

Central California Regional Demographics

2016	Fresno	Kern	Kings	Madera	Merced	San Joaquin	Stanislaus	Tulare	Region	California	%
									Totals / Avg.	Totals / Avg.	% of CA
Population <i>2015 Annual Avg. DOF File E-2</i>	980,980	884,436	149,813	154,982	270,156	728,509	537,957	465,013	4,171,846	39,071,323	10.7%
Labor Force <i>2015 Annual Ave. EDD</i>	444,200	393,800	58,400	60,600	115,100	316,900	242,700	203,400	1,835,100	18,981,800	9.5%
Unemployment Rate <i>2015 Annual Avg.</i>	10.2	10.2	10.5	10.5	11.4	8.9	9.5	11.7	10.4	6.2	168%
Private Sector Jobs (EDD) <i>2015 Annual Avg.</i>	255,800	196,900	24,000	26,500	45,700	178,800	139,800	88,000	955,500	13,592,700	7.0%
Manufacturing Jobs (EDD) <i>2015 Annual Avg.</i>	25,500	14,200	4,900	3,600	9,900	18,900	21,200	12,200	110,400	1,291,900	8.5%
Per Capita Income (\$) <i>2014 BEA. CA Released 11-2015</i>	\$35,785	\$36,165	\$32,371	\$33,043	\$33,865	\$36,136	\$36,365	\$35,240	\$34,870	\$49,985	69.7%
Gross Domestic Product (millions\$) <i>US BEA 2014 Released 9-2015</i>	\$37,149	\$39,989	\$5,275	\$4,729	\$7,225	\$23,491	\$18,094	\$13,632	\$149,584	2,305,921	6.5%
K-12 Enrollment <i>2014-2015 DOE Released 2-2016</i>	199,366	180,304	28,653	30,865	57,011	143,949	106,920	102,206	849,274	6,235,520	13.6%
SAT Scores (Avg.) <i>DOE 2013-14 Released 7-2015</i>	1,376	1,404	1,348	1,367	1,360	1,437	1,442	1,370	1,388	1,487	93.3%
Taxable Sales (\$ 000s) <i>BOE 2014 Current 5-2016</i>	\$13,328,511	\$15,722,694	\$1,564,920	\$1,500,213	\$2,764,904	\$10,031,845	\$7,903,608	\$6,150,669	\$58,967,364	\$615,821,874	9.6%
Median Home Price (\$) <i>2015 Avg. CA Assoc. Realtors</i>	\$217,998	\$215,613	\$187,988	\$217,598	\$196,906	\$283,134	\$246,707	\$185,815	\$218,970	\$473,995	46.1%

Source: CA Department of Finance, DOE, BEA, US Bureau of Labor Statistics, edd.ca.gov Updated 5-31-16 by California Central Valley EDC 661-366-0756