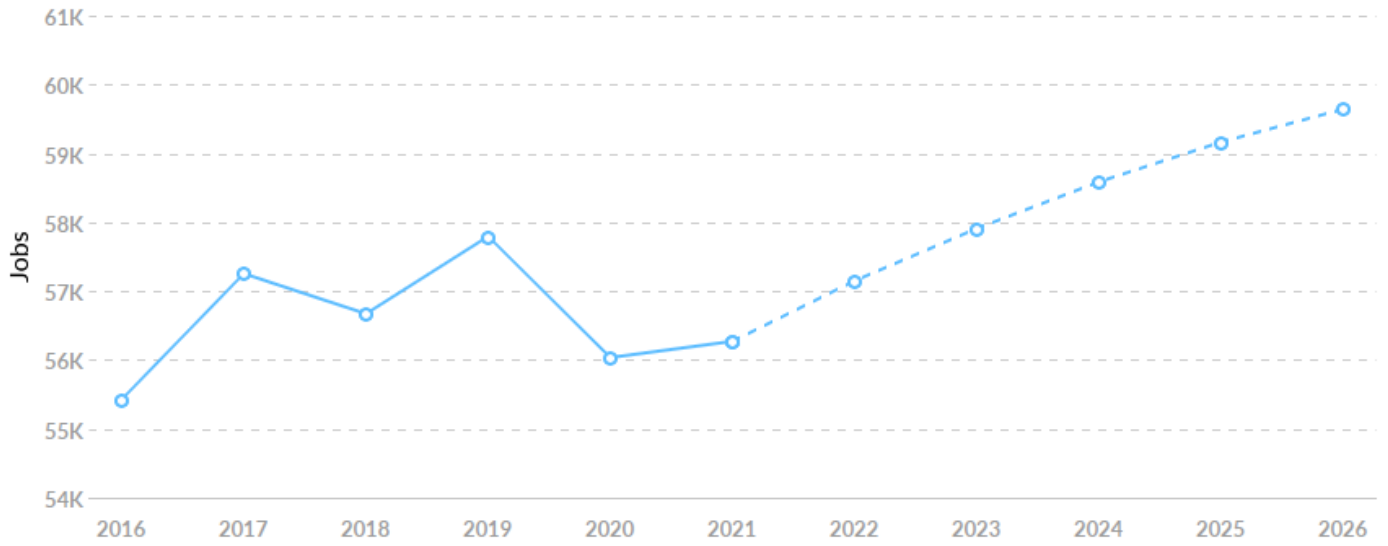
As of 2021 the region's population increased by 2.8% since 2016, growing by 4,174. Population is expected to increase by 1.8% between 2021 and 2026, adding 2,812.



Timeframe	Population
2016	149,269
2017	149,542
2018	151,221
2019	152,727
2020	152,692
2021	153,443
2022	154,424
2023	154,836
2024	155,293
2025	155,749
2026	156,255

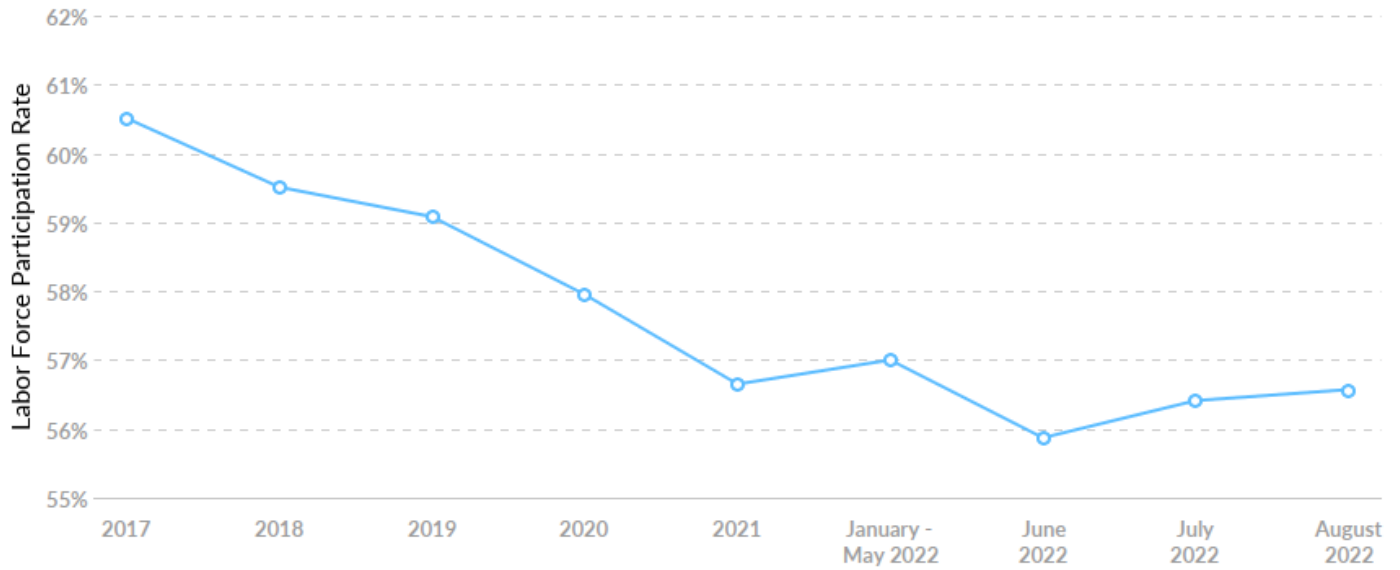
Job Trends

From 2016 to 2021, jobs increased by 1.5% in Kings County, CA from 55,427 to 56,271. This change fell short of the national growth rate of 1.9% by 0.4%.



Timeframe	Jobs
2016	55,427
2017	57,254
2018	56,671
2019	57,795
2020	56,035
2021	56,271
2022	57,150
2023	57,910
2024	58,587
2025	59,165
2026	59,643

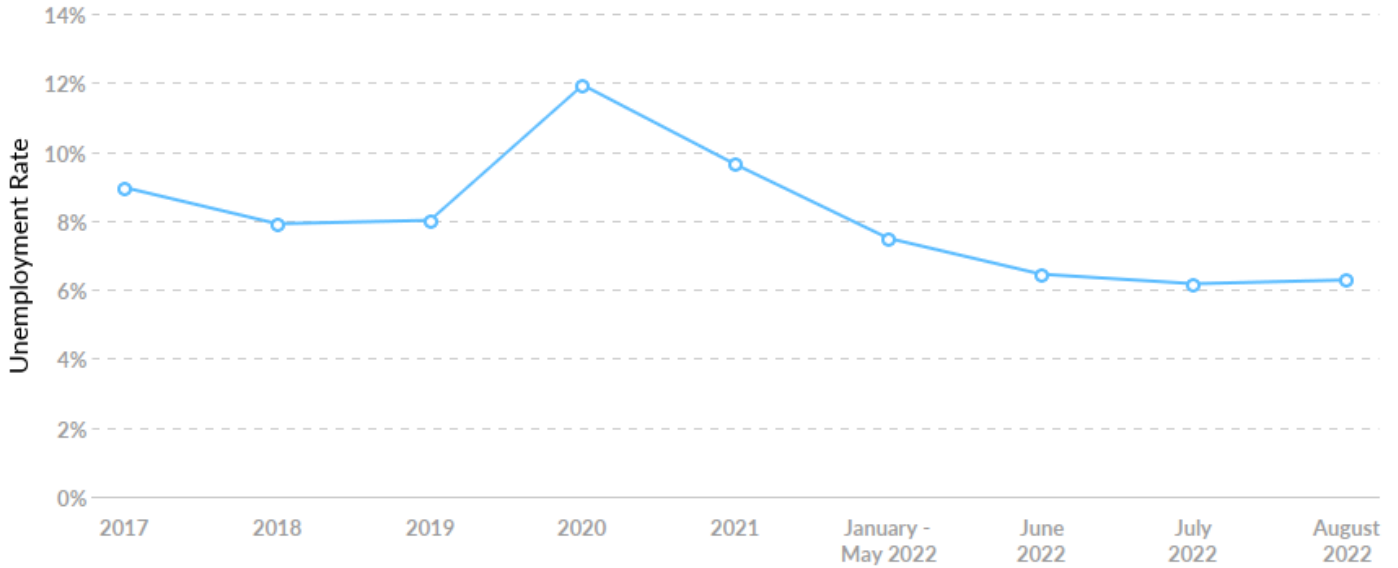
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	60.51%
2018	59.51%
2019	59.08%
2020	57.95%
2021	56.65%
January - May 2022	57.00%
June 2022	55.87%
July 2022	56.41%
August 2022	56.57%

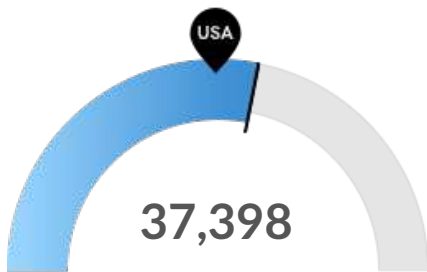
Unemployment Rate Trends

Kings County, CA had an August 2022 unemployment rate of 6.28%, **decreasing from 8.96%** 5 years before.



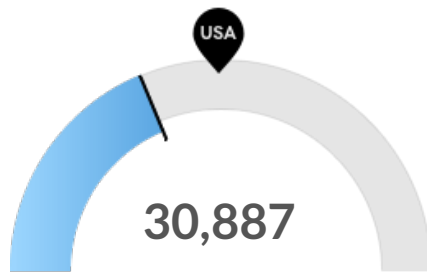
Timeframe	Unemployment Rate
2017	8.96%
2018	7.91%
2019	8.01%
2020	11.93%
2021	9.63%
January - May 2022	7.49%
June 2022	6.45%
July 2022	6.17%
August 2022	6.28%

Population Characteristics



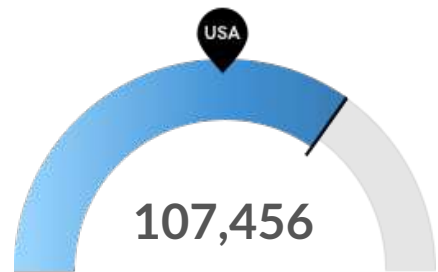
Millennials

Kings County, CA has 37,398 millennials (ages 25-39). The national average for an area this size is 31,343.



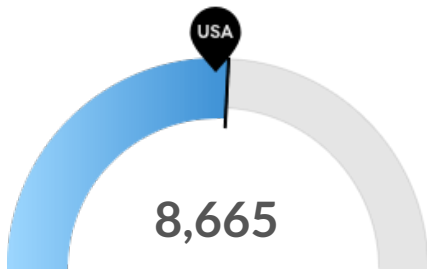
Retiring Soon

Retirement risk is low in Kings County, CA. The national average for an area this size is 45,609 people 55 or older, while there are 30,887 here.



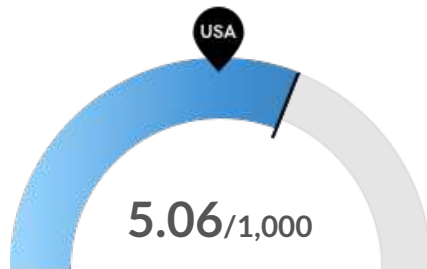
Racial Diversity

Racial diversity is high in Kings County, CA. The national average for an area this size is 62,442 racially diverse people, while there are 107,456 here.



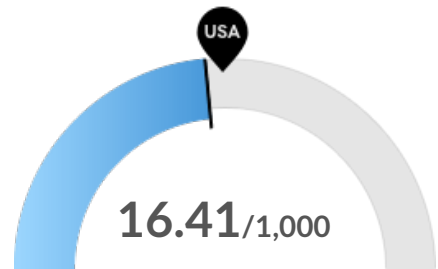
Veterans

Kings County, CA has 8,665 veterans. The national average for an area this size is 8,265.



Violent Crime

Kings County, CA has 5.06 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

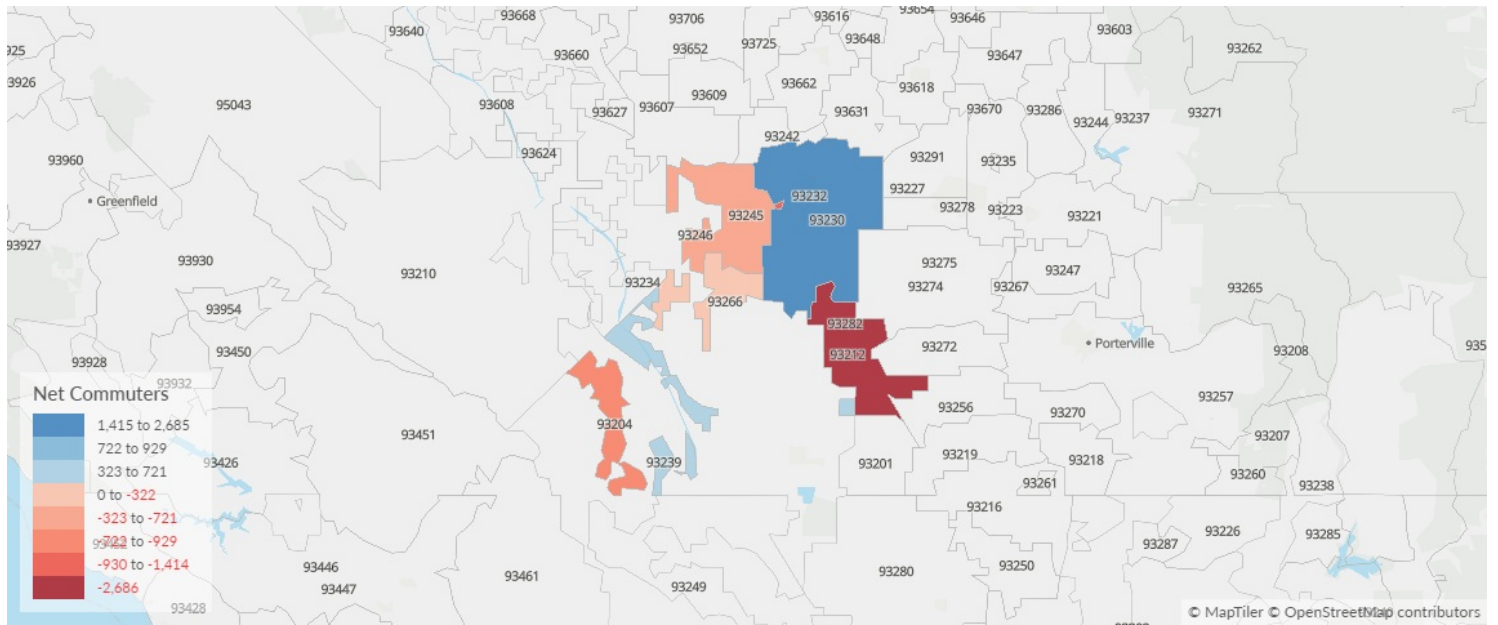


Property Crime

Kings County, CA has 16.41 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Kings County, CA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
93230	Hanford, CA, CA (in Kin...	31,014
93245	Lemoore, CA, CA (in Kin...	15,807
93212	Corcoran, CA, CA (in Ki...	3,777
93204	Avenal, CA, CA (in Kings...	3,255
93246	Lemoore, CA, CA (in Kin...	722

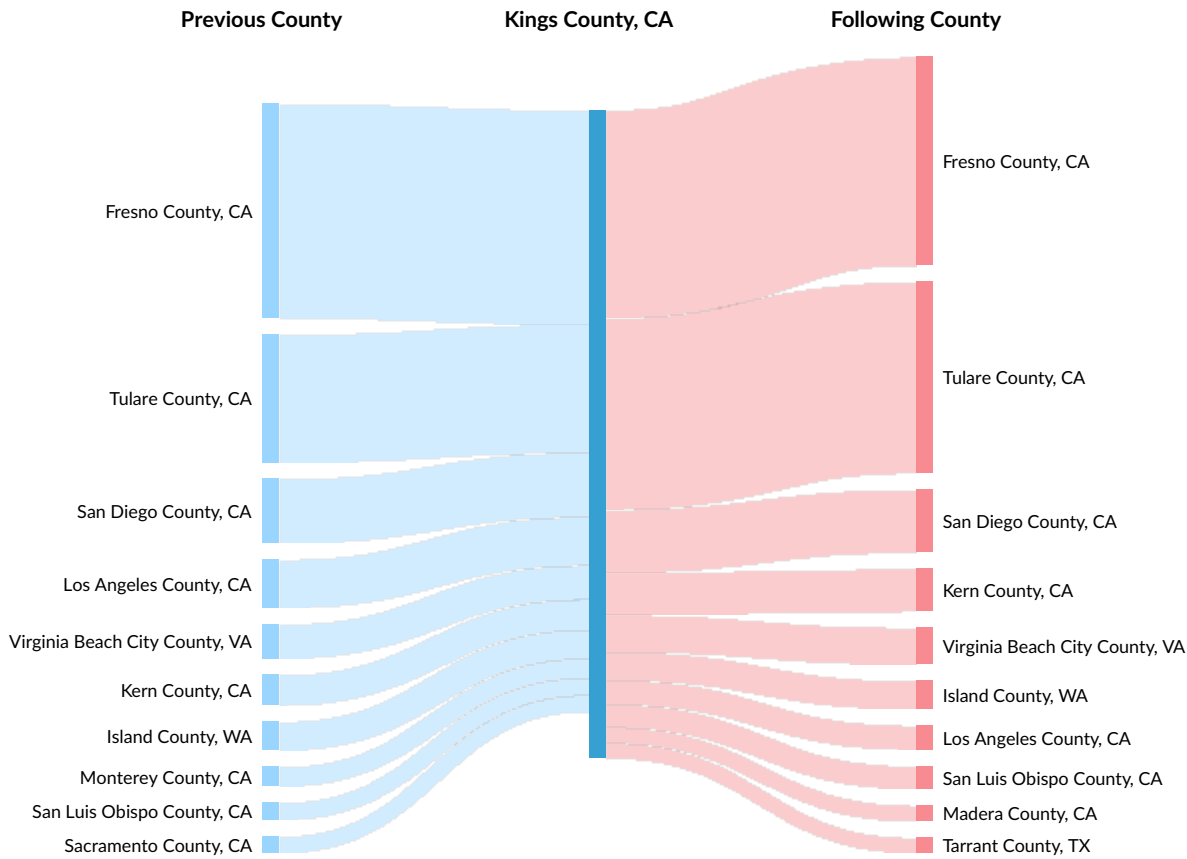
Where Talent Lives

ZIP	Name	2021 Workers
93230	Hanford, CA, CA (in Kin...	29,600
93245	Lemoore, CA, CA (in Kin...	16,201
93212	Corcoran, CA, CA (in Ki...	6,463
93204	Avenal, CA, CA (in Kings...	4,001
93202	Armona, CA, CA (in King...	1,661

Inbound and Outbound Migration

The table below analyzes past and current residents of Kings County, CA. The left column shows residents of other counties migrating to Kings County, CA. The right column shows residents migrating from Kings County, CA to other counties.

As of 2020, 1,052 people have migrated from Fresno County, CA to Kings County, CA. In the same year, 1,022 people left Kings County, CA migrating to Fresno County, CA. The total Net Migration for Kings County, CA in 2020 was -825.

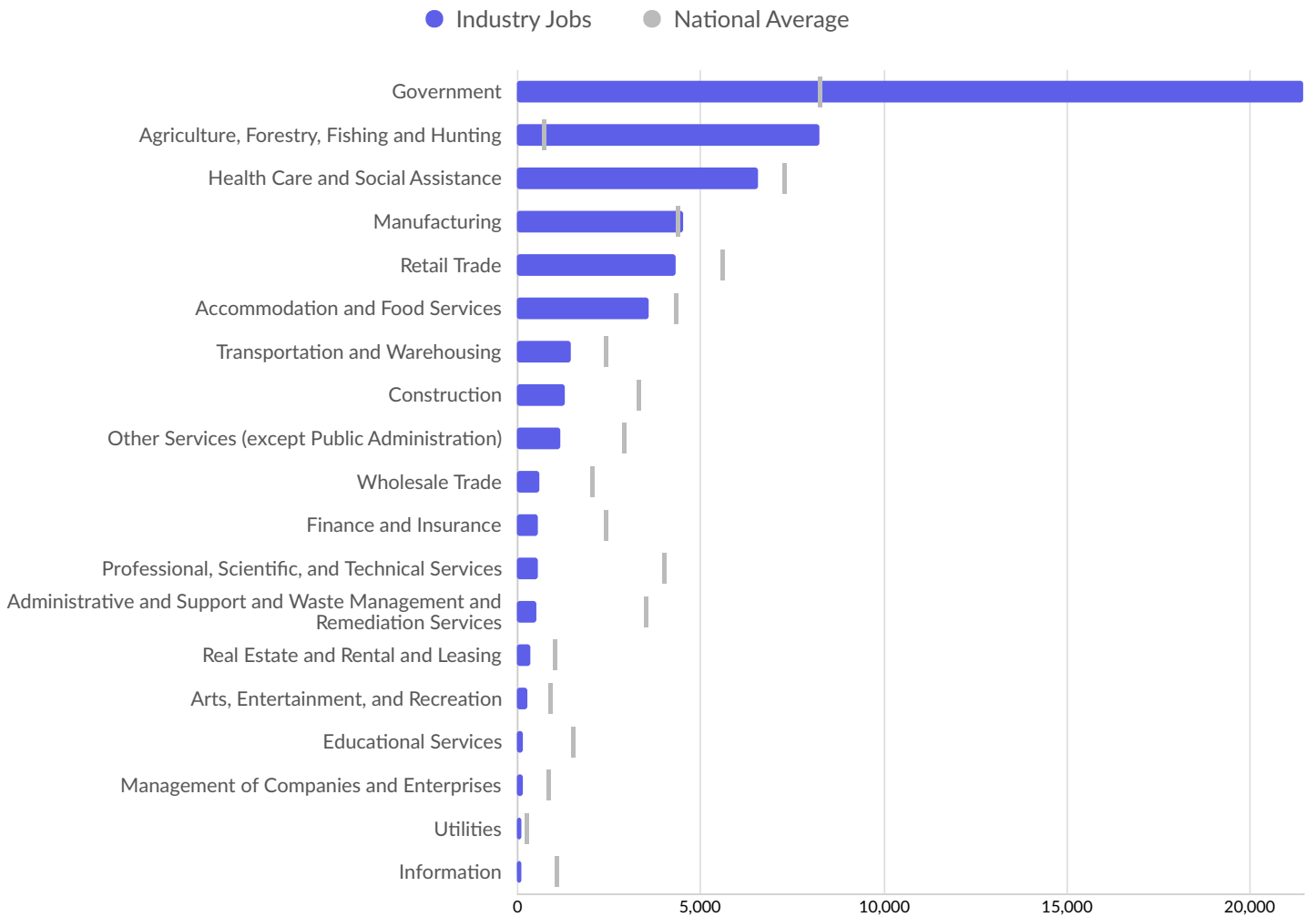


Top Previous Counties	Migrations
Fresno County, CA	1,052
Tulare County, CA	629
San Diego County, CA	315
Los Angeles County, CA	237
Virginia Beach City County, VA	167
Kern County, CA	150

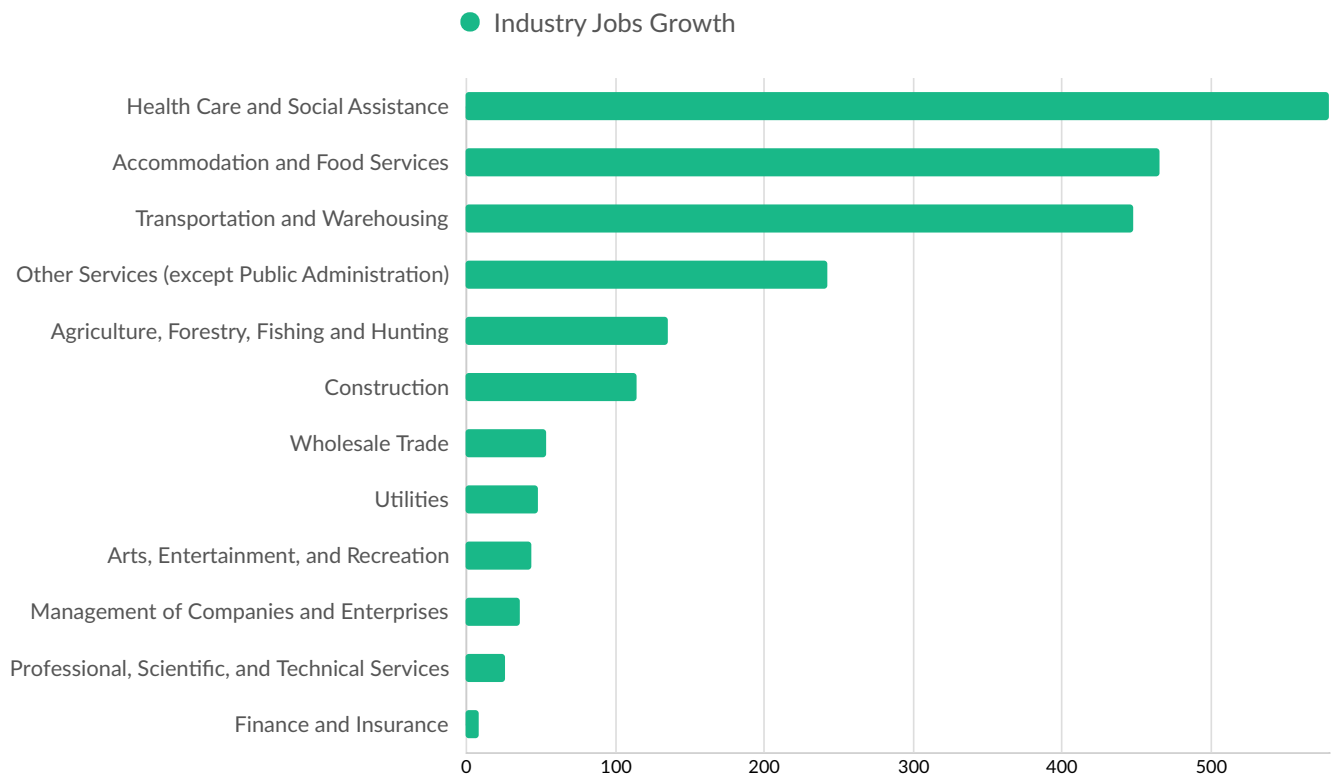
Top Previous Counties	Migrations
Island County, WA	141
Monterey County, CA	95
San Luis Obispo County, CA	84
Sacramento County, CA	81
Riverside County, CA	77
San Bernardino County, CA	77
Madera County, CA	74
Santa Clara County, CA	73
San Joaquin County, CA	71
Top Following Counties	Migrations
Fresno County, CA	1,022
Tulare County, CA	939
San Diego County, CA	309
Kern County, CA	207
Virginia Beach City County, VA	180
Island County, WA	139
Los Angeles County, CA	118
San Luis Obispo County, CA	112
Madera County, CA	78
Tarrant County, TX	75
San Bernardino County, CA	71
Clark County, NV	71
Ventura County, CA	66
Sacramento County, CA	65
Duval County, FL	64

Industry Characteristics

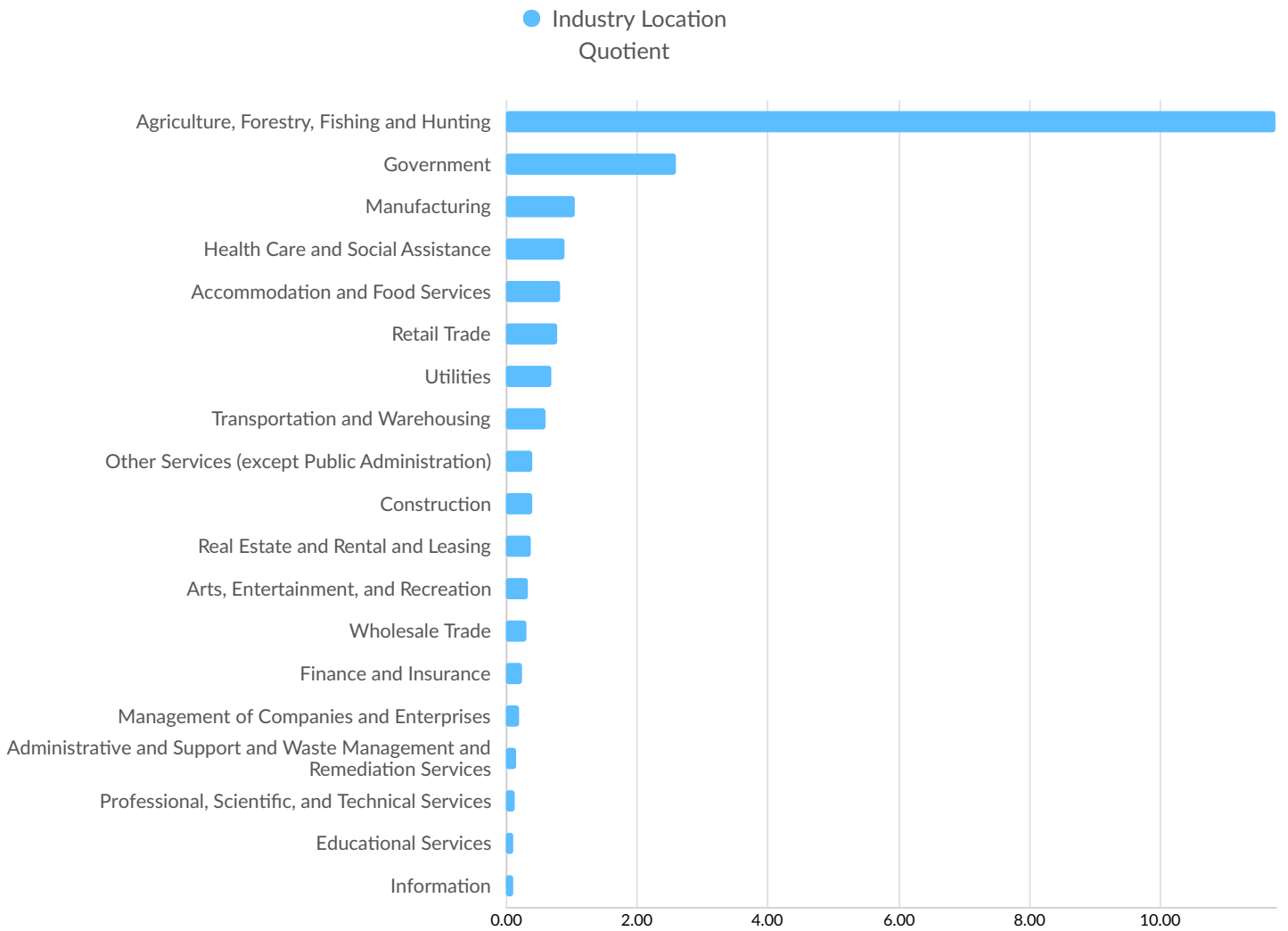
Largest Industries



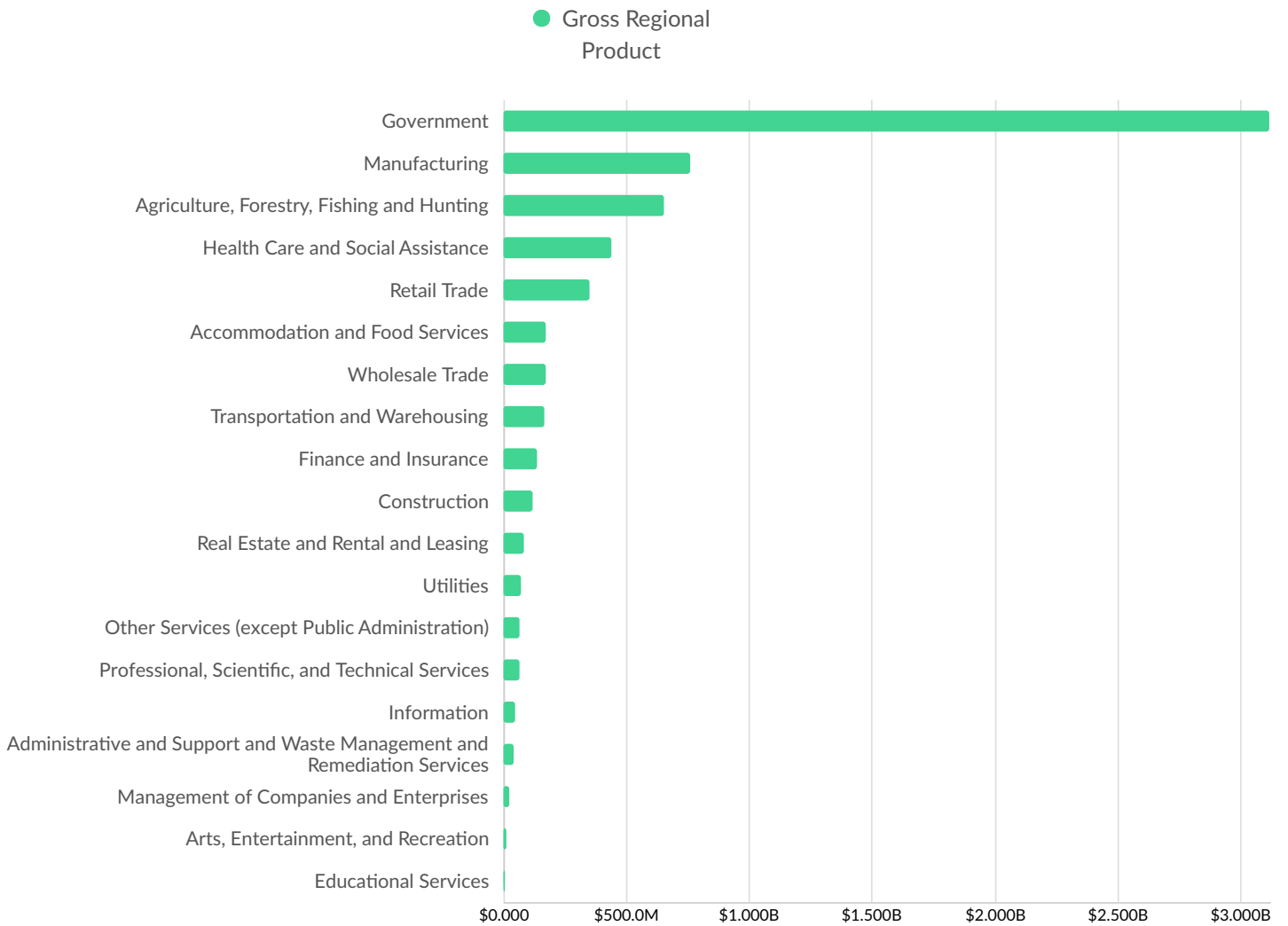
Top Growing Industries



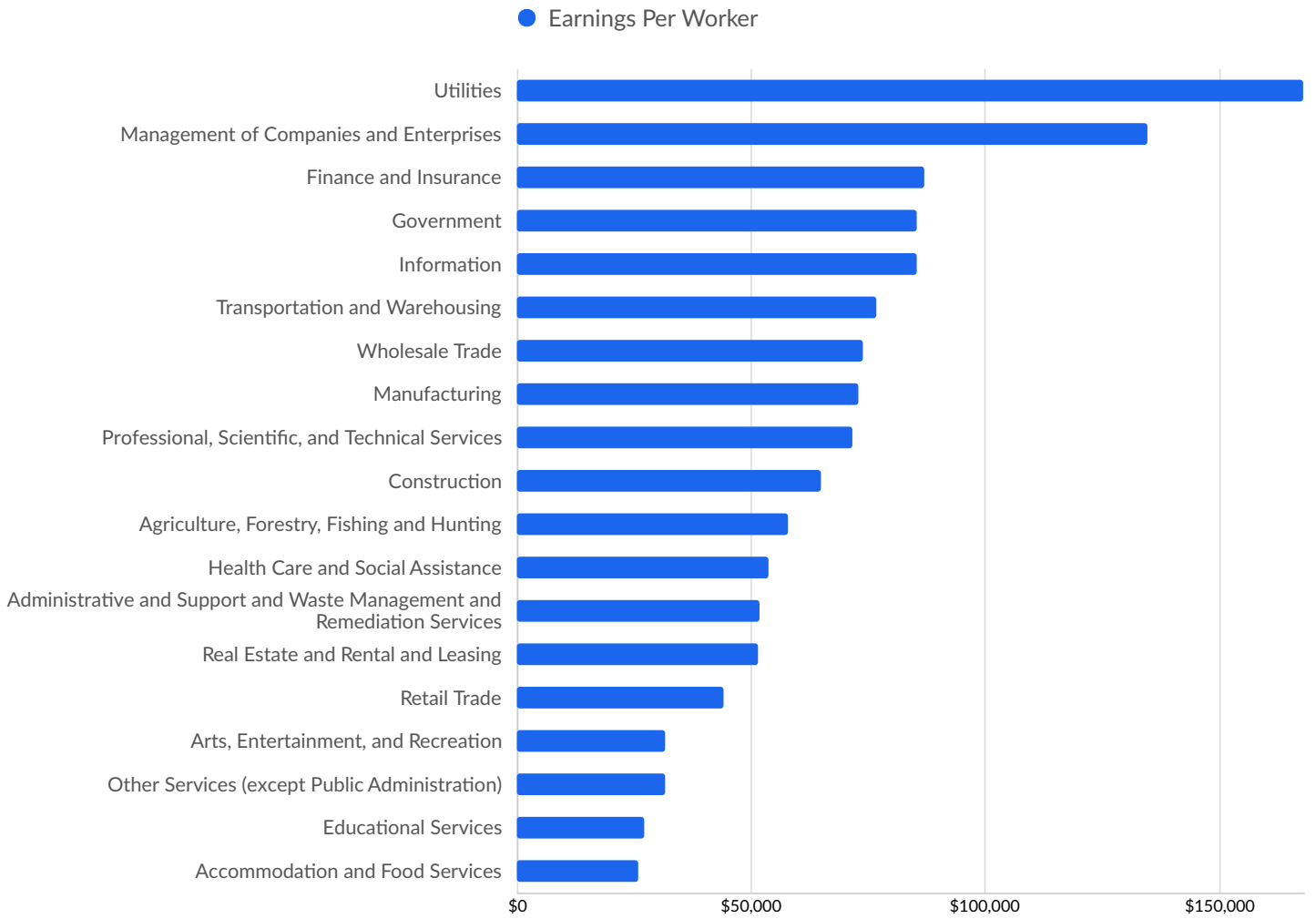
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



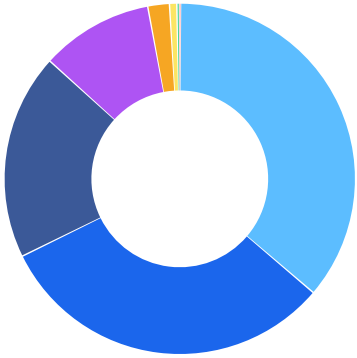
Business Characteristics

7,376 Companies Employ Your Workers

Online profiles for your workers mention 7,376 companies as employers, with the top 10 appearing below. In the last 12 months, 2,482 companies in Kings County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Navy	2,028 	Adventist Health	714 
Adventist Health	460 	Randstad	333 
Leprino Foods Company	254 	Kings County Corp	215 
Tachi Palace Hotel And Casino	214 	State of California	207 
County Of Kings - California	181 	West Hills Community College D...	138 
State of California	162 	California Correctional Health C...	103 
Hanford Joint Union High Schoo...	124 	Wellpath	97 
Walmart	121 	Leprino Foods Company	93 
Jg Boswell Company	108 	CareInHomes	84 
West Hills College Lemoore	104 	Walmart	84 

Business Size

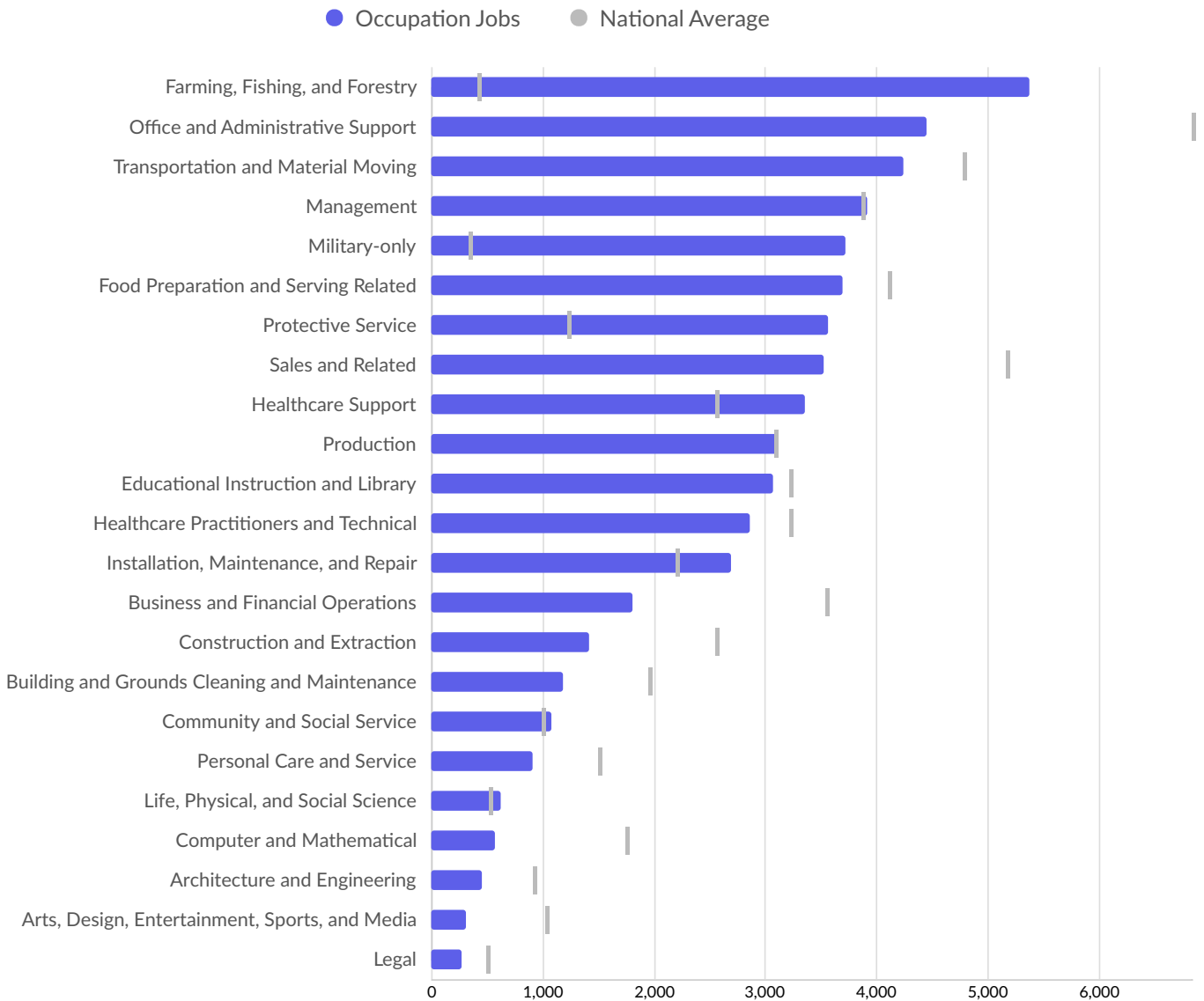


	Percentage	Business Count
● 1 to 4 employees	36.2%	1,181
● 5 to 9 employees	31.5%	1,029
● 10 to 19 employees	19.0%	620
● 20 to 49 employees	10.3%	338
● 50 to 99 employees	2.0%	65
● 100 to 249 employees	0.7%	22
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	3

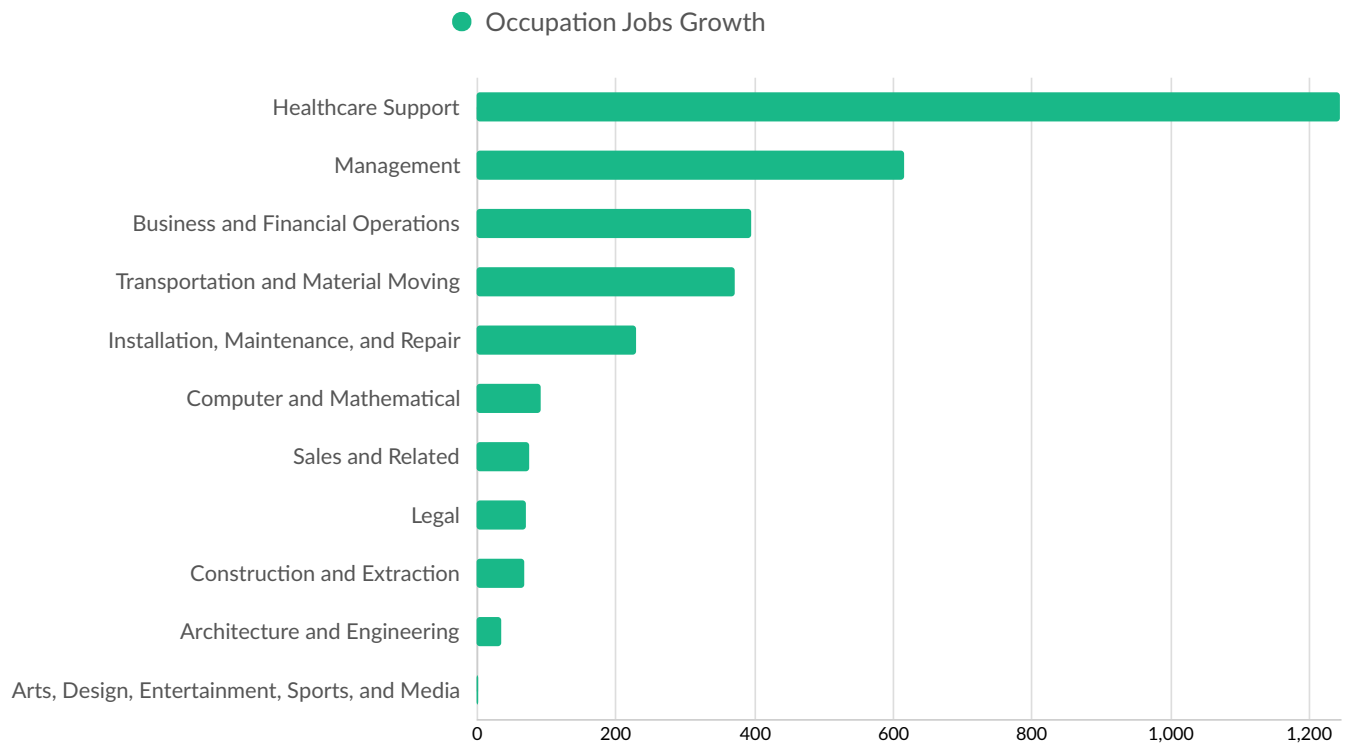
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

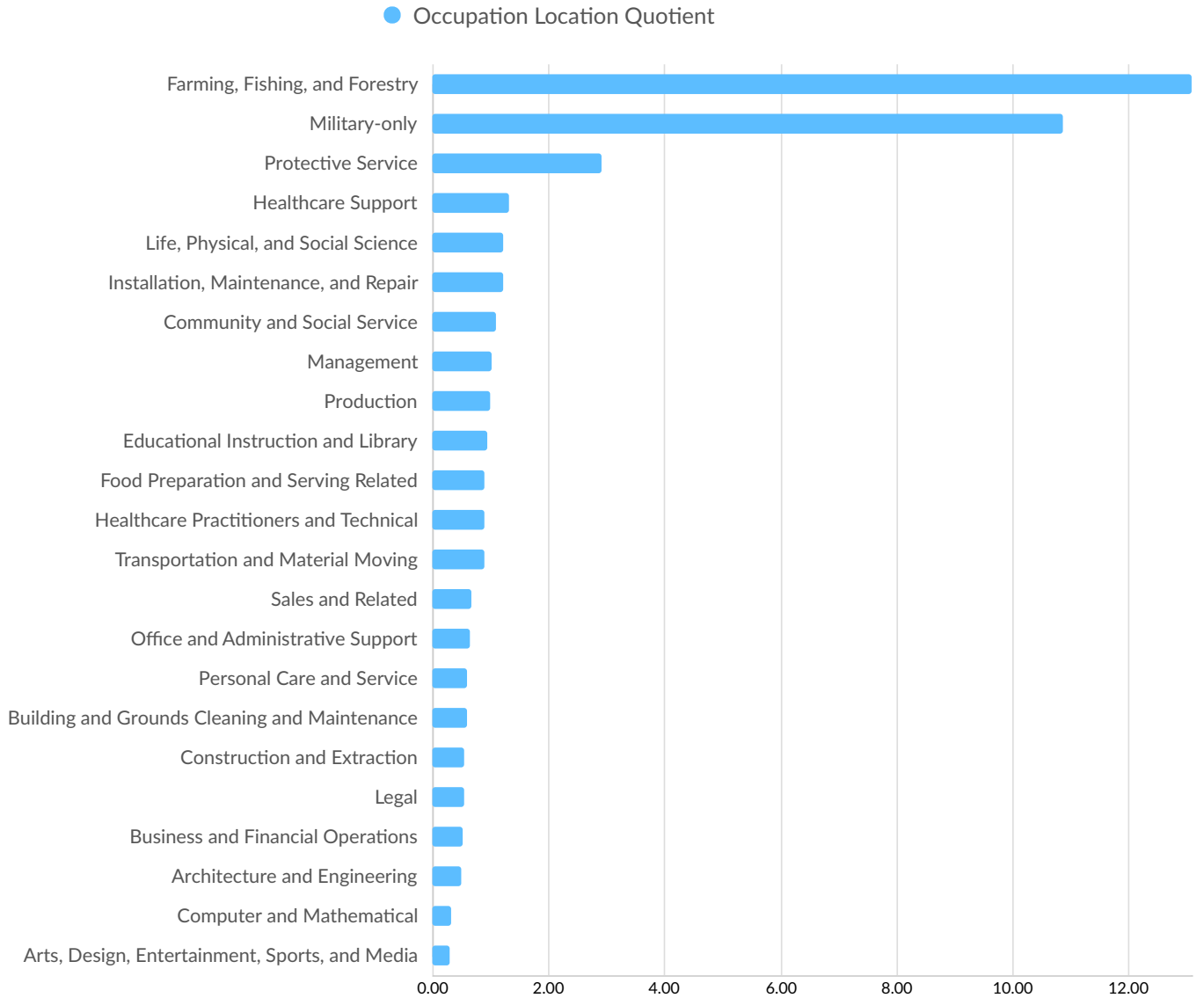
Largest Occupations



Top Growing Occupations



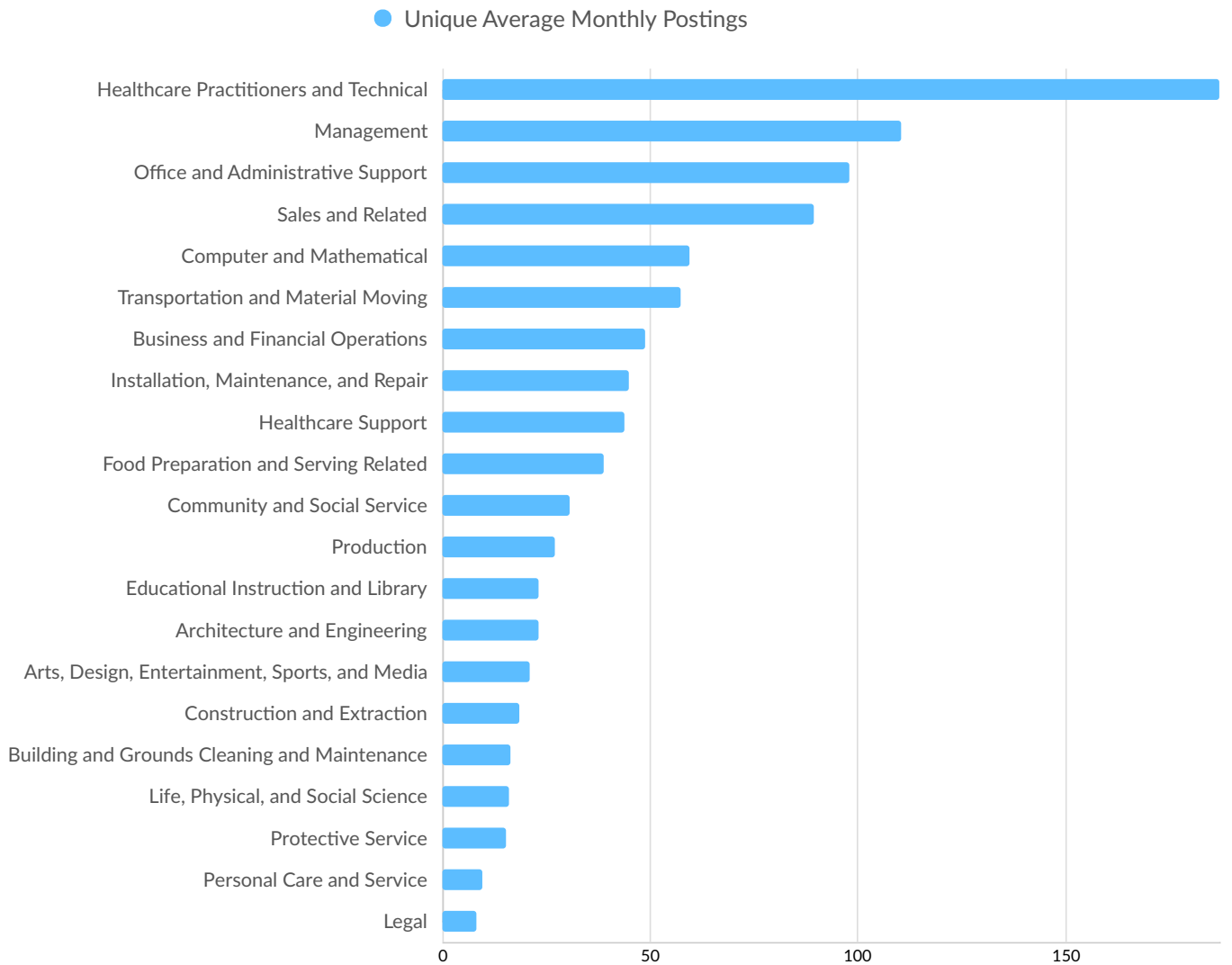
Top Occupation Location Quotient



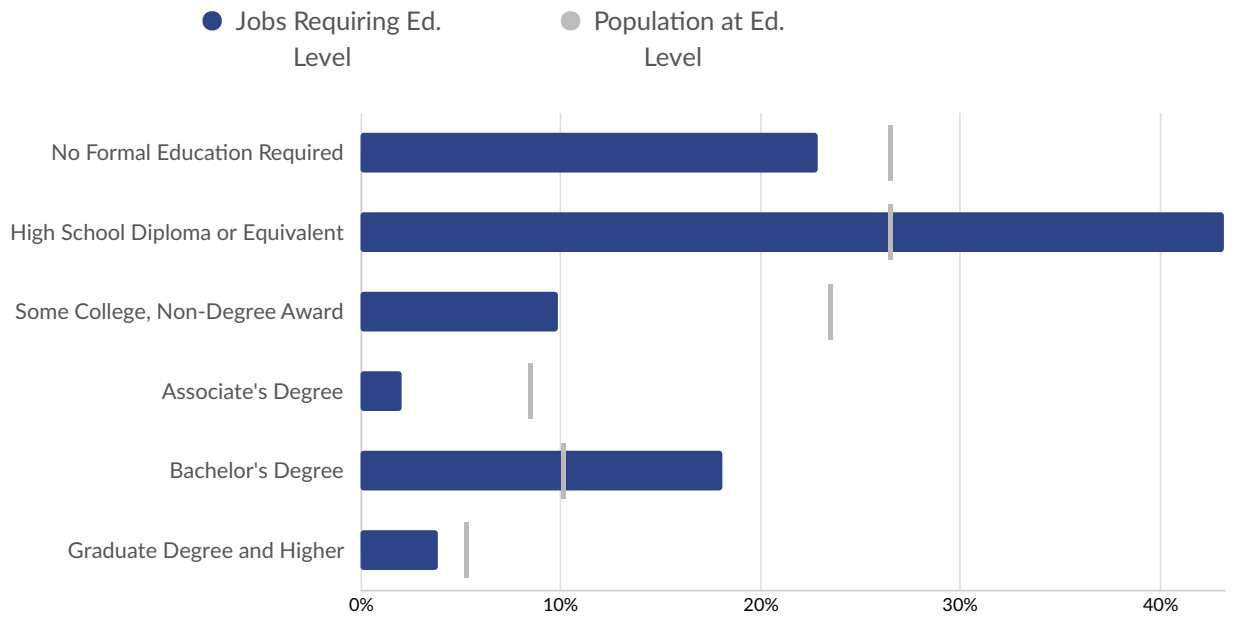
Top Occupation Earnings



Top Posted Occupations

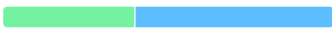







Underemployment



Educational Pipeline

In 2021, there were 1,360 graduates in Kings County, CA. This pipeline has grown by 76% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Liberal Arts and Sciences/Liberal Studies, and Child Care Provider/Assistant.

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
West Hills College-Lemoore	1,260 	
San Joaquin Valley College-Hanford Classroom	71 	
Lawrence & Company College of Cosmetology	29 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

